

YG Network: National Survey Results



Presented by:
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Methodology:

This national survey of 1,000 likely 2014 general election voters was conducted from March 4th to March 7th, 2013.

Interview selection was random within predetermined election units. 700 interviews were conducted via landline telephone by professional interviewers. To increase coverage, this landline sample was supplemented with 300 interviews of cell-phone only users reached via the internet. These samples were then combined and structured to correlate with actual voter turnout in a nationwide general election.

This poll of 1,000 likely general election voters has an accuracy of +/- 3.1% at a 95% confidence interval.

Major Findings:

1. **By strong margins, respondents are most concerned with economic issues and in turn believe that they will have the greatest impact on their future.**
 - Three in four respondents (76%) believe America stands at an economic crossroads that require us to make tough choices today to avert a crisis, while only 18% say we are generally on the right path.
 - When given a list of choices, 90% say an economic related issue would have the most impact on their future, with “economy and jobs” (38%), “deficit and debt” (20%) and “healthcare” (16%) being the highest economic issues. It is important to note that “economy and jobs” is almost twice that of “deficit and debt.” Just 7% of respondents see social issues as having the most impact.
 - While economic related issues (82%) are still seen as having the most impact when asked for a second choice, “healthcare” is the single highest economic issue at 24%.
 - Out of issues tested that are currently facing the country, respondents are most concerned with “energy prices” (85%), “government spending” (83%) and “taxes” (82%). It is important to note that intensity of concern is higher for “government spending” than “taxes” and “energy prices” – 49% “very concerned,” 39% “very concerned” to 38% “very concerned,” respectively.
 - Energy prices, including gas, an important pocketbook issue, are hurting personal finances more than the national debt or government regulations – 88%, 71% to 61%, respectively.
 - When respondents were presented with the largest items in the federal budget to cut, welfare programs far outweighed military, Social Security and Medicare.
 - Four in ten (42%) are concerned that either they or someone in their household might be out of work in the next 12 months, while 54% are not concerned.

Major Findings:

2. Issue Analysis – Healthcare

A. Pluralities of respondents believe that the Affordable Healthcare Act of 2010 will increase healthcare costs and make things worse.

- Forty-four percent (44%) say the Affordable Healthcare Act will make things worse, including 29% who say it will make things “a lot worse.” Three in ten (28%) say it will make things better and 21% say it will have no effect.
- When it comes to premiums, co-pays and deductibles, 45% say the Affordable Healthcare Act will make them more expensive, 27% say they will remain the same and only 9% say they will be less expensive as a result.
- A majority (53%) say those opposed to the Affordable Healthcare Act should either work to repeal all of it (32%) or change it as much as possible (21%). Thirty-five percent (35%) say those opposed should stop trying to block the law’s implementation.
- Regarding the changes the Affordable Healthcare Act made to the healthcare system, 61% disapprove of the insurance premium tax and nearly half (47%) disapprove of IPAB. Respondents are more divided on the essential health benefits package (42% approve to 44% disapprove).

Major Findings:

2. Issue Analysis – Healthcare (Cont.)

B. When it comes to Medicare, respondents favor means testing and gradually raising the age of eligibility.

- After being informed that Medicare is on an unsustainable path to insolvency, 65% favor reducing benefits for seniors with higher incomes and 53% favor gradually raising the eligibility age from 65 to 67 for future retirees.
- Respondents are more divided when it comes to introducing immediate changes to Medicare, even if it meant balancing the budget within ten years (47% favor to 43% oppose).
- Nearly six in ten (56%) believe that Medicare eligible seniors should be allowed to use government subsidies to stay on their private health plans instead of automatically enrolling in Medicare.

Major Findings:

3. Issue Analysis – Immigration Reform

- Almost seven in ten (67%) believe that the United States could be doing more when it comes to keeping illegal immigrants from crossing into the United States, while only 24% believe the government is doing all it can be reasonably expected to do.
- When it comes to illegal immigrants who are currently working in the United States, half (48%) believe they should be allowed to stay in their jobs and to eventually apply for citizenship and another 19% favor a guest worker policy. One in four (26%) believe they should no longer be permitted to live and work in the United States.
- Three in four (75%) favor providing a pathway to citizenship for illegal immigrants under the age of 30 who were brought to the United States as children as long as they do not have a criminal record and obtain either two years of college or military service, while only 20% oppose. Intensity, though, is soft on the positive side, as only 42% “strongly favor” this approach.

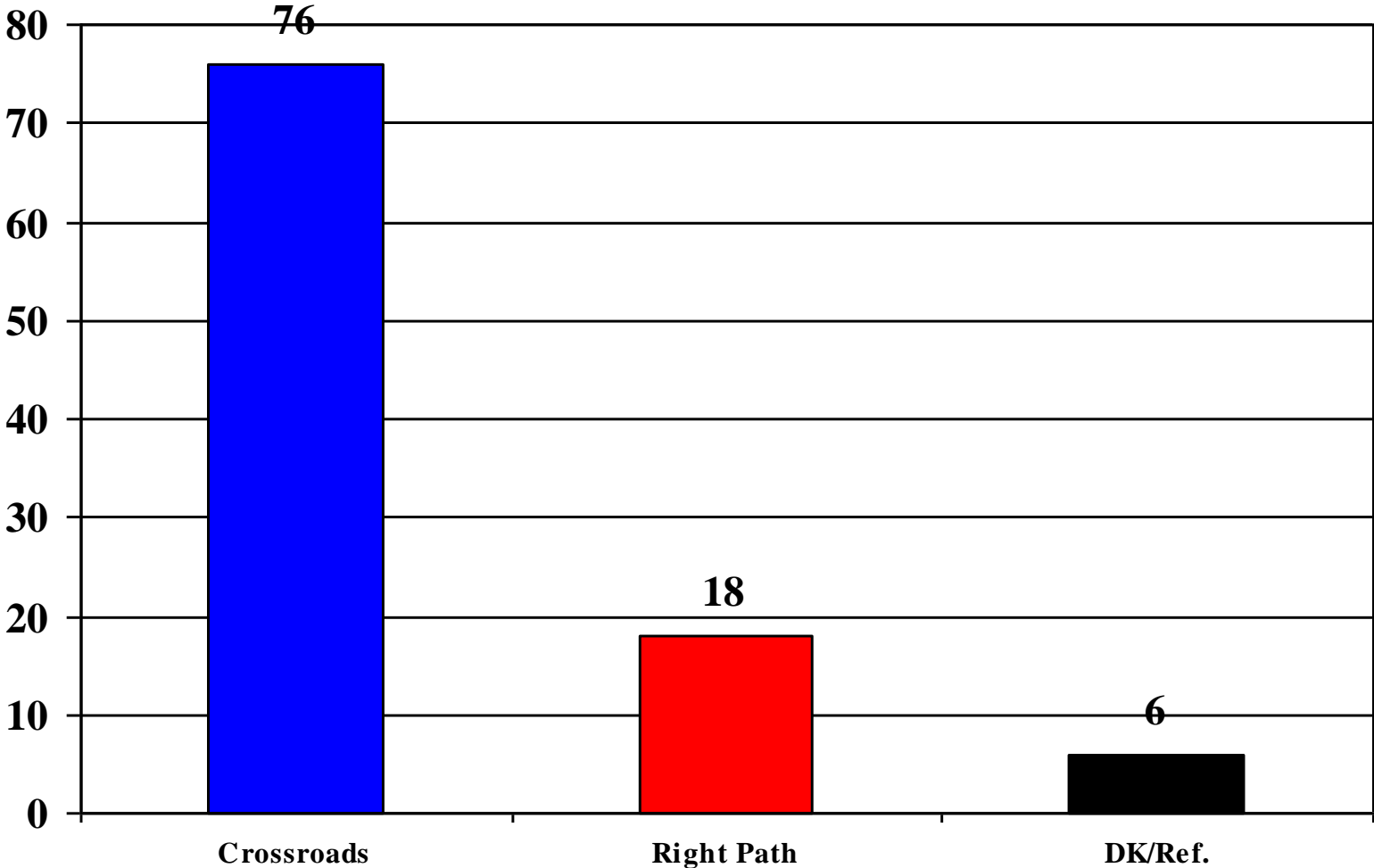
Major Findings:

4. **Greater than eight in ten (84%) agree that it is possible for the United States to focus on energy production and environmental production at the same time.**

5. **Issue Analysis – Education**
 - Nearly nine in ten (88%) favor providing parents a full breakdown of college tuition costs, including 66% who “strongly favor.”
 - Another 85% favor providing prospective college students with reliable information such as employment rate and potential earnings.

Do you believe that America stands at an economic crossroads that require us to make tough choices today to avert a crisis or are we generally on the right path?

"3 in 4 Respondents Agree America's at a Crossroads"



	<u>Cross</u>	<u>Right</u>		<u>Cross</u>	<u>Right</u>		<u>Cross</u>	<u>Right</u>
TOTAL	76	18	Republican	93	3	Single	73	18
East	76	17	Republican Men	92	4	Single Men	74	19
Midwest	74	21	Republican Women	94	2	Single Women	73	17
South	79	16	Democrat	63	29	Married	79	16
West	74	17	Democratic Men	65	28	Married Men	81	13
Obama State	73	19	Democratic Women	62	29	Married Women	77	18
Romney State	81	15	Independent	76	19	Employed	77	17
Very Likely	77	17	Independent Men	78	17	Employed Men	78	17
Somewhat Likely	71	22	Independent Women	72	21	Employed Women	75	18
Economic Issue	79	17	Liberal	66	26	Unemployed	73	20
Economic Moderate	74	21	Moderate	70	23	Employed Single Women	76	11
Economic Conservative	90	6	Moderate Men	71	23	Employed Married Women	77	16
Social Issue	54	31	Moderate Women	70	24	Not College Graduate	73	21
Social Moderate	64	29	Conservative	90	6	College Graduate	79	16
Social Conservative	84	11	Conservative Men	92	4	Income: Under \$46,000	71	20
America: Economic Crossroads	100	0	Conservative Women	87	9	Income: \$46,000 - \$92,000	78	19
America: Right Path	0	100	Vote Behavior – Democrat	61	31	Income: Over \$92,000	77	16
Obama Job – Approve	61	32	Vote Behavior – Ticketsplitter	76	18	White	79	15
Obama Job – Disapprove	93	3	Vote Behavior – Republican	94	3	White Men	82	13
Area: Urban	72	22	Hard Republican	97	0	White Women	77	16
Area: Suburban	76	18	Soft Republican	92	4	Hispanic	74	19
Area: Rural	81	13	Hard Democrat	53	37	Hispanic Men	78	14
Own Home	79	17	Soft Democrat	69	24	Hispanic Women	71	23
Rent Home	69	22	Independent/Ticketsplitter	74	22	African American	66	30
Live With Family Member	57	21	Abortion: Pro – Life	83	11	Under 40	75	17
Men	79	15	Abortion: Pro - Choice	69	25	Men Under 40	79	16
Women	74	20	Protestant	78	18	Women Under 40	72	18
			Evangelical	83	12	41 – 65	78	18
			Catholic	76	18	Over 65	74	19
			Taxes: No Taxes/Refund	73	21	White Under 40	77	14
			Taxes: Pay Income Taxes	81	14	Hispanic Under 40	75	17

From the following list, which issue do you believe would have the most impact on you and your family's future?

“9 in 10 Respondents Cite Economic Issues Would Have Most Impact”

	<u>Total</u>	<u>Men</u>	<u>Women</u>	<u>GOP</u>	<u>Dem.</u>	<u>Ind.</u>	<u>Under 40</u>	<u>41-65</u>	<u>Over 65</u>
ECONOMIC	89	90	88	93	87	92	85	94	86
Economy and Jobs	38	37	38	36	36	43	43	36	30
Deficit and Debt	20	24	15	29	10	24	19	21	13
Healthcare	16	13	19	15	22	10	12	18	24
Retirement Sec.	9	8	10	8	10	9	3	11	16
Energy/Gas Prices	7	8	6	5	9	7	8	8	4
SOCIAL	7	6	9	4	10	7	12	3	7
Education	5	4	6	2	7	5	9	2	4
Immigration	1	1	2	2	2	1	1	1	2
Women's Issues	1	0	1	0	1	1	2	0	1
DK/Refused	4	4	3	4	4	2	3	3	7

Now, from the same list, which issue would have the SECOND most impact on you and your family's future?

	<u>Total</u>	<u>Men</u>	<u>Women</u>	<u>GOP</u>	<u>Dem.</u>	<u>Ind.</u>	<u>Under 40</u>	<u>41-65</u>	<u>Over 65</u>
ECONOMIC	82	83	82	84	80	86	83	84	75
Healthcare	24	23	25	25	23	28	26	24	21
Economy and Jobs	23	22	23	17	24	25	24	23	16
Deficit and Debt	14	14	13	18	13	11	14	13	15
Energy/Gas Prices	13	15	10	17	9	13	13	12	13
Retirement Sec.	9	8	10	8	11	9	7	11	11
SOCIAL	13	12	14	9	16	11	12	13	17
Education	8	7	9	5	10	6	8	7	9
Immigration	4	4	3	4	2	5	2	4	5
Women's Issues	2	1	3	1	4	1	2	2	4
DK/Refused	5	5	5	7	4	3	5	3	8

**From the following list, which issue do you believe would have the most impact on you and your family's future?
(Combo 1st and 2nd Choices)**

“Economy/Jobs and Healthcare Are Top Impact Issues”

	<u>Total</u>	<u>Men</u>	<u>Women</u>	<u>GOP</u>	<u>Dem.</u>	<u>Ind.</u>	<u>Under 40</u>	<u>41-65</u>	<u>Over 65</u>
Economy and Jobs	60	59	61	53	60	68	66	59	46
Healthcare	40	37	44	40	44	37	38	42	45
Deficit and Debt	33	39	28	47	23	35	33	34	28
Energy/Gas Prices	20	24	16	22	18	19	21	20	16
Retirement Sec.	18	16	20	16	21	17	10	22	26
Education	13	10	14	6	17	11	17	9	13
Immigration	5	6	4	6	4	5	4	5	7
Women's Issues	3	1	4	1	5	2	4	2	4

I am now going to read you a list of issues facing the country. Please tell me how concerned you are with each of the following issues.

“Energy Prices, Government Spending and Taxes Are Top Issue Concerns”

TOTAL Concerned/Extremely	<u>Total</u>	<u>Men</u>	<u>Women</u>	<u>GOP</u>	<u>Dem.</u>	<u>Ind.</u>	<u>Under 40</u>	<u>Over 65</u>
Energy Prices	85/38	85/40	85/38	91/48	81/34	87/37	82/36	87/38
Government Spending	83/49	79/48	87/49	95/65	74/36	84/51	82/44	87/49
Taxes	82/39	81/39	82/40	90/52	74/31	83/39	80/35	83/40
Free Trade Agreements	51/15	51/16	51/15	53/19	46/11	55/17	44/13	56/18
Climate Change	48/18	47/19	49/17	27/11	63/25	49/15	50/20	50/18

**** No other economic issue nor social issue came within 30 percentage points**

Now, for the following issues, please tell me how much each impacts your own family's finances.

“Price of Energy/Gas Outweighs Debt and Regulations”

TOTAL HURTING/A Lot	<u>Total</u>	<u>Men</u>	<u>Women</u>	<u>GOP</u>	<u>Dem.</u>	<u>Ind.</u>	<u>Under 40</u>	<u>Over 65</u>
The Price of Energy, Including Gas	88/56	88/57	88/55	93/66	84/48	87/55	84/49	87/66
The Current National Debt	71/34	71/35	71/33	83/47	62/22	70/38	67/29	72/43
Government Regulations	61/32	62/33	61/30	79/49	45/18	65/29	60/27	62/35

Now, I am going to read you a list of things related more specifically to government spending. If you knew each of the following were true, please tell me how concerned you are.

“Concerns for Medicare and Social Security running out of money, increased Medicaid spending and defense spending”

TOT. Concerned/Extremely	<u>Total</u>	<u>Men</u>	<u>Women</u>	<u>GOP</u>	<u>Dem.</u>	<u>Ind.</u>	<u>Under 40</u>	<u>Over 65</u>
Medicare spending at current levels will cause the program to run out of money in 2024.	84/43	86/39	82/47	89/52	78/38	87/39	85/42	85/44
Social Security spending at current levels will cause the program to run out of money in 2033.	82/43	83/40	81/46	90/56	75/36	84/40	84/40	78/45
Inflation adjusted Medicaid spending in 2013 is roughly twice what the United States spent ten years ago.	80/36	80/34	80/38	91/48	71/25	83/36	79/32	75/38
Inflation-adjusted defense spending in 2013 is roughly twice what the United States spent 30 years ago.	72/31	73/30	71/31	64/29	77/31	74/33	75/29	70/30

Now, I am going to read you a list of things related more specifically to taxes. If you knew each of the following were true, please tell me how concerned you are.

“Concerns that fewer Americans are paying income taxes”

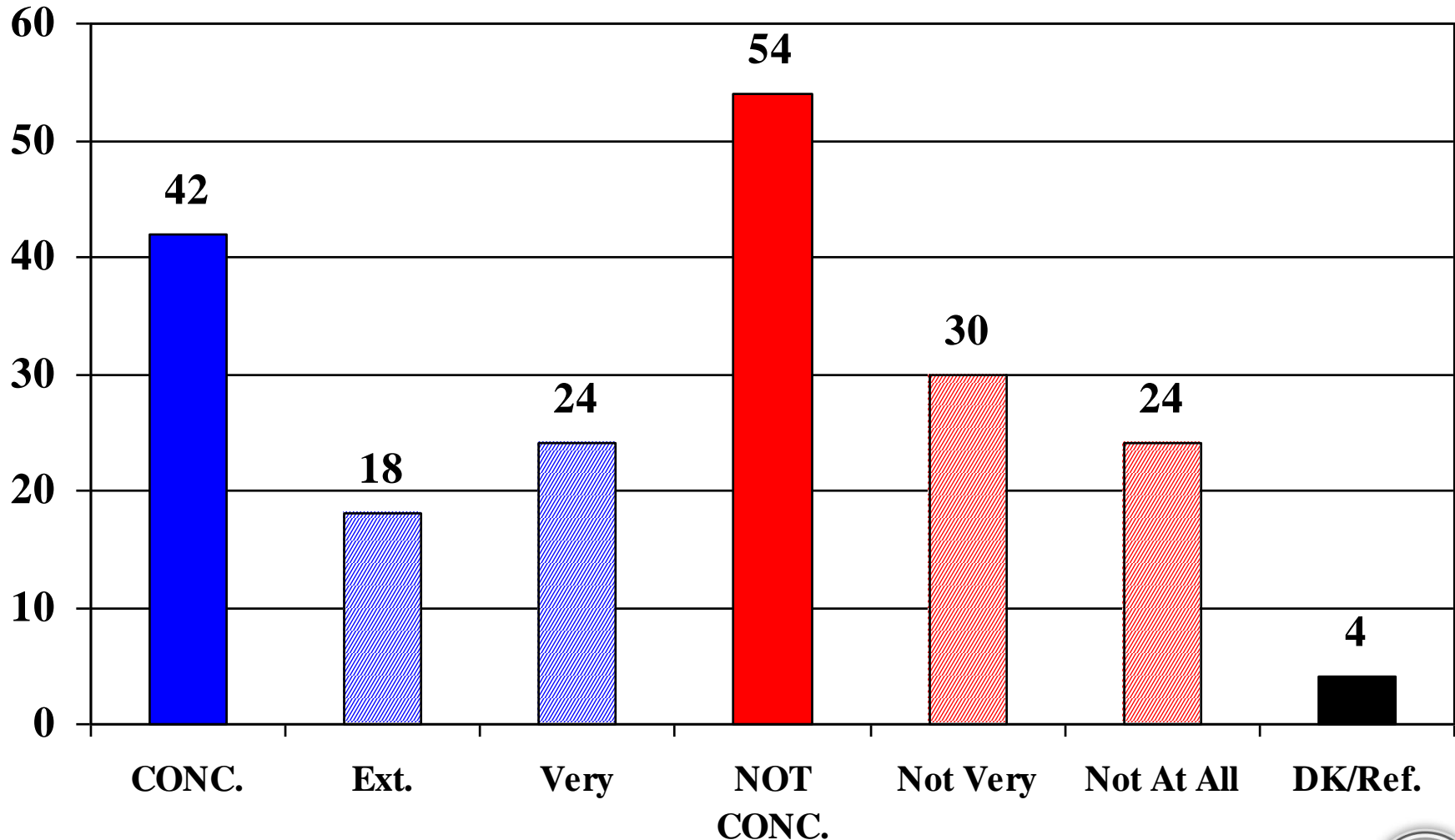
TOT. Concerned/Extremely	<u>Total</u>	<u>Men</u>	<u>Women</u>	<u>GOP</u>	<u>Dem.</u>	<u>Ind.</u>	<u>Under 40</u>	<u>Over 65</u>
About 60% of Americans paid federal income tax, not including Medicare or Social Security taxes, in 2011 compared to about 80% over 30 years ago.	77/31	75/30	78/32	84/42	70/22	79/34	76/30	78/28
The United States has one of the highest corporate tax rates of any developed country in the world.	64/28	64/28	64/28	81/42	53/17	62/27	62/26	65/29

As you may know, the largest items in the federal budget are Medicare, the government health insurance program for seniors, Social Security, welfare programs and the military. If you had to choose one, which of the following programs would you be willing to change in order to cut spending?

	<u>Total</u>	<u>Men</u>	<u>Women</u>	<u>GOP</u>	<u>Dem.</u>	<u>Ind.</u>	<u>Under 40</u>	<u>41-65</u>	<u>Over 65</u>
Welfare Programs	44	41	47	64	27	48	41	44	51
Military	32	36	28	13	49	29	29	36	26
Social Security	8	8	8	7	9	7	11	6	6
Medicare	6	7	6	7	5	6	8	5	5
DK/Refused	10	8	12	9	10	11	11	9	11

How concerned are you in the next 12 months that you or someone else in your household might be out of work and looking for a job?

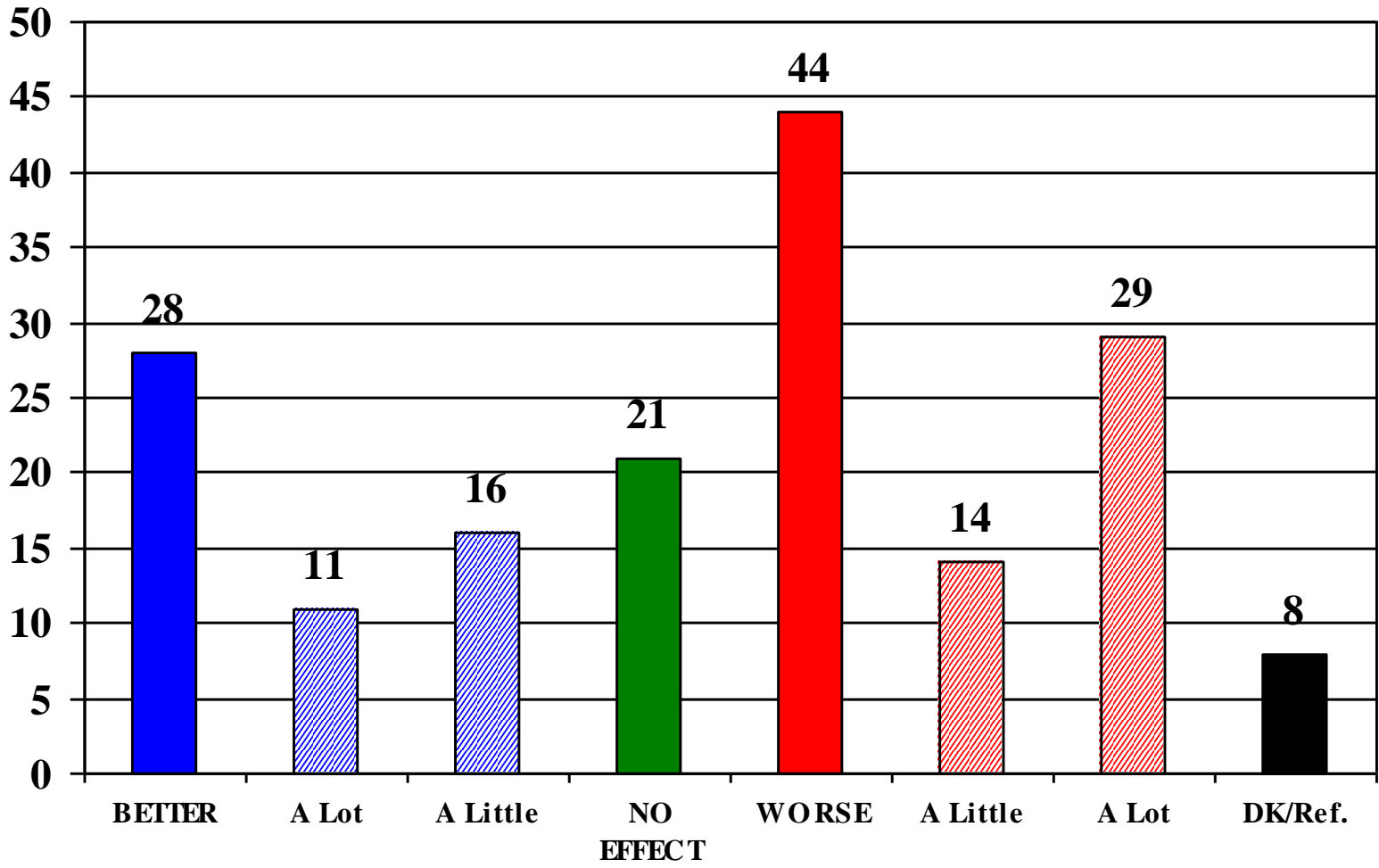
“4 in 10 Americans Concerned About Unemployment”



	<u>Conc.</u>	<u>Not C.</u>		<u>Conc.</u>	<u>Not C.</u>		<u>Conc.</u>	<u>Not C.</u>
TOTAL	42	54	Republican	43	55	Single	44	51
East	50	47	Republican Men	43	54	Single Men	43	53
Midwest	41	56	Republican Women	43	56	Single Women	45	48
South	43	53	Democrat	36	60	Married	42	56
West	38	59	Democratic Men	32	63	Married Men	41	56
Obama State	43	54	Democratic Women	38	58	Married Women	43	55
Romney State	42	55	Independent	52	46	Employed	42	56
Very Likely	43	54	Independent Men	50	49	Employed Men	40	57
Somewhat Likely	38	56	Independent Women	56	41	Employed Women	44	54
Economic Issue	44	53	Liberal	33	61	Unemployed	60	31
Economic Moderate	49	48	Moderate	47	50	Employed Single Women	50	48
Economic Conservative	46	53	Moderate Men	43	55	Employed Married Women	43	55
Social Issue	26	72	Moderate Women	51	45	Not College Graduate	47	48
Social Moderate	37	62	Conservative	44	54	College Graduate	39	60
Social Conservative	36	64	Conservative Men	46	51	Income: Under \$46,000	45	49
America: Economic Crossroads	45	52	Conservative Women	42	57	Income: \$46,000 - \$92,000	41	56
America: Right Path	32	64	Vote Behavior – Democrat	35	60	Income: Over \$92,000	38	61
Obama Job – Approve	38	58	Vote Behavior – Ticketsplitter	52	45	White	43	54
Obama Job – Disapprove	48	50	Vote Behavior – Republican	46	52	White Men	42	56
Area: Urban	47	48	Hard Republican	38	62	White Women	44	52
Area: Suburban	37	59	Soft Republican	52	45	Hispanic	40	55
Area: Rural	47	52	Hard Democrat	33	60	Hispanic Men	48	46
Own Home	41	56	Soft Democrat	37	61	Hispanic Women	34	62
Rent Home	50	47	Independent/Ticketsplitter	55	41	African American	42	55
Live With Family Member	36	52	Abortion: Pro – Life	44	53	Under 40	42	55
Men	42	54	Abortion: Pro - Choice	41	56	Men Under 40	44	55
Women	43	54	Protestant	40	56	Women Under 40	41	55
			Evangelical	46	52	41 – 65	44	53
			Catholic	48	49	Over 65	38	57
			Taxes: No Taxes/Refund	41	56	White Under 40	44	53
			Taxes: Pay Income Taxes	42	55	Hispanic Under 40	31	66

How do you think the Affordable Healthcare Act of 2010, also known as “Obamacare,” will affect you and your family? Will it make things...?

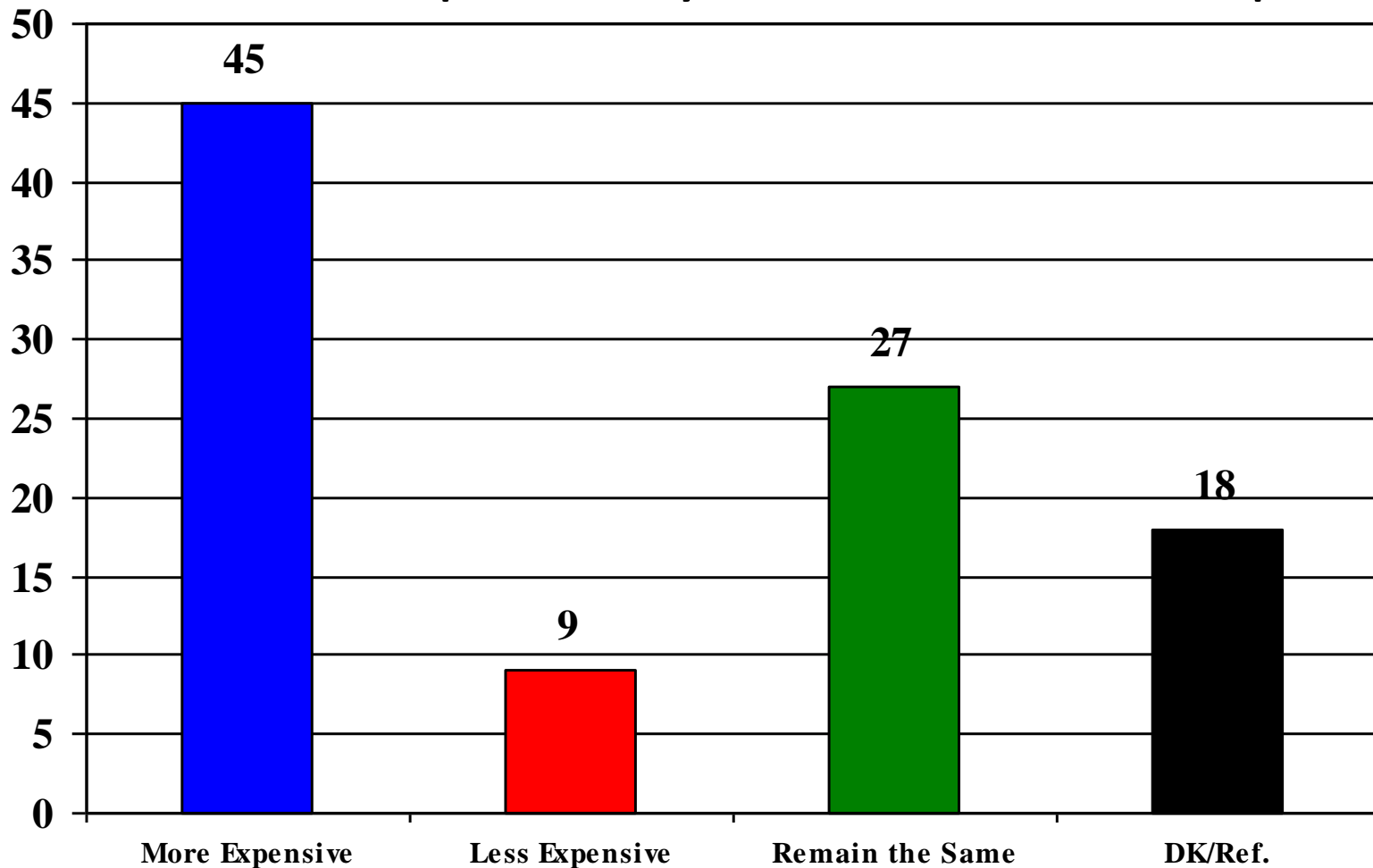
“Plurality says Obamacare will make it worse for their family”



	<u>Bet.</u>	<u>No E.</u>	<u>Wor.</u>		<u>Bet.</u>	<u>No E.</u>	<u>Wor.</u>		<u>Bet.</u>	<u>No E.</u>	<u>Wor.</u>
TOTAL	28	21	44	Republican	5	13	78	Single	42	18	29
East	28	23	45	Republican Men	7	10	81	Single Men	42	18	33
Midwest	28	19	42	Republican Women	3	16	75	Single Women	43	18	24
South	29	18	45	Dem ocrat	49	27	15	Married	23	22	50
West	24	24	42	Dem ocratic Men	52	24	17	Married Men	22	18	56
Obama State	27	24	40	Dem ocratic Women	47	30	14	Married Women	24	25	44
Rom ney State	28	16	49	Independent	23	18	48	Em ployed	30	20	44
Very Likely	28	21	45	Independent Men	22	21	48	Em ployed Men	29	19	47
Somewhat Likely	22	21	37	Independent Women	24	14	48	Em ployed Women	32	21	40
Economic Issue	27	27	46	Liberal	57	22	11	Unemployed	24	14	47
Economic Moderate	27	24	39	Moderate	27	26	36	Em ployed Single Women	48	13	30
Economic Conservative	5	15	76	Moderate Men	24	28	38	Em ployed Married Women	25	23	45
Social Issue	40	24	22	Moderate Women	29	25	34	Not College Graduate	26	21	42
Social Moderate	28	37	27	Conservative	6	16	75	College Graduate	30	21	44
Social Conservative	11	14	66	Conservative Men	7	10	82	Income: Under \$46,000	30	20	37
America: Economic Crossroads	23	19	53	Conservative Women	4	22	68	Income: \$46,000 - \$92,000	28	20	45
America: Right Path	47	29	12	Vote Behavior – Dem ocrat	51	26	12	Income: Over \$92,000	32	22	44
Obama Job – Approve	49	29	12	Vote Behavior – Ticketsplitter	20	22	47	White	23	19	50
Obama Job – Disapprove	5	13	78	Vote Behavior – Republican	5	13	79	White Men	21	21	54
Area: Urban	36	23	32	Hard Republican	5	13	78	White Women	26	18	46
Area: Suburban	27	24	43	Soft Republican	2	10	85	Hispanic	30	24	41
Area: Rural	23	14	55	Hard Dem ocrat	61	25	7	Hispanic Men	36	6	54
Own Home	26	20	48	Soft Dem ocrat	43	27	16	Hispanic Women	25	37	31
Rent Home	32	25	30	Independent/Ticketsplitter	17	23	44	African American	48	25	17
Live With Fam ily Member	45	13	29	Abortion: Pro – Life	14	19	59	Under 40	30	21	41
Men	26	19	49	Abortion: Pro - Choice	43	23	26	Men Under 40	31	18	45
Women	29	22	39	Protestant	24	17	50	Women Under 40	29	23	37
				Evangelical	24	19	49	41 – 65	26	21	45
				Catholic	25	23	45	Over 65	28	21	44
				Taxes: No Taxes/Refund	32	22	38	White Under 40	26	21	45
				Taxes: Pay Income Taxes	24	19	50	Hispanic Under 40	31	19	42

Now, thinking about how much you pay for premiums, co-pays or deductibles, will the Affordable Healthcare Act of 2010, also known as “Obamacare,” make them...?

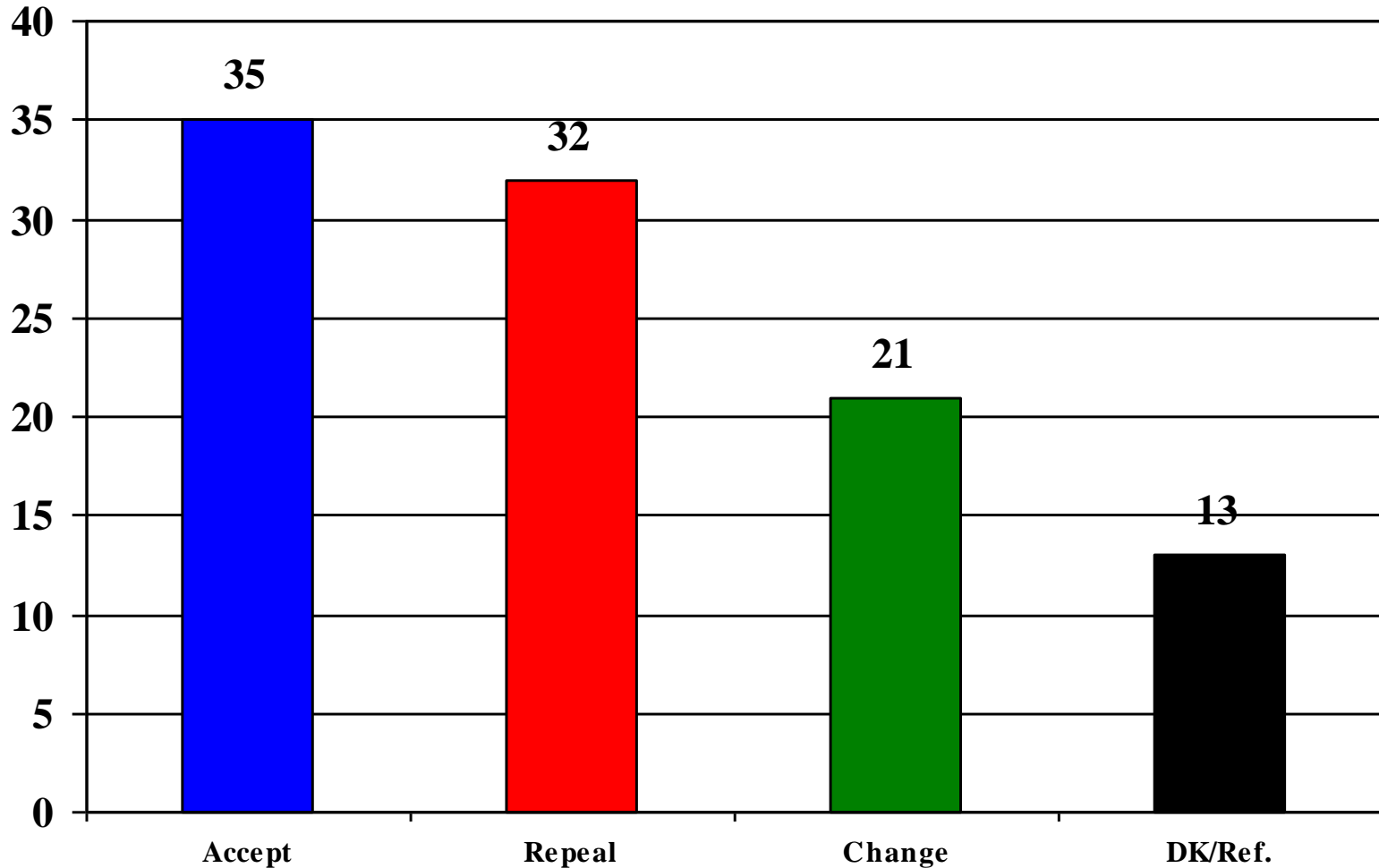
“Almost half of all respondents say Obamacare will be more expensive”



	More	Less	Same		More	Less	Same		More	Less	Same
TOTAL	45	9	27	Republican	72	2	14	Single	31	15	29
East	43	13	29	Republican Men	79	2	10	Single Men	36	13	36
Midwest	45	8	27	Republican Women	66	1	18	Single Women	25	18	21
South	46	7	27	Dem ocrat	23	15	38	Married	51	7	27
West	46	12	26	Dem ocratic Men	26	16	43	Married Men	59	6	24
Obama State	43	11	29	Dem ocratic Women	22	15	36	Married Women	44	8	30
Rom ney State	49	6	25	Independent	49	8	26	Em ployed	47	9	29
Very Likely	47	9	28	Independent Men	49	7	28	Em ployed Men	50	8	28
Somewhat Likely	36	11	24	Independent Women	48	9	22	Em ployed Women	44	10	29
Economic Issue	47	8	27	Liberal	21	18	39	Unemployed	46	14	20
Economic Moderate	39	8	31	Moderate	37	9	32	Em ployed Single Women	33	20	20
Economic Conservative	71	2	14	Moderate Men	37	8	33	Em ployed Married Women	46	7	31
Social Issue	22	25	36	Moderate Women	37	10	32	Not College Graduate	44	9	25
Social Moderate	31	14	40	Conservative	71	3	14	College Graduate	46	10	30
Social Conservative	71	7	11	Conservative Men	82	2	10	Income: Under \$46,000	38	12	26
America: Economic Crossroads	54	7	24	Conservative Women	60	4	19	Income: \$46,000 - \$92,000	44	11	28
America: Right Path	16	19	43	Vote Behavior – Dem ocrat	21	17	39	Income: Over \$92,000	50	7	34
Obama Job – Approve	20	16	41	Vote Behavior – Ticketsplitter	39	8	32	White	49	8	24
Obama Job – Disapprove	73	2	13	Vote Behavior – Republican	75	2	13	White Men	54	9	26
Area: Urban	36	14	32	Hard Republican	79	1	13	White Women	45	8	23
Area: Suburban	46	9	28	Soft Republican	75	2	12	Hispanic	53	8	25
Area: Rural	53	6	22	Hard Dem ocrat	17	19	38	Hispanic Men	72	2	14
Own Home	50	7	28	Soft Dem ocrat	25	13	38	Hispanic Women	39	12	34
Rent Home	30	18	24	Independent/Ticketsplitter	38	5	32	African American	22	18	43
Live With Fam ily Member	32	13	36	Abortion: Pro – Life	59	6	21	Under 40	40	11	28
Men	51	8	27	Abortion: Pro - Choice	30	13	35	Men Under 40	46	10	31
Women	40	10	28	Protestant	50	7	24	Women Under 40	35	12	26
				Evangelical	48	9	30	41 – 65	48	9	26
				Catholic	48	12	26	Over 65	49	6	28
				Taxes: No Taxes/Refund	40	9	32	White Under 40	43	11	25
				Taxes: Pay Income Taxes	52	10	24	Hispanic Under 40	44	10	32

Which of the following comes closest to your own personal view about the Affordable Healthcare Act of 2010, also known as “Obamacare”?

“The majority of respondents would repeal or change Obamacare”



	<u>Acc.</u>	<u>Rep.</u>	<u>Chan.</u>		<u>Acc.</u>	<u>Rep.</u>	<u>Chan.</u>		<u>Acc.</u>	<u>Rep.</u>	<u>Chan.</u>
TOTAL	35	32	21	Republican	8	59	26	Single	42	17	19
East	34	32	22	Republican Men	9	61	25	Single Men	41	22	17
Midwest	35	32	21	Republican Women	7	57	27	Single Women	44	10	21
South	34	31	21	Dem ocrat	61	10	14	Married	30	38	22
West	36	33	19	Dem ocratic Men	59	13	13	Married Men	28	41	24
Obama State	36	31	21	Dem ocratic Women	62	8	14	Married Women	32	36	21
Rom ney State	33	33	20	Independent	28	34	26	Em ployed	36	30	23
Very Likely	35	34	20	Independent Men	32	33	27	Em ployed Men	34	33	24
Somewhat Likely	33	20	25	Independent Women	22	35	26	Em ployed Women	37	27	22
Economic Issue	34	33	21	Liberal	65	9	11	Unemployed	30	39	13
Economic Moderate	38	24	23	Moderate	38	23	23	Em ployed Single Women	44	11	24
Economic Conservative	10	56	27	Moderate Men	40	25	22	Em ployed Married Women	32	34	22
Social Issue	47	15	18	Moderate Women	37	22	24	Not College Graduate	30	33	19
Social Moderate	39	21	25	Conservative	9	56	27	College Graduate	40	30	23
Social Conservative	9	55	30	Conservative Men	6	62	27	Income: Under \$46,000	36	27	18
America: Economic Crossroads	28	39	23	Conservative Women	12	51	27	Income: \$46,000 - \$92,000	37	32	22
America: Right Path	64	7	14	Vote Behavior – Dem ocrat	63	7	13	Income: Over \$92,000	39	35	20
Obama Job – Approve	61	7	17	Vote Behavior – Ticketsplitter	29	29	30	White	30	37	22
Obama Job – Disapprove	7	60	25	Vote Behavior – Republican	6	62	26	White Men	29	41	21
Area: Urban	45	20	20	Hard Republican	4	68	24	White Women	30	33	23
Area: Suburban	35	32	21	Soft Republican	5	60	28	Hispanic	36	30	25
Area: Rural	26	42	23	Hard Dem ocrat	66	5	10	Hispanic Men	24	28	38
Own Home	32	36	23	Soft Dem ocrat	61	10	16	Hispanic Women	45	32	15
Rent Home	41	21	16	Independent/Ticketsplitter	27	26	30	African American	60	8	11
Live With Fam ily Member	50	16	20	Abortion: Pro – Life	19	44	27	Under 40	36	25	22
Men	33	36	21	Abortion: Pro - Choice	53	19	16	Men Under 40	36	29	22
Women	37	28	21	Protestant	31	36	23	Women Under 40	36	22	23
				Evangelical	31	40	17	41 – 65	35	33	21
				Catholic	30	30	28	Over 65	33	42	18
				Taxes: No Taxes/Refund	41	28	21	White Under 40	32	28	24
				Taxes: Pay Income Taxes	31	37	23	Hispanic Under 40	34	32	19

The Affordable Healthcare Act of 2010, also known as “Obamacare,” made many changes to the U.S. healthcare system. I will now read you some of these changes and would you please tell me whether you approve or disapprove of each of the following changes.

“6 in 10 respondents would repeal the insurance premium tax”

Approve/Disapp.	<u>Total</u>	<u>Men</u>	<u>Women</u>	<u>GOP</u>	<u>Dem.</u>	<u>Ind.</u>	<u>Under 40</u>	<u>Over 65</u>
The insurance premium tax, which taxes insurance companies but could lead to higher individual plan costs.	25/61	28/60	23/63	11/79	37/47	25/62	29/57	20/64
The Independent Payment Advisory Board, also known as IPAB, which is a panel tasked to reduce Medicare spending for current and future recipients by cutting payments for new drugs and medical devices.	38/47	41/47	36/46	26/61	48/35	40/46	46/38	28/63
The essential health benefits package, which requires insurance plans to offer the same benefits in each plan regardless of consumer preferences or cost impacts.	42/44	42/45	41/43	22/66	58/26	43/45	46/38	35/51

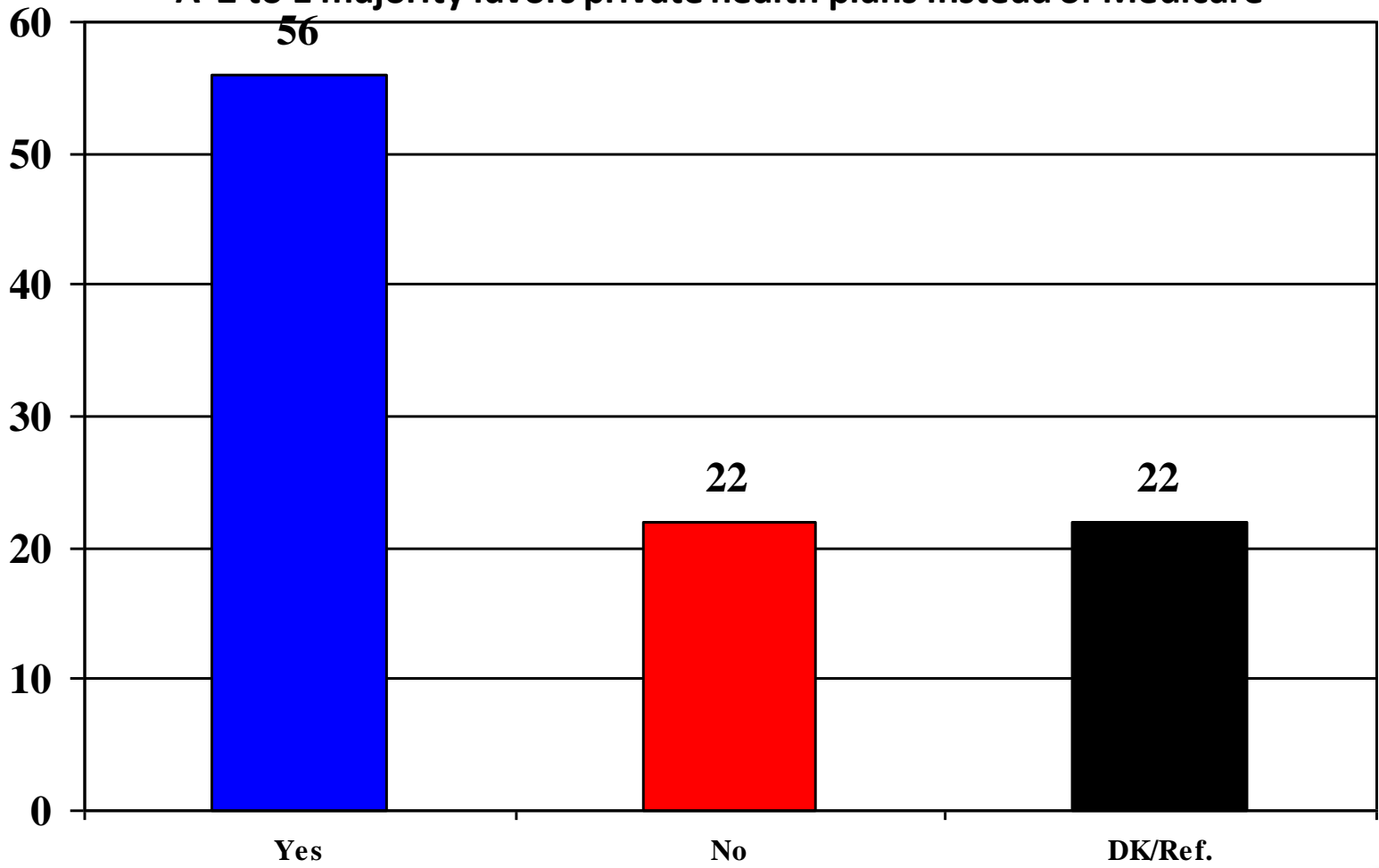
According to Medicare's own accountant, Medicare will go bankrupt in 12 years. I am now going to read you a few different approaches to reducing costs and preserving Medicare for future generations. After hearing each approach, please tell me whether you favor or oppose the approach.

“Reducing benefits for high income seniors appeal to 65% of respondents”

Favor/Oppose	<u>Total</u>	<u>Men</u>	<u>Women</u>	<u>GOP</u>	<u>Dem.</u>	<u>Ind.</u>	<u>Under 40</u>	<u>Over 65</u>
Reducing benefits for seniors with higher incomes.	65/28	68/25	61/30	58/35	66/26	70/23	69/25	58/36
Gradually raising the age of eligibility for Medicare from 65 to 67 for future retirees.	53/41	57/39	49/42	57/38	48/45	56/36	52/42	56/38
Introducing changes to Medicare that impact seniors now, if it meant balancing the federal budget within ten years.	47/43	50/42	44/44	49/44	42/46	49/39	52/38	44/47

The federal government is making money available for citizens to use in the state health insurance exchanges. Knowing this, do you think Medicare eligible seniors should be allowed to use this money to stay on their private health plan instead of automatically enrolling in the federal Medicare program?

“A 2 to 1 majority favors private health plans instead of Medicare”



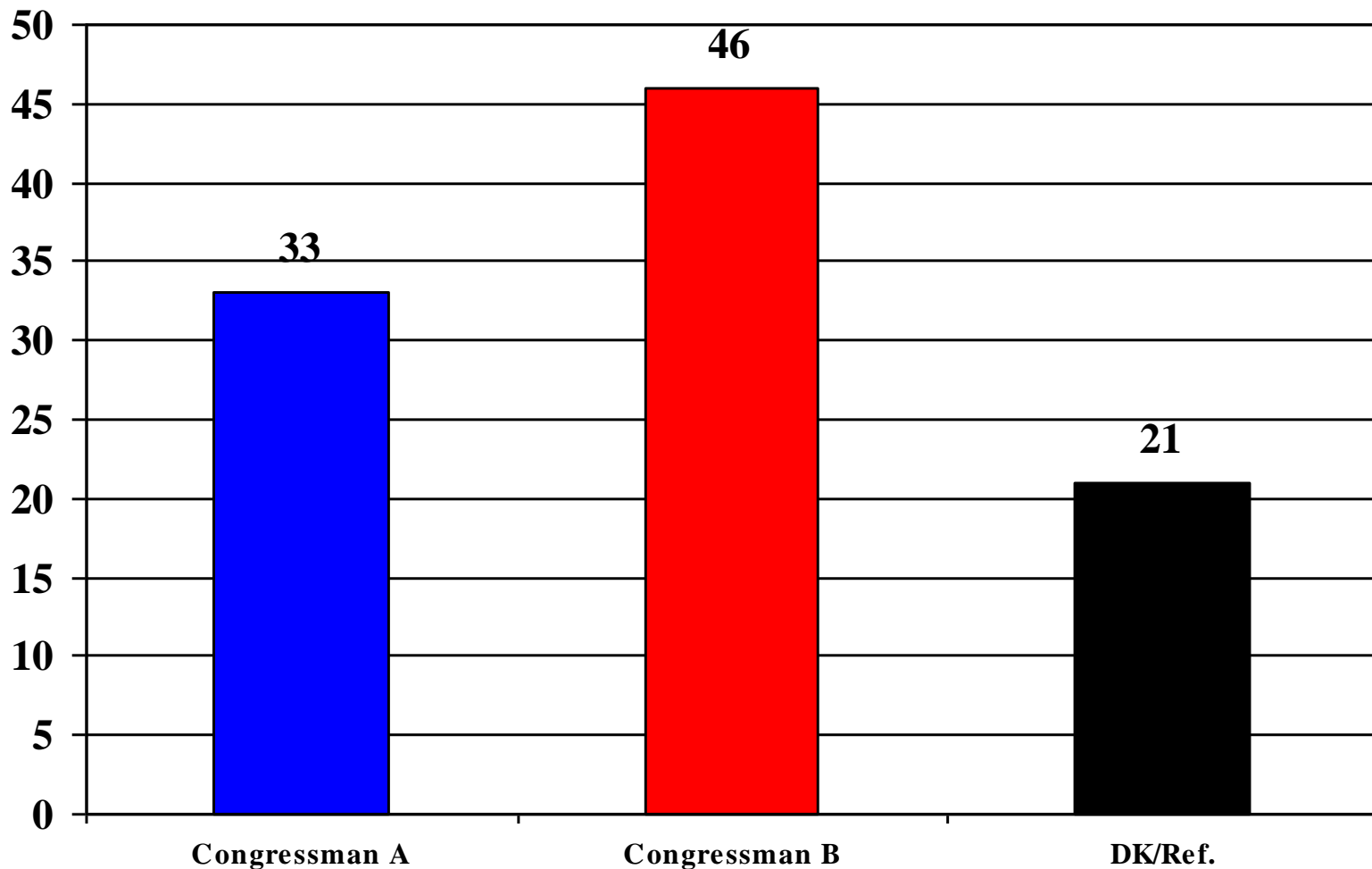
	<u>Yes</u>	<u>No</u>		<u>Yes</u>	<u>No</u>		<u>Yes</u>	<u>No</u>
TOTAL	56	22	Republican	66	17	Single	50	25
East	54	30	Republican Men	65	20	Single Men	57	26
Midwest	61	19	Republican Women	66	14	Single Women	41	24
South	52	23	Democrat	50	28	Married	60	21
West	61	16	Democratic Men	47	34	Married Men	58	25
Obama State	58	22	Democratic Women	51	25	Married Women	62	17
Romney State	53	22	Independent	55	19	Employed	60	19
Very Likely	58	22	Independent Men	55	24	Employed Men	60	24
Somewhat Likely	46	21	Independent Women	54	12	Employed Women	61	14
Economic Issue	56	23	Liberal	50	29	Unemployed	57	11
Economic Moderate	52	24	Moderate	52	22	Employed Single Women	46	24
Economic Conservative	66	17	Moderate Men	52	25	Employed Married Women	66	11
Social Issue	63	13	Moderate Women	51	19	Not College Graduate	51	23
Social Moderate	56	14	Conservative	66	17	College Graduate	62	21
Social Conservative	71	14	Conservative Men	66	19	Income: Under \$46,000	51	21
America: Economic Crossroads	59	21	Conservative Women	67	15	Income: \$46,000 - \$92,000	57	24
America: Right Path	50	29	Vote Behavior – Democrat	49	27	Income: Over \$92,000	62	22
Obama Job – Approve	49	26	Vote Behavior – Ticketsplitter	57	19	White	58	22
Obama Job – Disapprove	64	17	Vote Behavior – Republican	66	17	White Men	55	28
Area: Urban	52	22	Hard Republican	71	18	White Women	61	16
Area: Suburban	58	22	Soft Republican	64	17	Hispanic	62	17
Area: Rural	59	22	Hard Democrat	50	25	Hispanic Men	70	16
Own Home	59	23	Soft Democrat	46	32	Hispanic Women	55	19
Rent Home	48	20	Independent/Ticketsplitter	54	16	African American	47	25
Live With Family Member	54	16	Abortion: Pro – Life	61	18	Under 40	57	18
Men	56	25	Abortion: Pro - Choice	53	26	Men Under 40	57	24
Women	57	18	Protestant	57	20	Women Under 40	57	13
			Evangelical	60	18	41 – 65	57	22
			Catholic	61	21	Over 65	51	28
			Taxes: No Taxes/Refund	56	23	White Under 40	55	20
			Taxes: Pay Income Taxes	60	21	Hispanic Under 40	71	10

Concerning proposed changes to Medicare's prescription drug benefit, called Part D, with whom do you agree more?

Congressman A who says more money could be raised from Medicare's Part D to reduce the deficit if drug companies were forced to make extra payments to the federal government

OR

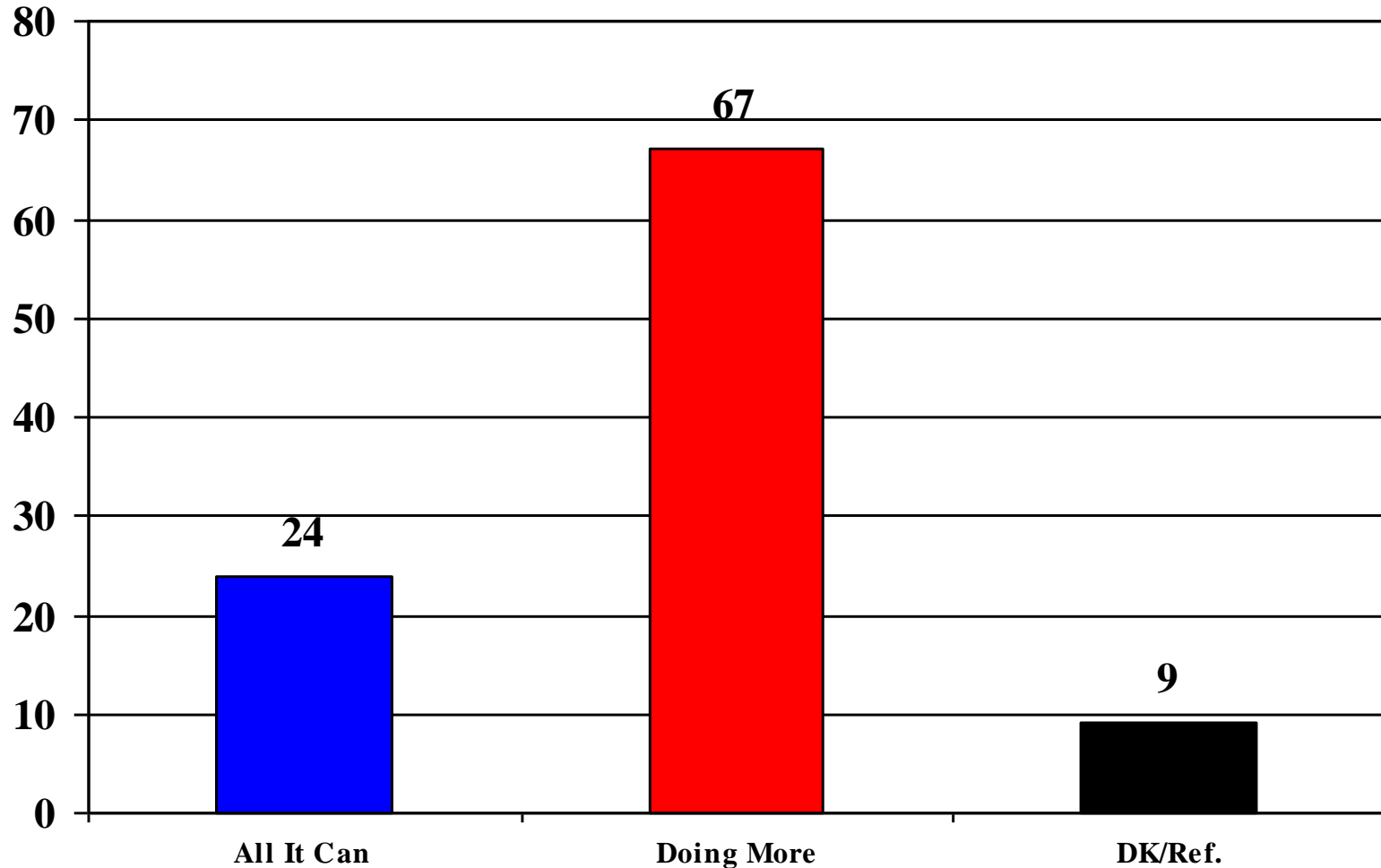
Congressman B who says competition among private prescription drug plans has held down costs for seniors under Part D, but if the government imposes new fees on drug companies in the program, it will raise the price seniors pay for drugs.



	<u>A</u>	<u>B</u>		<u>A</u>	<u>B</u>		<u>A</u>	<u>B</u>
TOTAL	33	46	Republican	18	65	Single	42	32
East	38	44	Republican Men	19	65	Single Men	44	32
Midwest	32	48	Republican Women	18	65	Single Women	39	32
South	32	44	Democrat	49	29	Married	31	52
West	33	47	Democratic Men	55	24	Married Men	31	52
Obama State	34	47	Democratic Women	45	32	Married Women	30	51
Romney State	33	44	Independent	29	49	Employed	35	45
Very Likely	32	48	Independent Men	30	50	Employed Men	33	47
Somewhat Likely	40	30	Independent Women	27	48	Employed Women	36	42
Economic Issue	32	48	Liberal	50	29	Unemployed	44	39
Economic Moderate	31	43	Moderate	33	40	Employed Single Women	41	35
Economic Conservative	21	66	Moderate Men	37	35	Employed Married Women	33	46
Social Issue	51	24	Moderate Women	29	45	Not College Graduate	32	44
Social Moderate	42	29	Conservative	20	64	College Graduate	35	48
Social Conservative	21	57	Conservative Men	19	66	Income: Under \$46,000	33	44
America: Economic Crossroads	32	51	Conservative Women	22	62	Income: \$46,000 - \$92,000	38	45
America: Right Path	41	36	Vote Behavior – Democrat	49	28	Income: Over \$92,000	31	53
Obama Job – Approve	46	29	Vote Behavior – Ticketsplitter	27	52	White	32	48
Obama Job – Disapprove	21	64	Vote Behavior – Republican	17	65	White Men	33	48
Area: Urban	41	37	Hard Republican	19	69	White Women	31	47
Area: Suburban	34	45	Soft Republican	17	63	Hispanic	28	57
Area: Rural	26	56	Hard Democrat	51	26	Hispanic Men	30	62
Own Home	32	51	Soft Democrat	46	30	Hispanic Women	26	52
Rent Home	32	37	Independent/Ticketsplitter	24	53	African American	48	29
Live With Family Member	57	14	Abortion: Pro – Life	25	56	Under 40	37	40
Men	34	46	Abortion: Pro - Choice	42	37	Men Under 40	40	41
Women	33	45	Protestant	32	47	Women Under 40	33	39
			Evangelical	28	52	41 – 65	33	49
			Catholic	31	53	Over 65	27	50
			Taxes: No Taxes/Refund	36	44	White Under 40	37	39
			Taxes: Pay Income Taxes	32	51	Hispanic Under 40	29	53

Do you think the United States is doing all it can reasonably be expected to do along its borders to keep illegal immigrants from crossing into this country OR could the United States be doing more?

“2 in 3 respondents think the U.S. needs to do more to secure the borders”

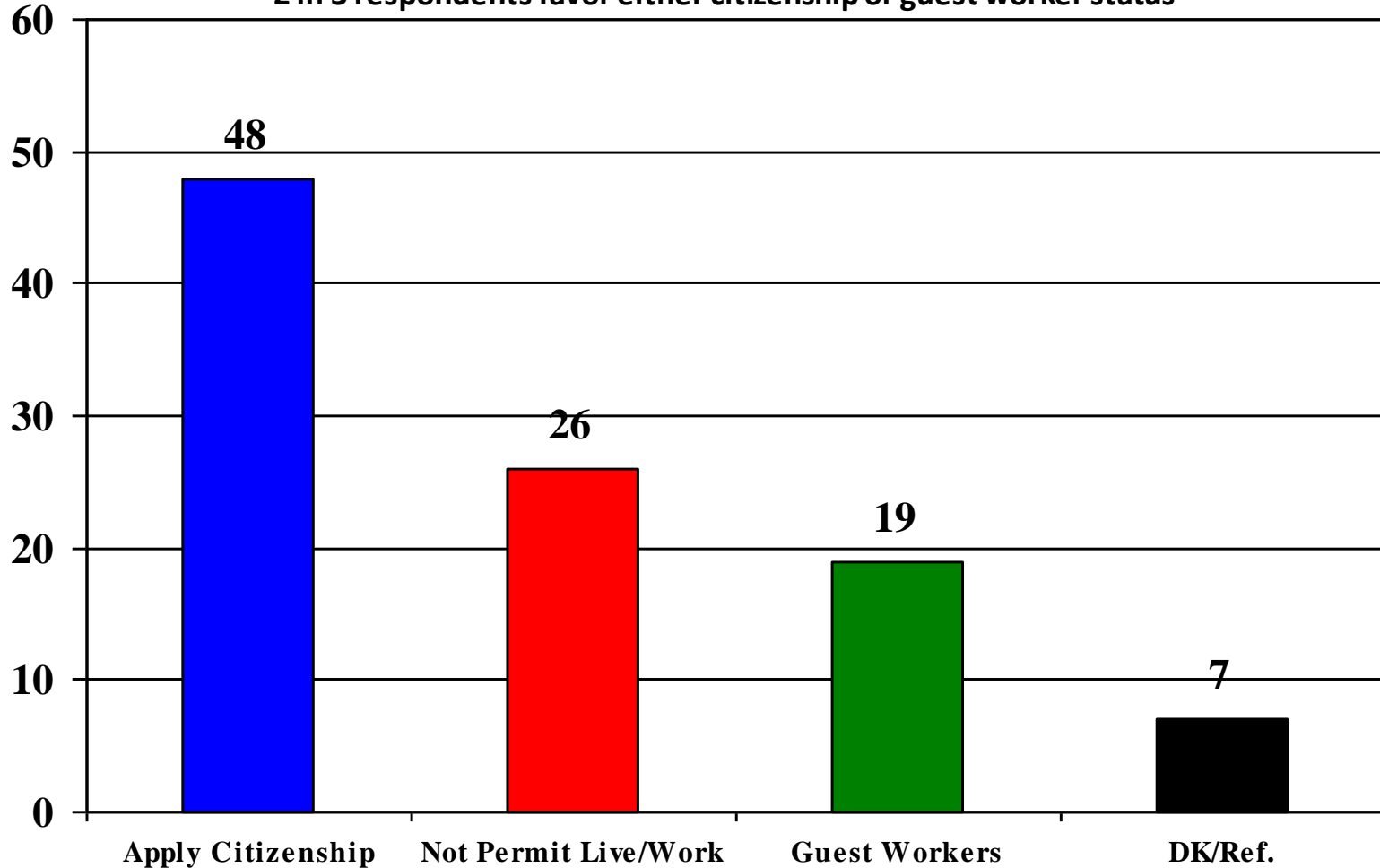


	<u>All</u>	<u>More</u>		<u>All</u>	<u>More</u>		<u>All</u>	<u>More</u>
TOTAL	24	67	Republican	12	82	Single	26	58
East	25	70	Republican Men	10	86	Single Men	27	62
Midwest	22	69	Republican Women	13	78	Single Women	25	52
South	24	67	Democrat	35	55	Married	22	71
West	26	62	Democratic Men	33	57	Married Men	22	73
Obama State	24	66	Democratic Women	36	53	Married Women	22	69
Romney State	23	68	Independent	21	69	Employed	24	68
Very Likely	24	68	Independent Men	24	70	Employed Men	22	71
Somewhat Likely	21	60	Independent Women	17	67	Employed Women	26	64
Economic Issue	23	69	Liberal	35	52	Unemployed	23	64
Economic Moderate	26	65	Moderate	27	62	Employed Single Women	20	67
Economic Conservative	13	84	Moderate Men	24	68	Employed Married Women	23	68
Social Issue	40	42	Moderate Women	30	56	Not College Graduate	24	64
Social Moderate	35	52	Conservative	13	82	College Graduate	25	69
Social Conservative	23	73	Conservative Men	12	85	Income: Under \$46,000	26	58
America: Economic Crossroads	20	73	Conservative Women	14	79	Income: \$46,000 - \$92,000	23	71
America: Right Path	44	48	Vote Behavior – Democrat	36	52	Income: Over \$92,000	24	68
Obama Job – Approve	37	52	Vote Behavior – Ticketsplitter	21	75	White	21	70
Obama Job – Disapprove	10	84	Vote Behavior – Republican	12	82	White Men	18	75
Area: Urban	35	52	Hard Republican	11	86	White Women	23	66
Area: Suburban	21	71	Soft Republican	11	81	Hispanic	38	50
Area: Rural	19	73	Hard Democrat	37	48	Hispanic Men	42	50
Own Home	23	71	Soft Democrat	33	57	Hispanic Women	35	51
Rent Home	30	53	Independent/Ticketsplitter	20	74	African American	28	64
Live With Family Member	18	57	Abortion: Pro – Life	16	77	Under 40	28	60
Men	22	71	Abortion: Pro - Choice	34	56	Men Under 40	24	67
Women	25	63	Protestant	17	76	Women Under 40	30	54
			Evangelical	19	72	41 – 65	20	71
			Catholic	25	69	Over 65	27	70
			Taxes: No Taxes/Refund	27	63	White Under 40	23	65
			Taxes: Pay Income Taxes	19	74	Hispanic Under 40	41	44

Which of the following comes closest to your own personal opinion about illegal immigrants who are currently working in the United States?

- They should be allowed to stay in their jobs and to eventually apply for citizenship**
- They should be allowed to stay in their jobs only as guest workers, but not apply for citizenship**
- They should no longer be permitted to live and work in the United States**

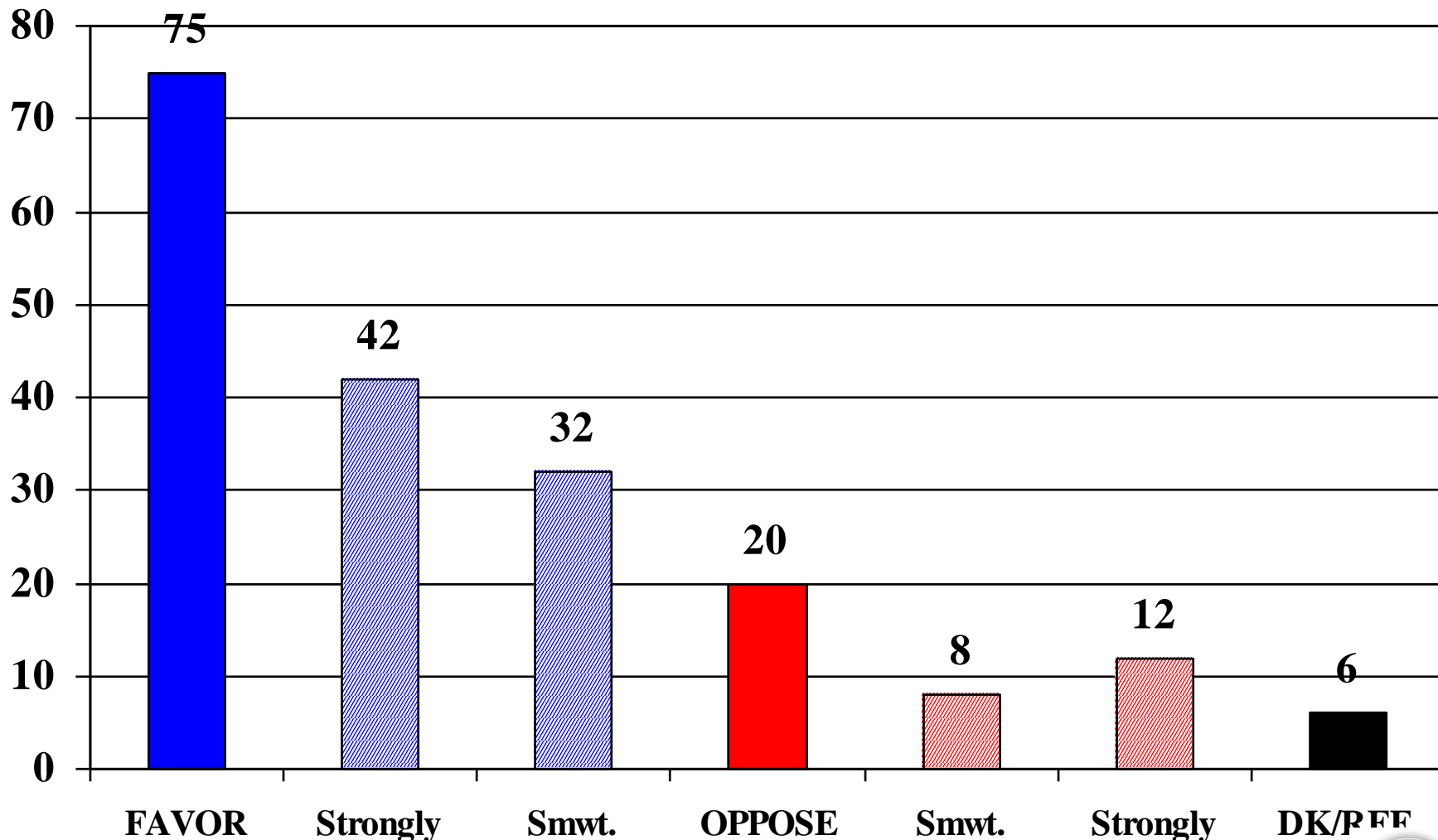
“2 in 3 respondents favor either citizenship or guest worker status”



	Cit.	Not	Guest		Cit.	Not	Guest		Cit.	Not	Guest
TOTAL	48	26	19	Republican	30	39	26	Single	58	20	12
East	47	29	17	Republican Men	32	41	23	Single Men	58	22	14
Midwest	50	27	18	Republican Women	28	36	30	Single Women	58	18	10
South	48	25	18	Democrat	64	15	12	Married	44	28	23
West	45	24	26	Democratic Men	61	17	15	Married Men	41	31	24
Obama State	51	26	18	Democratic Women	66	13	11	Married Women	46	25	22
Romney State	43	26	22	Independent	44	29	22	Employed	47	27	19
Very Likely	48	25	20	Independent Men	43	31	24	Employed Men	46	28	21
Somewhat Likely	42	31	16	Independent Women	46	27	19	Employed Women	49	25	17
Economic Issue	46	26	21	Liberal	68	14	12	Unemployed	40	31	19
Economic Moderate	50	20	24	Moderate	51	18	22	Employed Single Women	54	20	11
Economic Conservative	31	40	25	Moderate Men	47	22	27	Employed Married Women	45	27	20
Social Issue	71	14	8	Moderate Women	56	15	17	Not College Graduate	45	30	17
Social Moderate	58	12	15	Conservative	30	41	23	College Graduate	51	22	21
Social Conservative	32	43	21	Conservative Men	30	46	21	Income: Under \$46,000	49	29	14
America: Economic Crossroads	44	29	21	Conservative Women	30	36	26	Income: \$46,000 - \$92,000	49	26	20
America: Right Path	65	12	16	Vote Behavior – Democrat	66	14	13	Income: Over \$92,000	49	25	19
Obama Job – Approve	65	12	15	Vote Behavior – Ticketsplitter	48	22	24	White	42	29	23
Obama Job – Disapprove	29	41	25	Vote Behavior – Republican	29	41	26	White Men	37	33	25
Area: Urban	54	22	15	Hard Republican	23	53	21	White Women	47	25	20
Area: Suburban	48	25	20	Soft Republican	29	36	30	Hispanic	65	20	12
Area: Rural	42	31	21	Hard Democrat	71	13	9	Hispanic Men	74	22	4
Own Home	47	26	22	Soft Democrat	60	15	16	Hispanic Women	59	19	19
Rent Home	50	30	11	Independent/Ticketsplitter	46	22	26	African American	63	17	6
Live With Family Member	59	16	13	Abortion: Pro – Life	37	33	23	Under 40	50	24	18
Men	45	29	21	Abortion: Pro - Choice	60	20	15	Men Under 40	49	24	19
Women	50	23	18	Protestant	45	28	21	Women Under 40	51	23	17
				Evangelical	41	31	17	41 – 65	47	27	20
				Catholic	50	24	22	Over 65	46	28	18
				Taxes: No Taxes/Refund	51	26	17	White Under 40	43	28	20
				Taxes: Pay Income Taxes	48	28	20	Hispanic Under 40	66	19	14

Overall, do you favor or oppose providing a pathway to citizenship for illegal immigrants under the age of 30 who were brought to the United States as children as long as they do not have a criminal record and obtain either two years of college or military service?

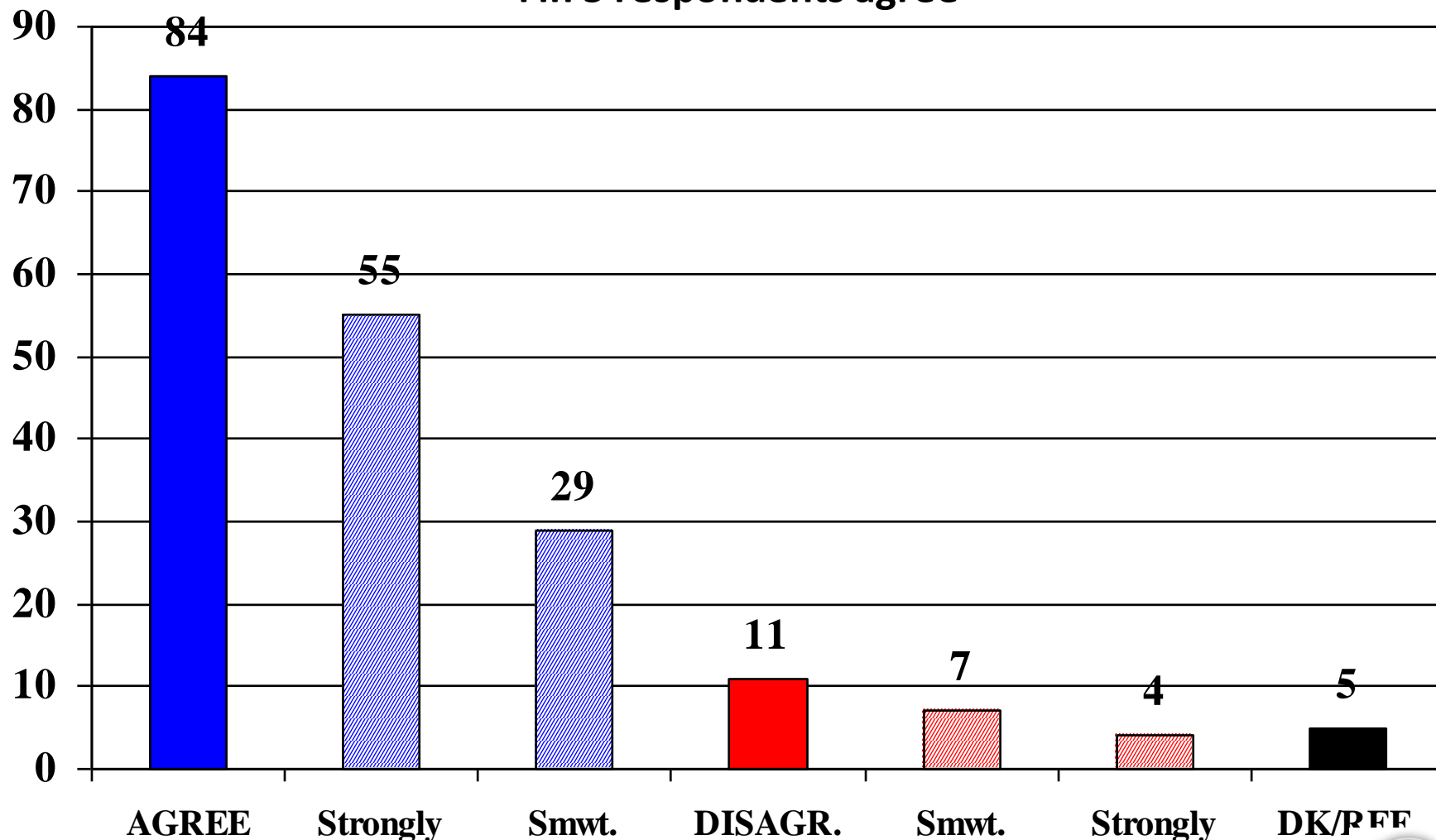
“3 in 4 respondents favor a pathway with conditions”



	<u>Favor</u>	<u>Oppose</u>		<u>Favor</u>	<u>Oppose</u>		<u>Favor</u>	<u>Oppose</u>
TOTAL	75	20	Republican	65	31	Single	77	18
East	76	19	Republican Men	61	35	Single Men	73	21
Midwest	74	21	Republican Women	68	27	Single Women	81	13
South	72	22	Democrat	83	11	Married	75	20
West	78	14	Democratic Men	79	15	Married Men	74	22
Obama State	76	19	Democratic Women	85	8	Married Women	75	18
Romney State	72	21	Independent	73	22	Employed	76	19
Very Likely	75	19	Independent Men	75	19	Employed Men	74	22
Somewhat Likely	70	23	Independent Women	70	26	Employed Women	78	15
Economic Issue	74	20	Liberal	82	12	Unemployed	67	26
Economic Moderate	79	16	Moderate	79	15	Employed Single Women	85	11
Economic Conservative	68	27	Moderate Men	76	20	Employed Married Women	74	18
Social Issue	79	13	Moderate Women	82	12	Not College Graduate	70	23
Social Moderate	79	12	Conservative	67	28	College Graduate	79	16
Social Conservative	61	39	Conservative Men	66	30	Income: Under \$46,000	68	25
America: Economic Crossroads	72	22	Conservative Women	68	27	Income: \$46,000 - \$92,000	80	16
America: Right Path	88	9	Vote Behavior – Democrat	84	10	Income: Over \$92,000	80	16
Obama Job – Approve	87	9	Vote Behavior – Ticketsplitter	78	19	White	73	21
Obama Job – Disapprove	63	31	Vote Behavior – Republican	65	30	White Men	70	25
Area: Urban	78	17	Hard Republican	55	40	White Women	76	18
Area: Suburban	74	20	Soft Republican	68	28	Hispanic	84	10
Area: Rural	74	21	Hard Democrat	82	12	Hispanic Men	84	8
Own Home	76	20	Soft Democrat	83	9	Hispanic Women	85	12
Rent Home	73	20	Independent/Ticketsplitter	74	20	African American	75	18
Live With Family Member	73	16	Abortion: Pro – Life	68	25	Under 40	77	18
Men	73	22	Abortion: Pro - Choice	83	14	Men Under 40	73	21
Women	76	18	Protestant	75	21	Women Under 40	80	15
			Evangelical	63	30	41 – 65	75	19
			Catholic	77	18	Over 65	70	26
			Taxes: No Taxes/Refund	77	18	White Under 40	75	20
			Taxes: Pay Income Taxes	74	22	Hispanic Under 40	81	12

Please tell me if you agree or disagree with the following statement: "It is possible for the United States to focus on energy production and environmental protection at the same time."

"4 in 5 respondents agree"



	<u>Agree</u>	<u>Disagr.</u>		<u>Agree</u>	<u>Disagr.</u>		<u>Agree</u>	<u>Disagr.</u>
TOTAL	84	11	Republican	81	15	Single	86	11
East	89	9	Republican Men	81	16	Single Men	89	8
Midwest	83	12	Republican Women	82	14	Single Women	82	14
South	82	13	Democrat	86	10	Married	85	11
West	87	8	Democratic Men	92	5	Married Men	86	11
Obama State	85	11	Democratic Women	83	12	Married Women	85	11
Romney State	83	11	Independent	87	8	Employed	85	11
Very Likely	84	11	Independent Men	85	10	Employed Men	84	12
Somewhat Likely	86	10	Independent Women	90	4	Employed Women	85	11
Economic Issue	85	11	Liberal	86	11	Unemployed	86	7
Economic Moderate	86	8	Moderate	87	7	Employed Single Women	87	13
Economic Conservative	82	14	Moderate Men	92	3	Employed Married Women	85	10
Social Issue	85	11	Moderate Women	82	12	Not College Graduate	82	13
Social Moderate	90	6	Conservative	82	14	College Graduate	87	9
Social Conservative	82	14	Conservative Men	81	17	Income: Under \$46,000	81	15
America: Economic Crossroads	84	12	Conservative Women	84	10	Income: \$46,000 - \$92,000	86	10
America: Right Path	84	7	Vote Behavior – Democrat	86	9	Income: Over \$92,000	87	11
Obama Job – Approve	85	9	Vote Behavior – Ticketsplitter	87	6	White	86	10
Obama Job – Disapprove	84	13	Vote Behavior – Republican	82	15	White Men	87	11
Area: Urban	86	10	Hard Republican	83	13	White Women	86	9
Area: Suburban	85	11	Soft Republican	80	17	Hispanic	83	16
Area: Rural	84	12	Hard Democrat	85	10	Hispanic Men	90	8
Own Home	85	11	Soft Democrat	89	7	Hispanic Women	77	22
Rent Home	83	11	Independent/Ticketsplitter	86	5	African American	76	14
Live With Family Member	82	13	Abortion: Pro – Life	83	12	Under 40	84	11
Men	86	10	Abortion: Pro - Choice	87	9	Men Under 40	84	12
Women	83	11	Protestant	85	11	Women Under 40	85	11
			Evangelical	80	13	41 – 65	86	10
			Catholic	82	14	Over 65	79	14
			Taxes: No Taxes/Refund	86	10	White Under 40	85	10
			Taxes: Pay Income Taxes	87	11	Hispanic Under 40	83	15

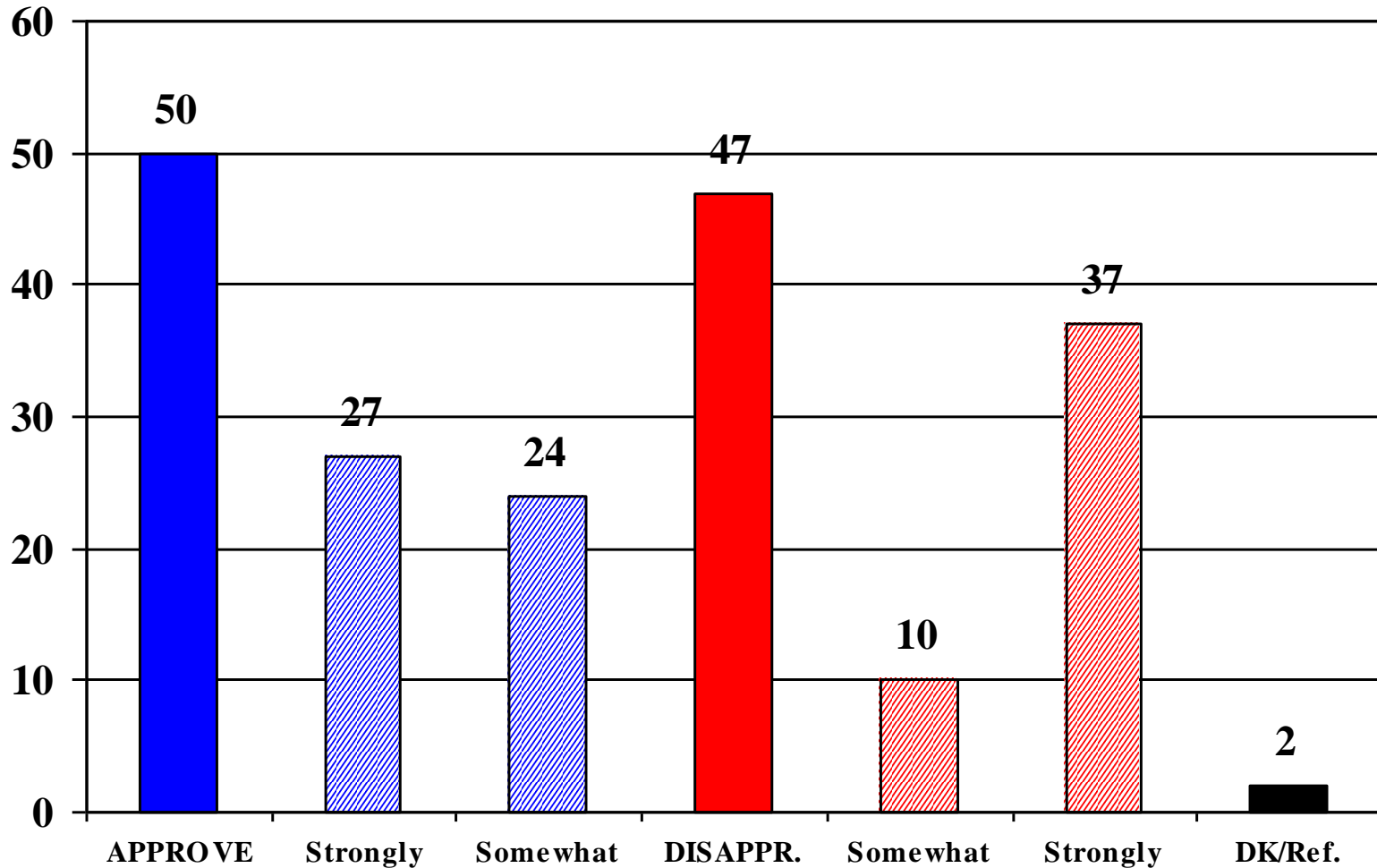
Now, I am going to read you a few proposals regarding education. After hearing each proposal, please tell me whether you favor or oppose the proposal.

“Almost 9 in 10 respondents favor”

FAVOR/Strongly Favor	<u>Total</u>	<u>Men</u>	<u>Women</u>	<u>GOP</u>	<u>Dem.</u>	<u>Ind.</u>	<u>Under 40</u>	<u>Over 65</u>
Providing parents a full breakdown of college tuition costs.	88/66	88/65	87/66	87/67	88/68	90/61	89/63	88/64
Providing prospective college students with reliable information on majors, such as the employment rate and potential earnings.	85/59	84/58	85/60	86/60	85/61	83/57	88/58	84/55

Job Approval: President Obama

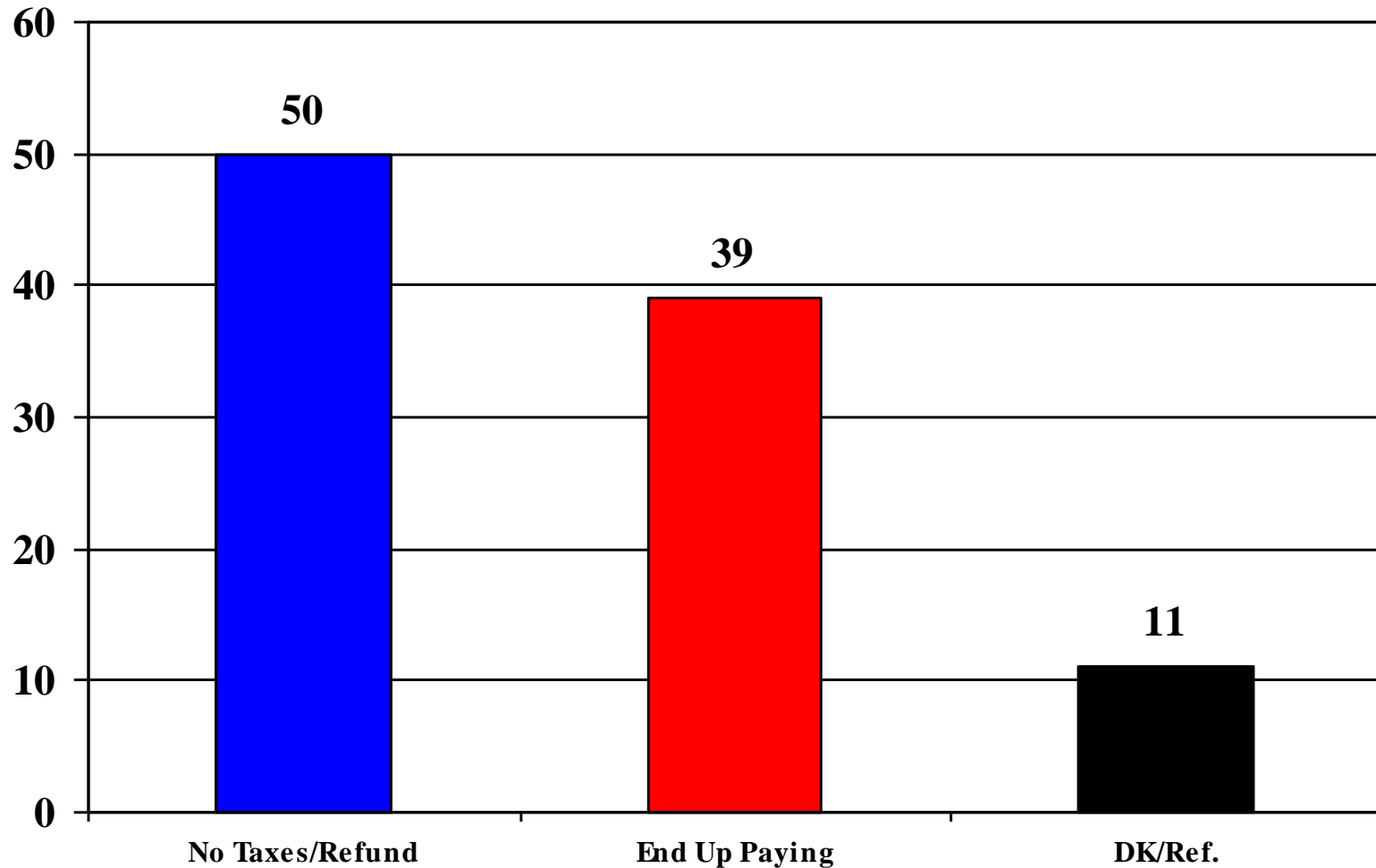
“President Obama’s job approval is polarized”



	<u>Appr.</u>	<u>Disapp.</u>		<u>Appr.</u>	<u>Disapp.</u>		<u>Appr.</u>	<u>Disapp.</u>
TOTAL	50	47	Republican	8	91	Single	64	29
East	56	41	Republican Men	9	90	Single Men	61	36
Midwest	53	46	Republican Women	8	92	Single Women	68	21
South	49	49	Democrat	87	10	Married	44	55
West	45	51	Democratic Men	84	13	Married Men	40	59
Obama State	54	44	Democratic Women	89	9	Married Women	47	52
Romney State	45	53	Independent	44	53	Employed	50	48
Very Likely	50	48	Independent Men	42	55	Employed Men	46	51
Somewhat Likely	53	43	Independent Women	46	51	Employed Women	55	43
Economic Issue	49	50	Liberal	84	12	Unemployed	49	46
Economic Moderate	59	39	Moderate	61	38	Employed Single Women	65	24
Economic Conservative	15	85	Moderate Men	56	43	Employed Married Women	48	52
Social Issue	68	24	Moderate Women	65	33	Not College Graduate	54	44
Social Moderate	65	33	Conservative	17	82	College Graduate	48	50
Social Conservative	34	64	Conservative Men	15	85	Income: Under \$46,000	59	38
America: Economic Crossroads	40	58	Conservative Women	19	80	Income: \$46,000 - \$92,000	51	48
America: Right Path	92	7	Vote Behavior – Democrat	89	9	Income: Over \$92,000	47	51
Obama Job – Approve	100	0	Vote Behavior – Ticket splitter	50	44	White	45	53
Obama Job – Disapprove	0	100	Vote Behavior – Republican	6	93	White Men	42	57
Area: Urban	62	36	Hard Republican	3	98	White Women	48	49
Area: Suburban	50	48	Soft Republican	5	94	Hispanic	42	53
Area: Rural	41	57	Hard Democrat	96	2	Hispanic Men	34	54
Own Home	46	53	Soft Democrat	82	16	Hispanic Women	48	52
Rent Home	63	34	Independent/Ticket splitter	83	42	African American	85	14
Live With Family Member	54	32	Abortion: Pro – Life	29	70	Under 40	52	44
Men	46	52	Abortion: Pro - Choice	73	25	Men Under 40	49	47
Women	54	43	Protestant	46	52	Women Under 40	54	41
			Evangelical	41	59	41 – 65	50	49
			Catholic	49	48	Over 65	48	51
			Taxes: No Taxes/Refund	56	42	White Under 40	49	48
			Taxes: Pay Income Taxes	45	54	Hispanic Under 40	39	53

When filing your federal income taxes, would you say you...?

Have enough deductions that you either pay no taxes or get a refund
OR
Still end up paying Federal income taxes



	<u>No Tax</u>	<u>Pay</u>		<u>No Tax</u>	<u>Pay</u>		<u>No Tax</u>	<u>Pay</u>
TOTAL	50	39	Republican	49	40	Single	65	21
East	45	44	Republican Men	47	40	Single Men	65	24
Midwest	59	32	Republican Women	51	40	Single Women	64	17
South	48	39	Democrat	55	36	Married	45	47
West	47	42	Democratic Men	54	40	Married Men	41	49
Obama State	51	38	Democratic Women	55	34	Married Women	48	45
Romney State	49	40	Independent	45	44	Employed	50	41
Very Likely	48	41	Independent Men	48	44	Employed Men	48	44
Somewhat Likely	63	26	Independent Women	40	44	Employed Women	51	38
Economic Issue	50	40	Liberal	54	36	Unemployed	63	23
Economic Moderate	46	43	Moderate	48	40	Employed Single Women	63	20
Economic Conservative	50	41	Moderate Men	53	39	Employed Married Women	46	46
Social Issue	57	33	Moderate Women	44	42	Not College Graduate	56	31
Social Moderate	56	37	Conservative	50	41	College Graduate	46	46
Social Conservative	55	34	Conservative Men	45	43	Income: Under \$46,000	64	24
America: Economic Crossroads	48	41	Conservative Women	54	38	Income: \$46,000 - \$92,000	51	44
America: Right Path	60	31	Vote Behavior – Democrat	56	34	Income: Over \$92,000	42	52
Obama Job – Approve	56	35	Vote Behavior – Ticketsplitter	50	40	White	48	41
Obama Job – Disapprove	45	44	Vote Behavior – Republican	46	44	White Men	47	43
Area: Urban	58	32	Hard Republican	53	37	White Women	49	39
Area: Suburban	46	44	Soft Republican	42	47	Hispanic	57	37
Area: Rural	52	38	Hard Democrat	58	29	Hispanic Men	44	46
Own Home	46	45	Soft Democrat	54	38	Hispanic Women	68	31
Rent Home	65	24	Independent/Ticketsplitter	44	42	African American	54	30
Live With Family Member	71	16	Abortion: Pro – Life	49	40	Under 40	58	31
Men	49	41	Abortion: Pro - Choice	54	39	Men Under 40	55	37
Women	51	37	Protestant	51	38	Women Under 40	60	26
			Evangelical	52	34	41 – 65	48	42
			Catholic	49	43	Over 65	41	47
			Taxes: No Taxes/Refund	100	0	White Under 40	56	32
			Taxes: Pay Income Taxes	0	100	Hispanic Under 40	59	36

Respondent Profile

<u>Vote Likelihood</u>	<u>Tot.</u>	<u>App. B.O.</u>	<u>Dis. B.O.</u>	<u>Taxes</u>	<u>Tot.</u>	<u>App. B.O.</u>	<u>Dis. B.O.</u>
Very Likely	87	87	89	No Taxes/Refund	50	56	45
Somewhat Likely	13	13	11	Pay Income Taxes	39	35	44
<u>Party</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>Home Ownership</u>	<u>%</u>	<u>%</u>	<u>%</u>
Republican	30	5	57	Own Home	73	67	81
Democrat	40	70	9	Rent	19	24	14
Independent/Other	25	22	28	Live with Family Member	6	6	4
<u>Ideology</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>Marital Status</u>	<u>%</u>	<u>%</u>	<u>%</u>
Liberal	28	47	7	Single	19	24	12
Moderate	31	38	25	Married	65	56	75
Conservative	38	13	66	<u>Income</u>	<u>%</u>	<u>%</u>	<u>%</u>
<u>Vote Behavior</u>	<u>%</u>	<u>%</u>	<u>%</u>	Under \$46,000	30	35	24
Vote Democrat	44	77	9	\$46,000 - \$92,000	36	36	37
Ticketsplitter	16	16	15	Over \$92,000	17	16	18
Vote Republican	36	5	71	<u>Education</u>	<u>%</u>	<u>%</u>	<u>%</u>
<u>Phone Usage</u>	<u>%</u>	<u>%</u>	<u>%</u>	Not College Graduate	48	51	44
Cell Phone	48	52	42	College Graduate	50	48	53
Cell/Landline	26	25	27	<u>Employment</u>	<u>%</u>	<u>%</u>	<u>%</u>
Landline	26	23	31	Employed	57	57	57
<u>Area</u>	<u>%</u>	<u>%</u>	<u>%</u>	Retired	24	24	25
Urban	25	31	19	Unemployed	7	7	7
Suburban	47	47	47				
Rural	27	22	32				

Respondent Profile (Cont.)

<u>Abortion</u>	<u>Tot.</u>	<u>App. B.O.</u>	<u>Dis. B.O.</u>	<u>Gender</u>	<u>Tot.</u>	<u>App. B.O.</u>	<u>Dis. B.O.</u>
Pro-Life	49	27	71	Male	47	43	52
Pro-Choice	45	66	24	Female	53	57	48
<u>Religion</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>Area</u>	<u>%</u>	<u>%</u>	<u>%</u>
Protestant	34	31	38	New England	6	6	5
Evangelical	16	13	20	Middle Atlantic	12	13	10
Catholic	24	24	24	East North Central	17	19	16
<u>Race</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>West North Central</u>	<u>8</u>	<u>8</u>	<u>9</u>
White	73	65	81	South Atlantic	21	21	21
African American	13	21	4	East South Central	6	8	5
Hispanic	12	10	13	West South Central	10	7	12
<u>Age</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>Mountain</u>	<u>7</u>	<u>5</u>	<u>8</u>
18-25	8	9	6	Pacific	14	13	14
25-29	10	11	8	<u>2012 Electoral Result</u>	<u>%</u>	<u>%</u>	<u>%</u>
30-40	20	19	20	Obama State	61	65	57
41-55	22	21	23	Romney State	39	35	44
56-65	25	25	25				
Over 65	14	14	15				
Mean Age	47.8	47.4	48.8				