



National Review Institute

By:
John McLaughlin
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McLaughlin & Associates
www.mclaughlinonline.com

Presentation Outline

- 1. Methodology**
- 2. Political Environment**
- 3. Size/Role of Government**
- 4. Tax and Spending Issues**
- 5. Health Care Issues**
- 6. Family Issues**
- 7. Miscellaneous Issues**
- 8. Voter Profile**

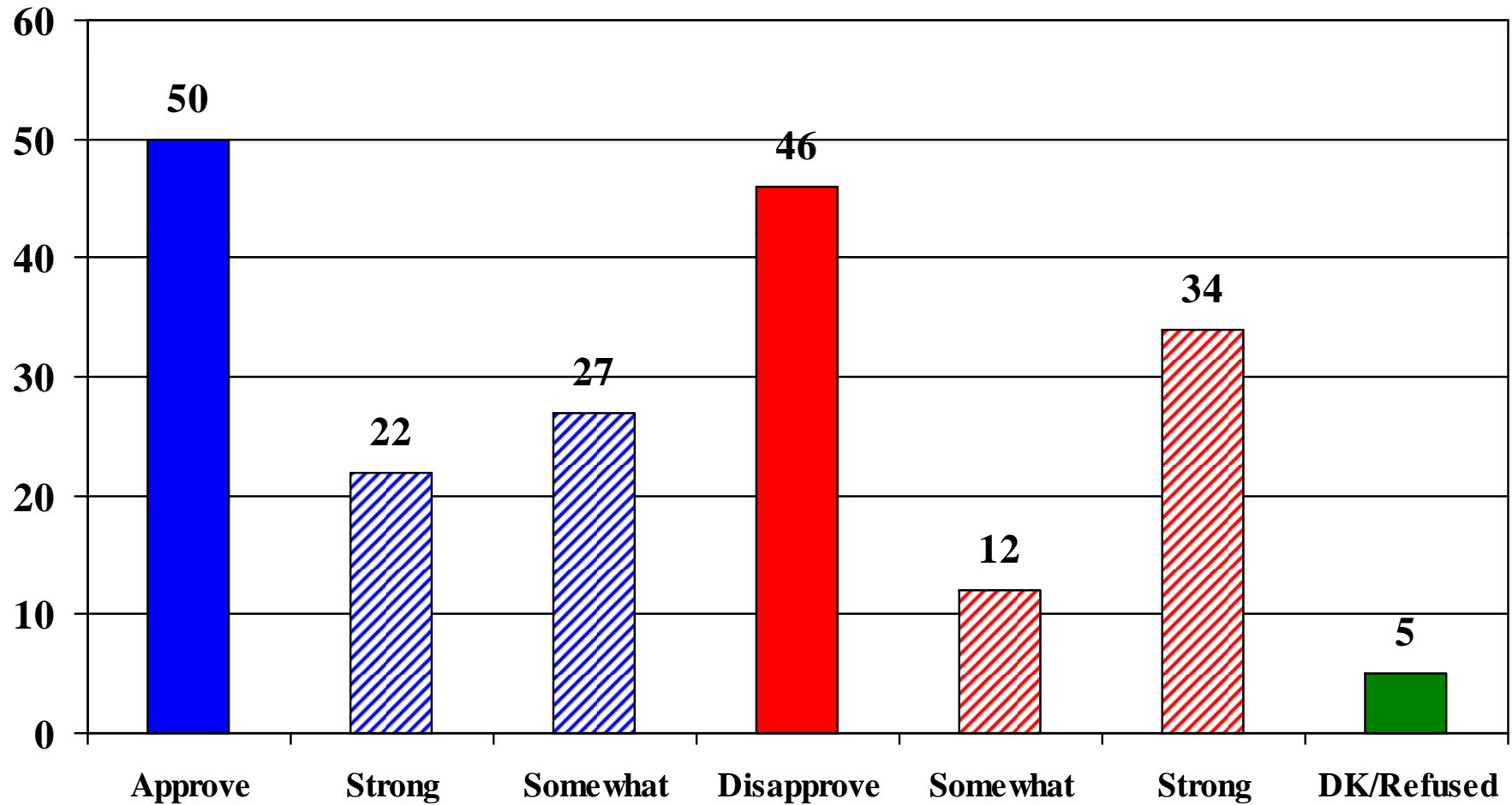
Methodology

This survey of political attitudes was conducted among 1,000 likely general election voters nationwide on January 19th and 20th, 2010.

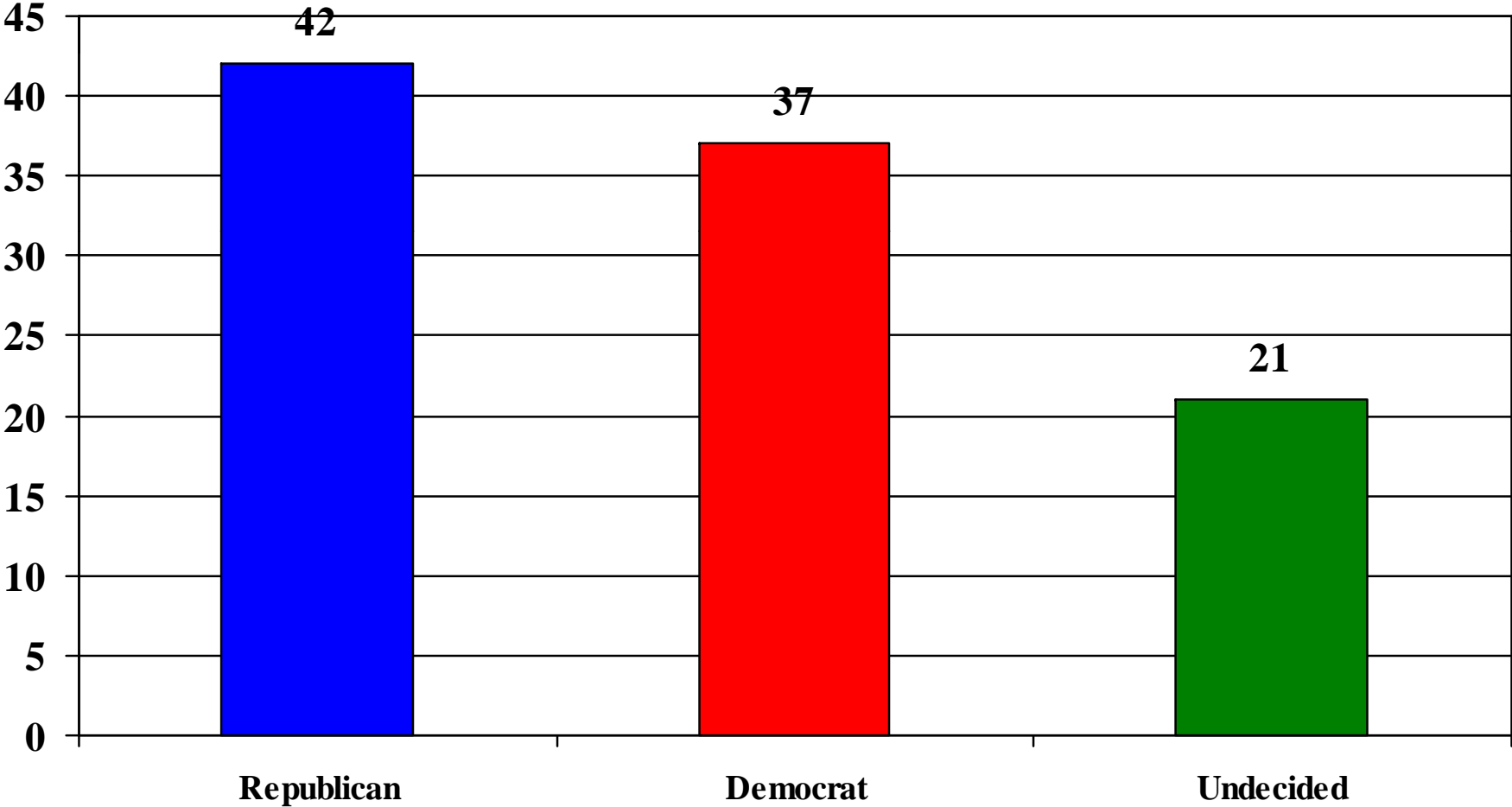
All interviews were conducted by professional interviewers via telephone. Interview selection was at random within predetermined election units. These units were structured to statistically correlate with actual voter distributions in a nationwide general election.

The accuracy of the sample of 1,000 likely general election voters is within +/- 3.1% at a 95% confidence interval.

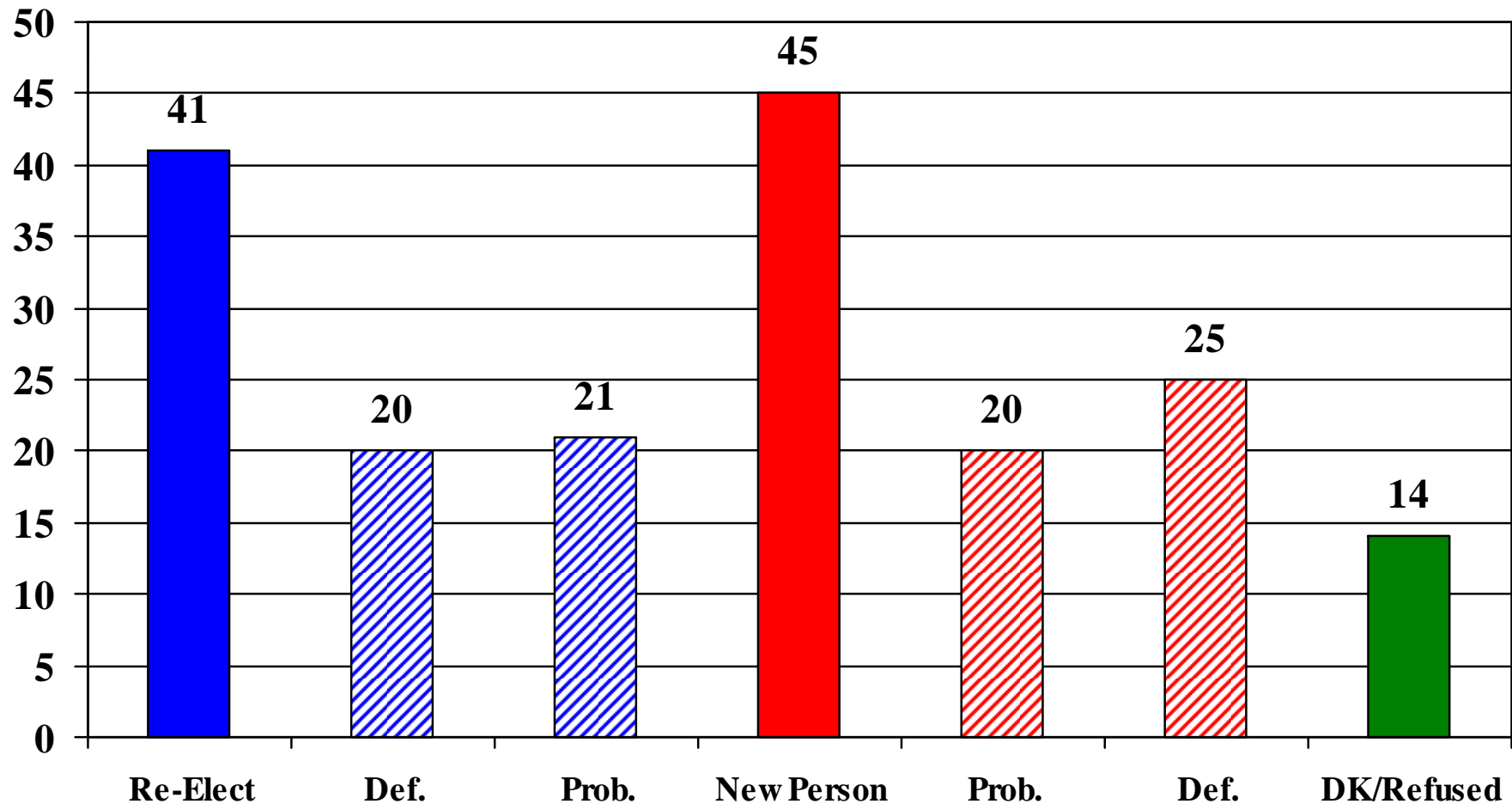
Job Approval: Barack Obama



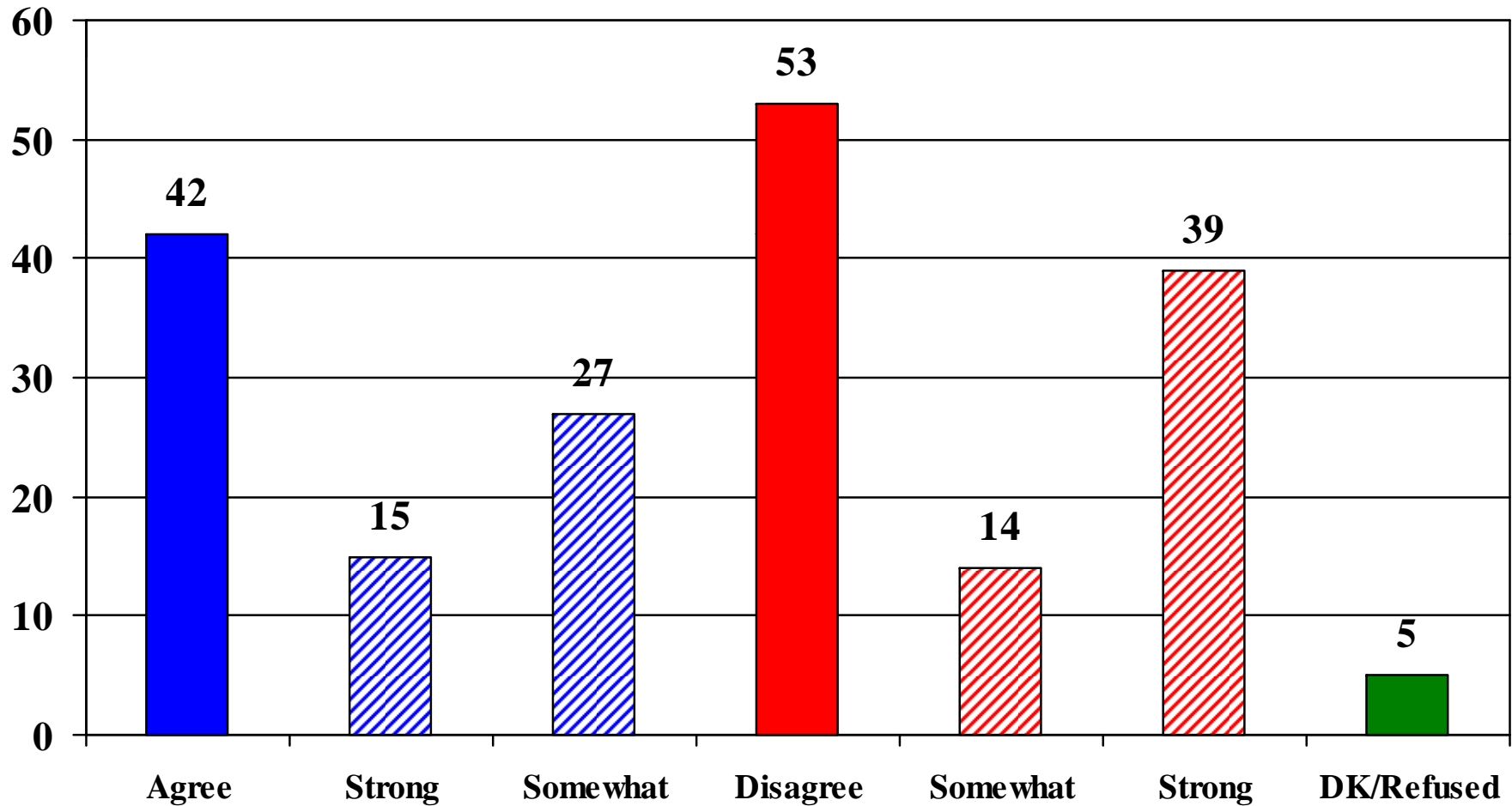
Generic Ballot



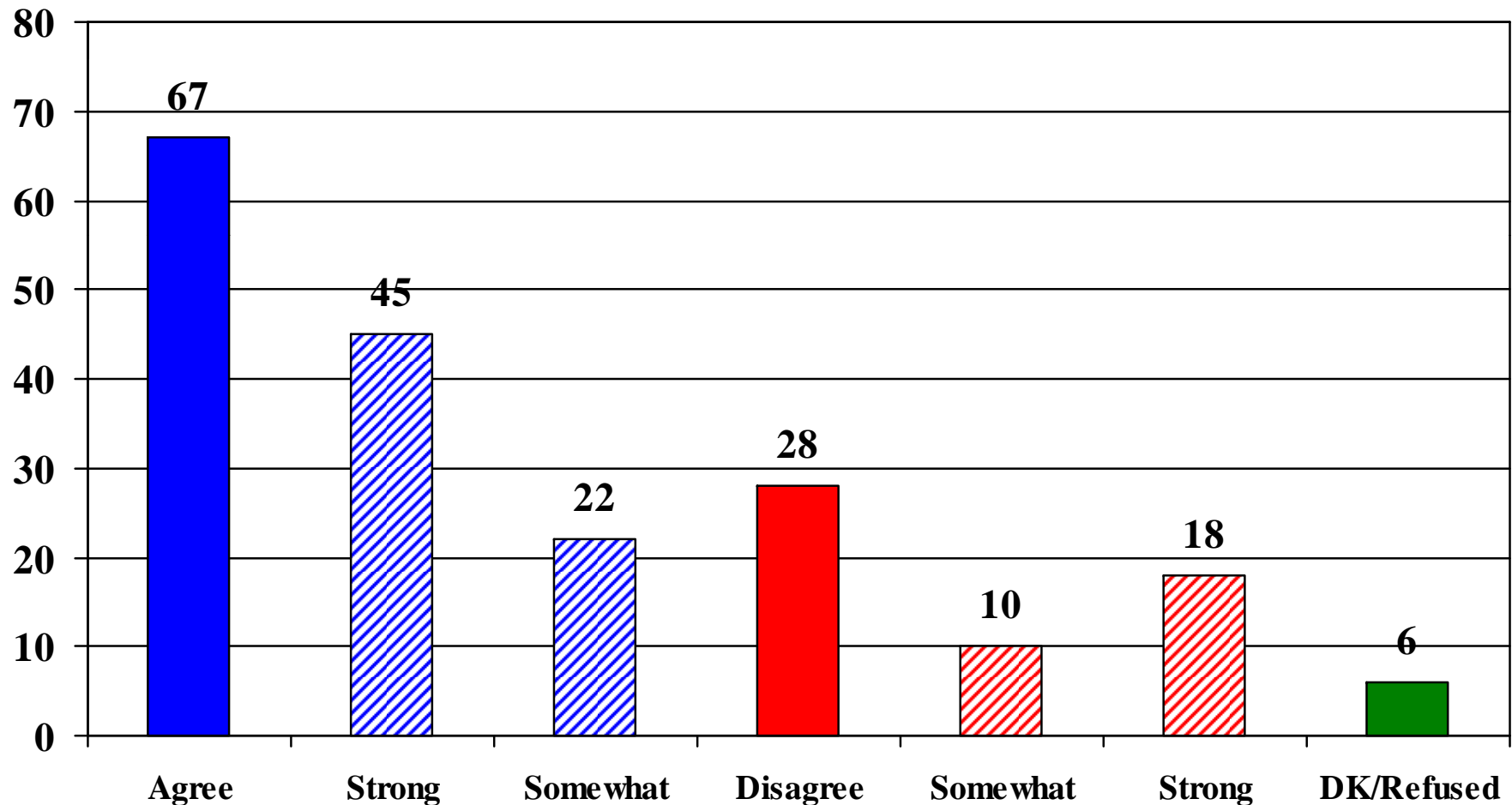
In the next election for U.S. Congress, do you feel that your representative has performed his or her job well enough to deserve re-election, or do you think it is time to give a new person a chance?



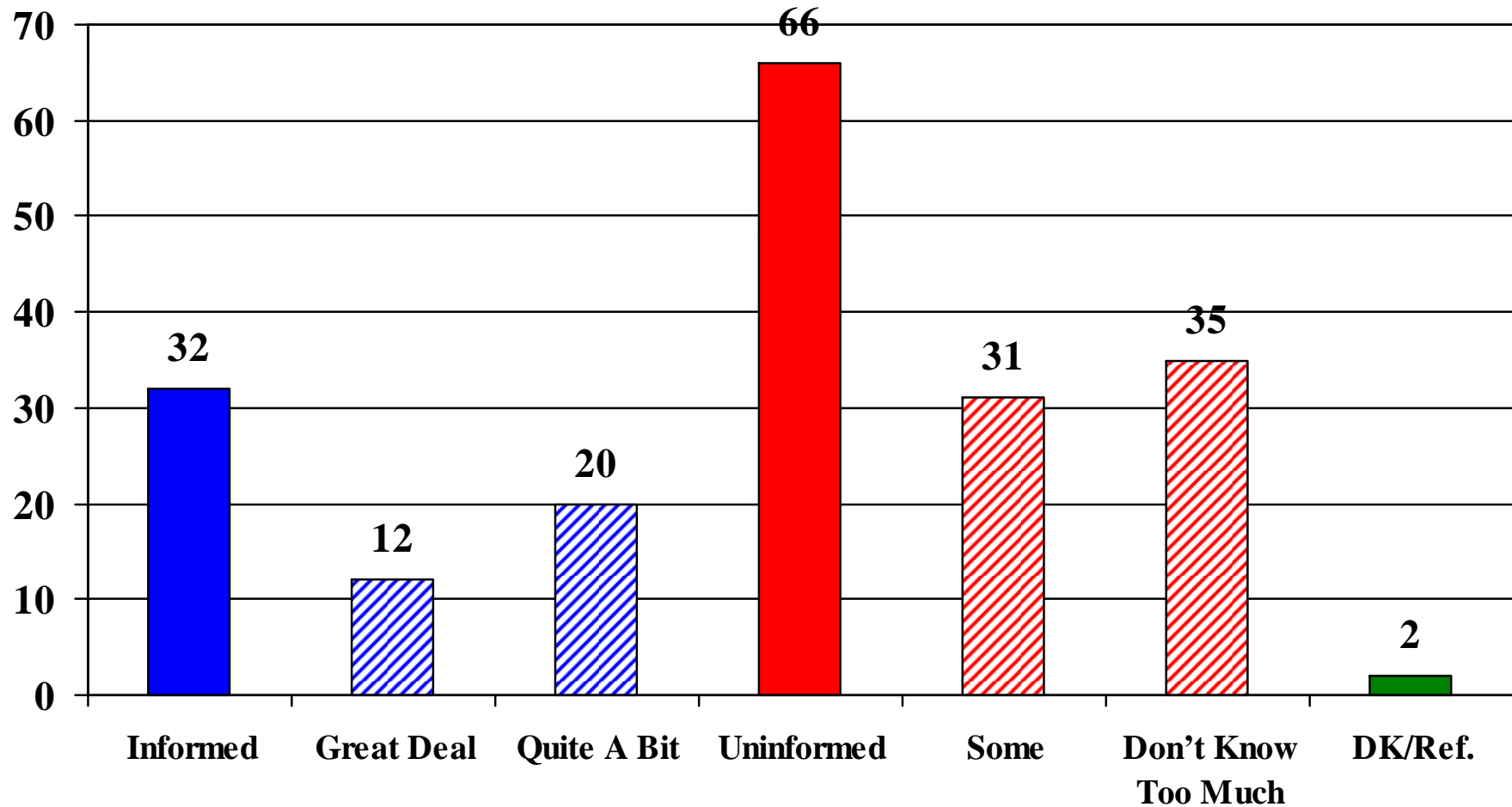
Do agree or disagree with the following statement? “The current administration understands how American business works and what it needs to succeed.”



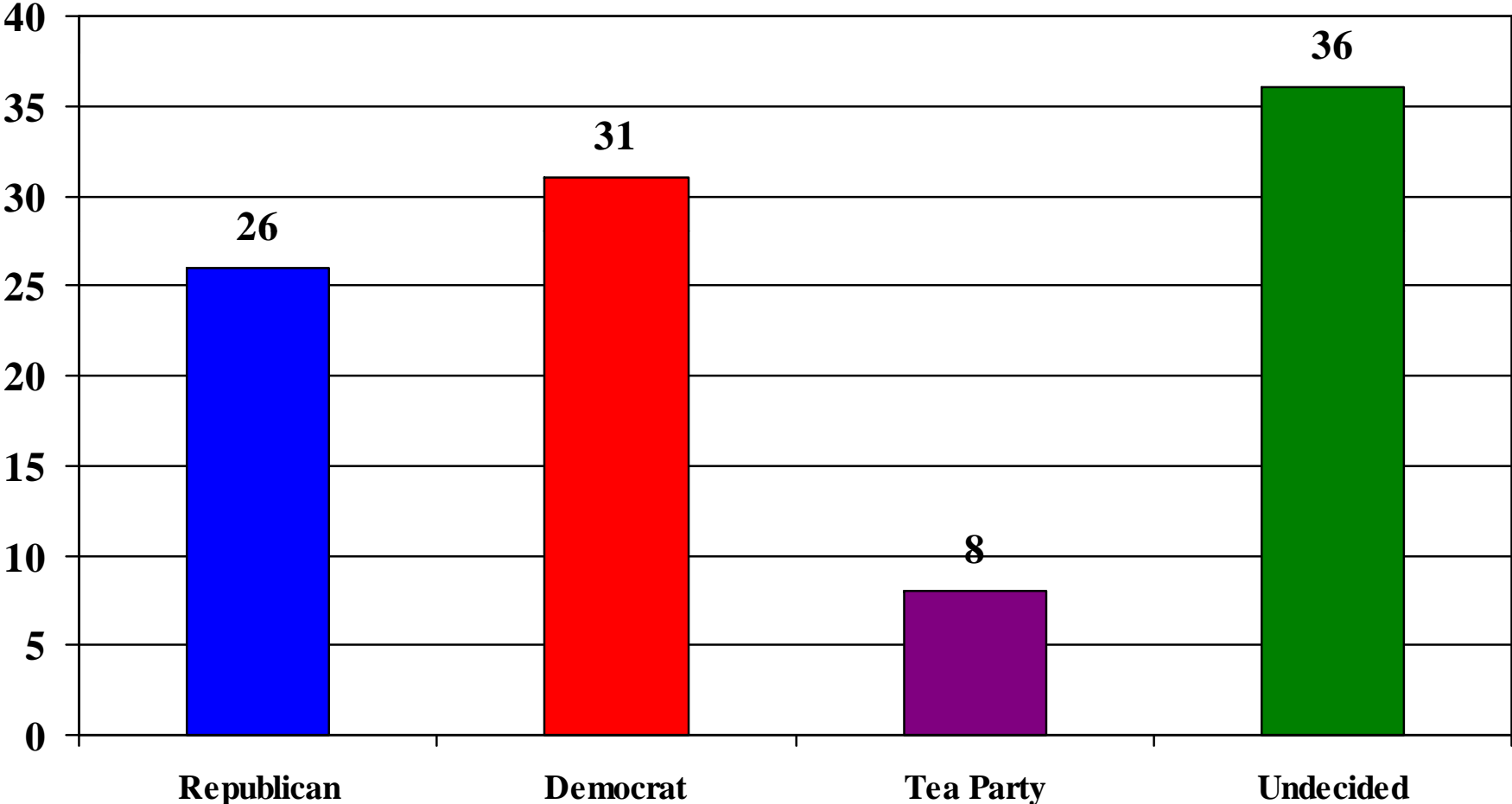
**Do you agree or disagree with the following statement?
“Democrats in Washington are spending too much time
pursuing their ideology and not enough time focusing on
practical issues.”**



How much would you say you know about the Tea Party movement - a great deal, quite a bit, some, or not too much?

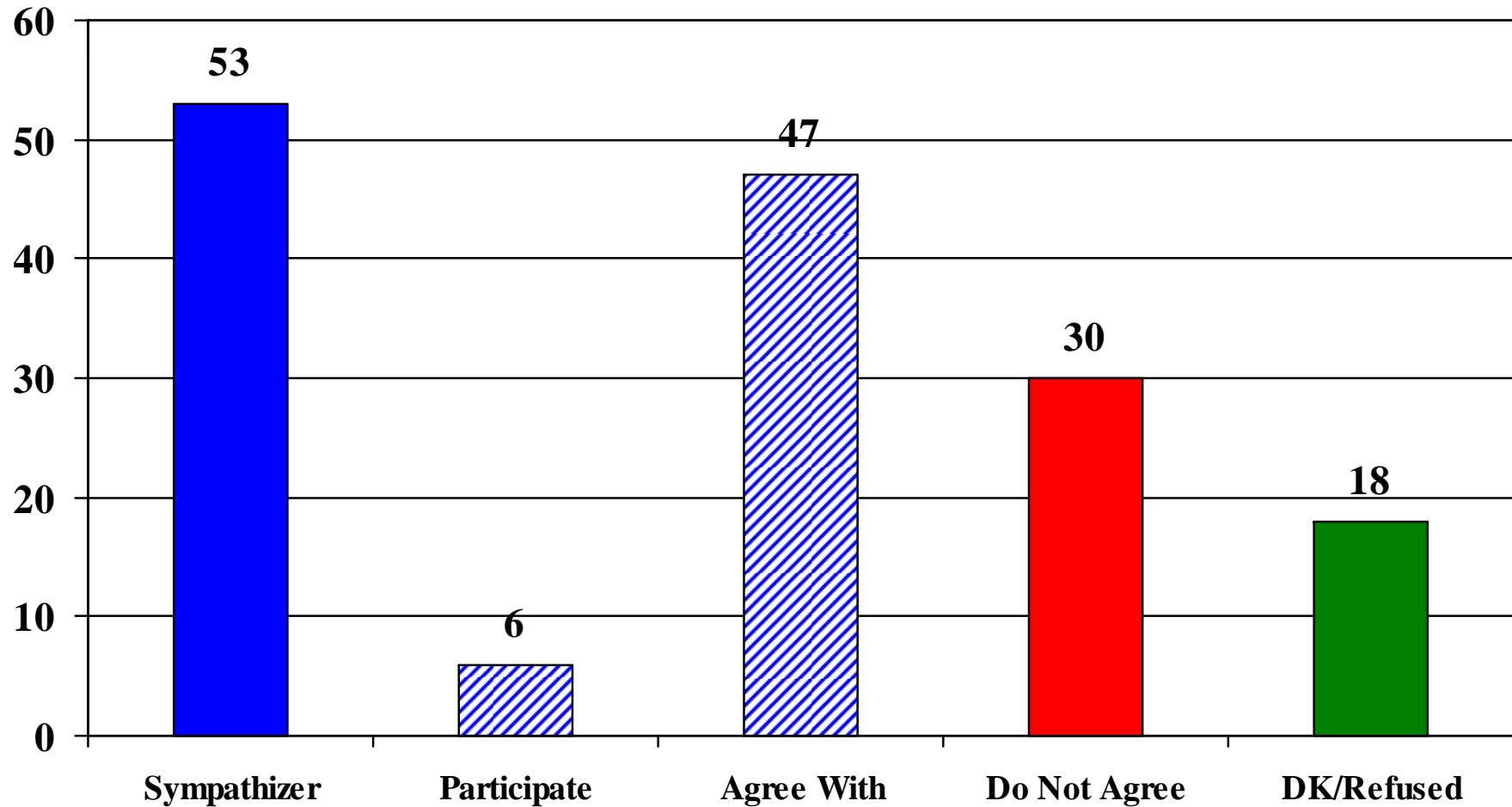


If the Tea Party movement organized itself into a political party and the election for U.S. Congress in your district were held today, would you be more likely to vote for the Republican candidate, the Democratic candidate or the Tea Party candidate?



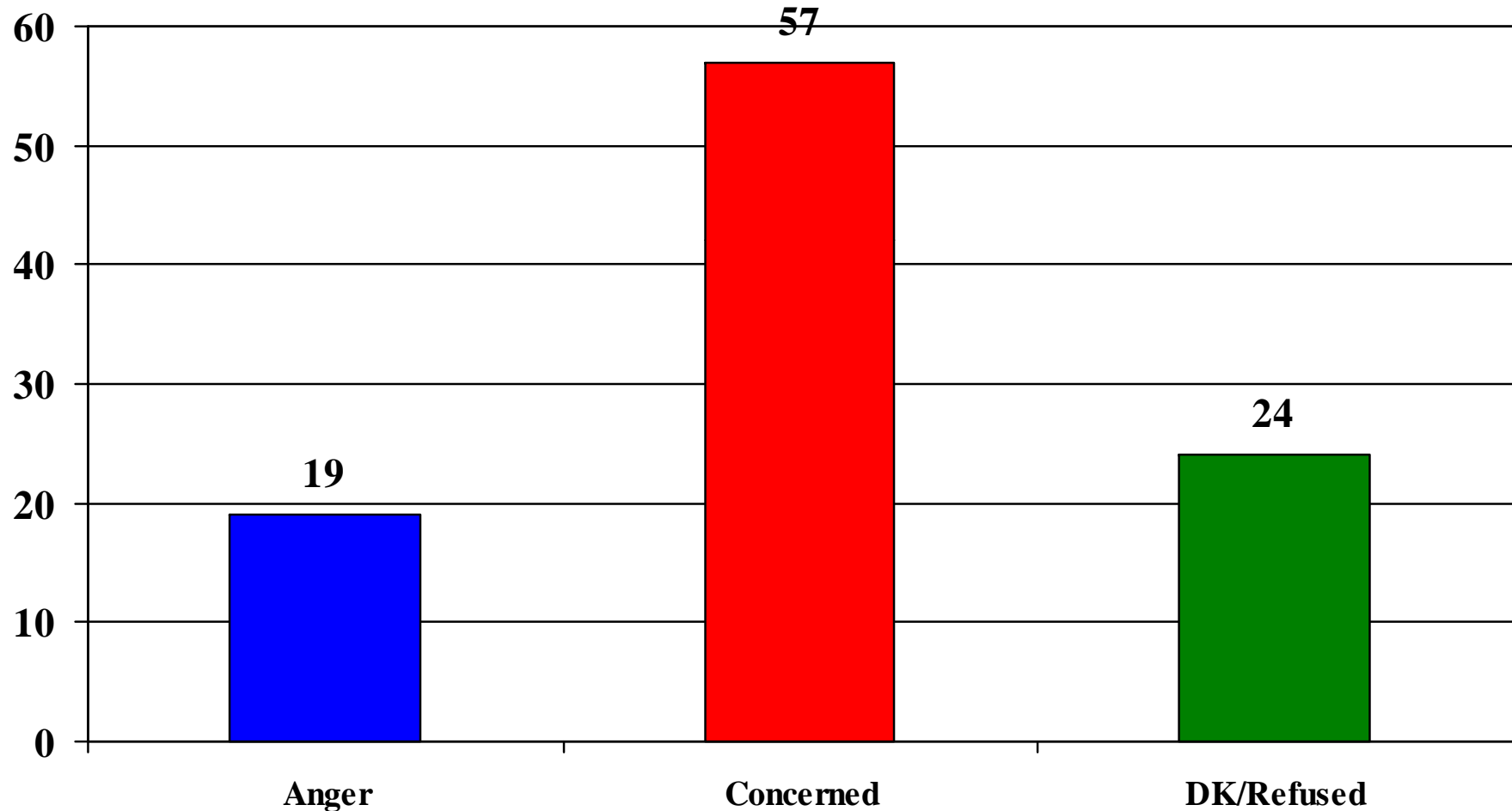
Thinking about the tea party protests that have sprung up all over the country this year protesting deficit spending and Washington's expanded role in the private sector, which of the following statements comes closest to your opinion?

I have participated in a tea party or similar protest myself. I have not participated in a tea party protest but I generally agree with the reasons for those protests. I do not agree with the tea party protests nor do I agree with the reasons for those protests.

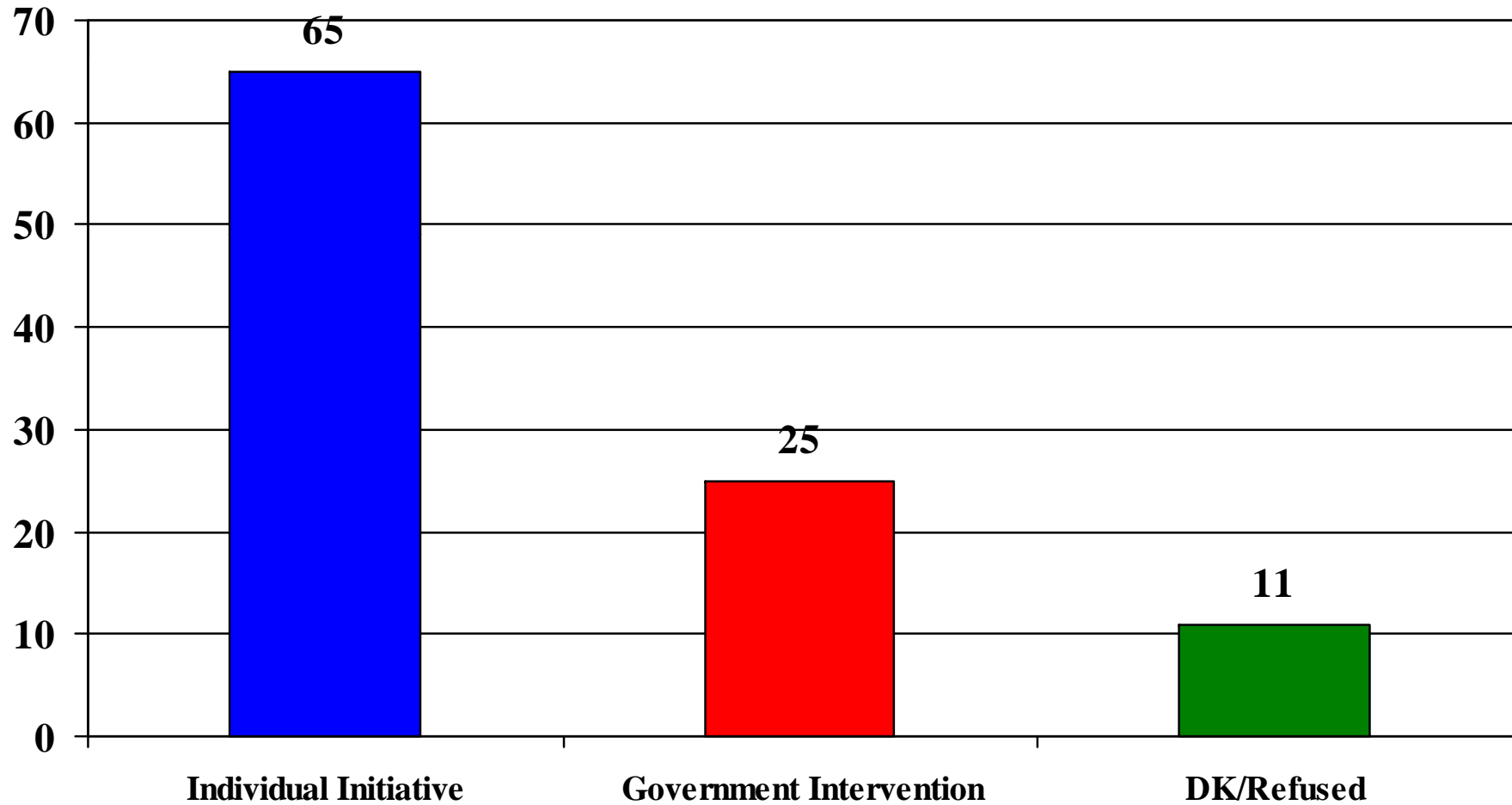


Which of the following statements comes closer to your own personal opinion about the Tea Party movement?

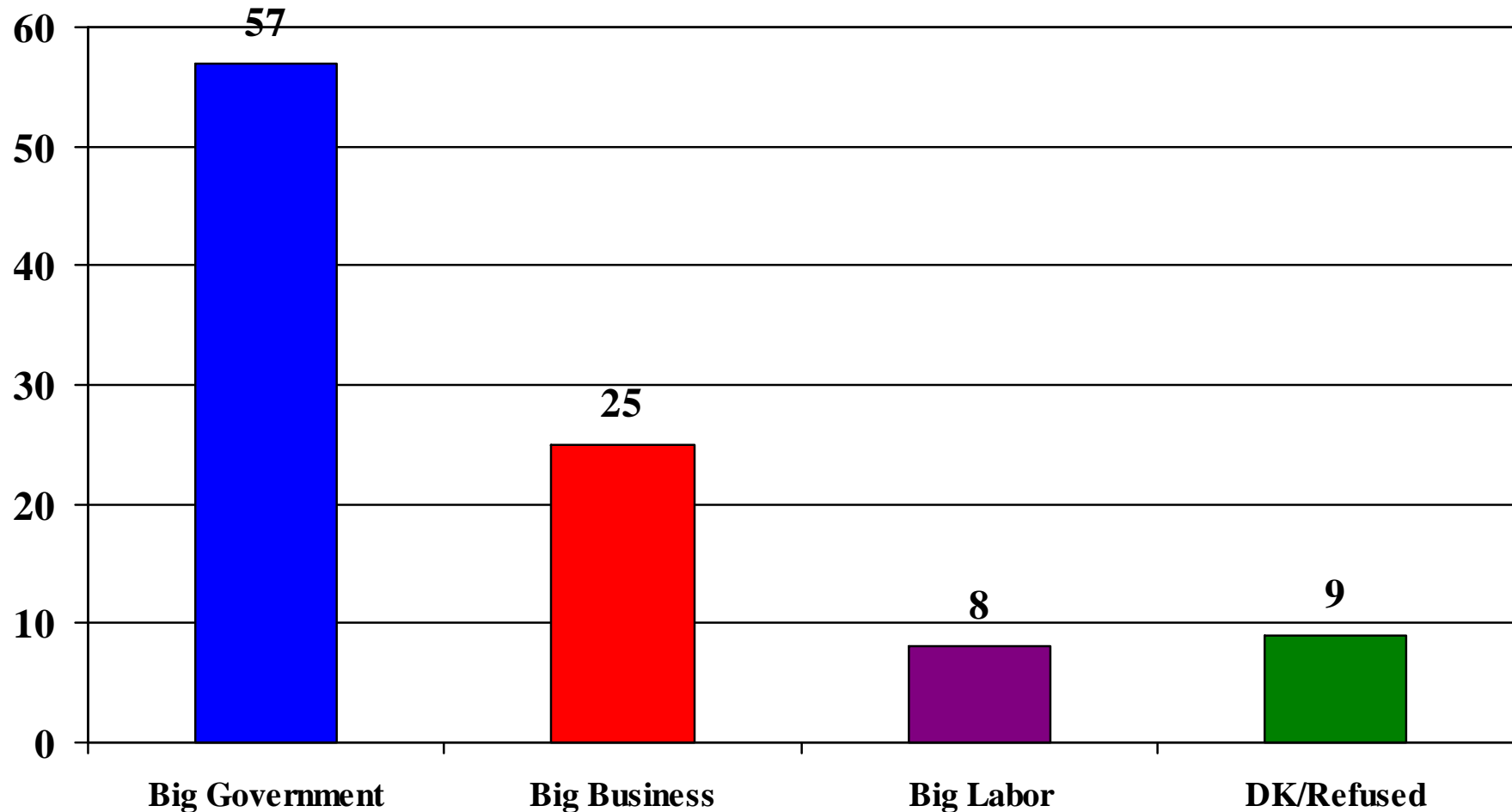
Some people say that the Tea Party is an anti-government, fringe organization that is driven by anger. OR, Other people say that the Tea Party activists are citizens concerned about the country's economic future.



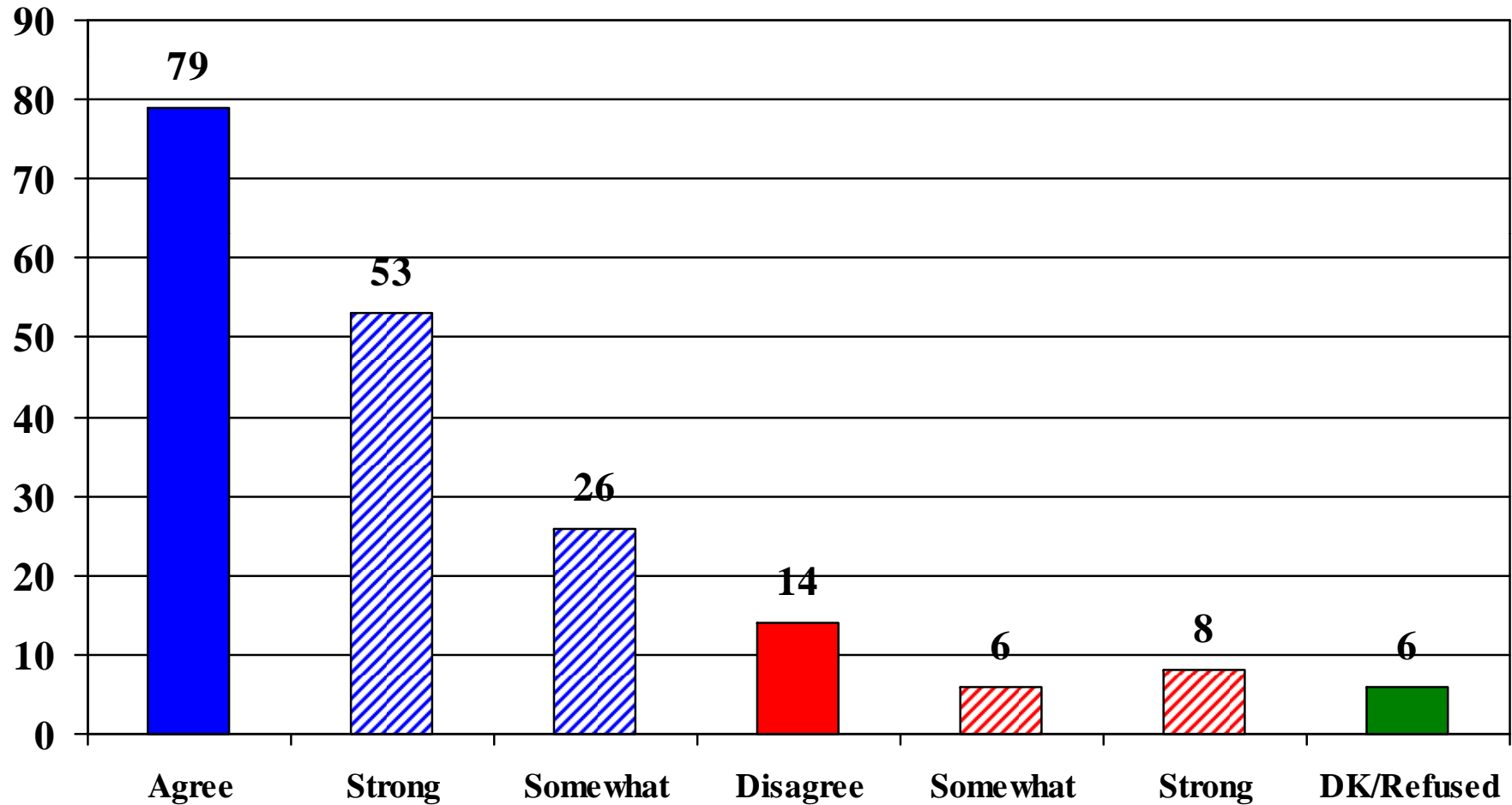
**Which of the following is most likely to improve the U.S. economy?
Our free enterprise system and individual initiative, OR Government
spending and intervention to help troubled businesses**



In your opinion, which of the following do you think will be the biggest threat to the country in the future – big business, big labor, or big government?



Do you agree or disagree with the following statement? “In recent years, Congress has lost sight of the Constitutional limits of its powers.”



Please tell me whether you approve or disapprove of each of the following government reform proposals.

	<u>Total</u>
Requiring a plain language version of bills to be available to the public at least one day before a public vote to improve transparency.	88/7
Making it easier to fire career government employees who are performing their jobs below standard.	88/7
Suspending career government employees who have not paid their federal taxes from their jobs until their taxes are paid.	84/10
Requiring Congress to commission an independent audit of every federal government program every two years.	73/20
Hiring private-sector companies to perform government services instead of using government employees.	54/34

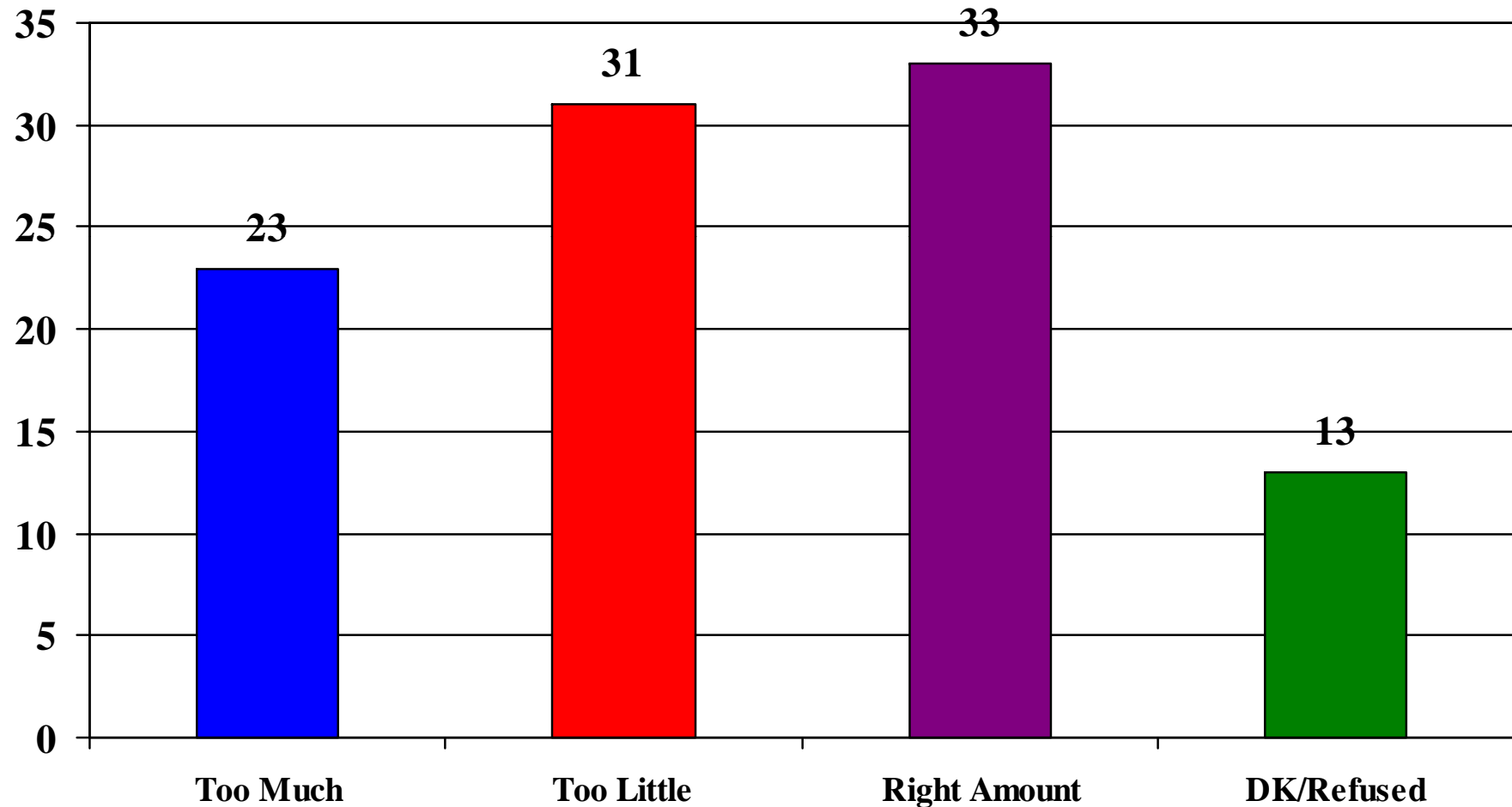
Which of the following do you think was most responsible for the financial crisis and recession of the past two years?

	<u>Total</u>
Reckless practices by banks and wall street firms	33
Federal government policy that promoted poor choices	26
Irresponsible borrowing by people who could not afford to repay their mortgages	22
Lack of government regulation	13
DK/Refused	6

Please tell me whether you approve or disapprove of each of the following proposals to reduce government spending.

	<u>Total</u>
Eliminating earmarks in federal legislation, which are provisions that specify Congressional spending priorities that apply to a limited number of individuals or entities.	58/29
Prohibiting companies that have more than a million dollars in sales per year from receiving government subsidies.	53/34
Imposing a freeze on federal government spending, including spending on social security, Medicare, and education.	29/64
Cutting Medicaid programs for low-income individuals.	16/79
Cutting future benefits of Social Security.	11/86

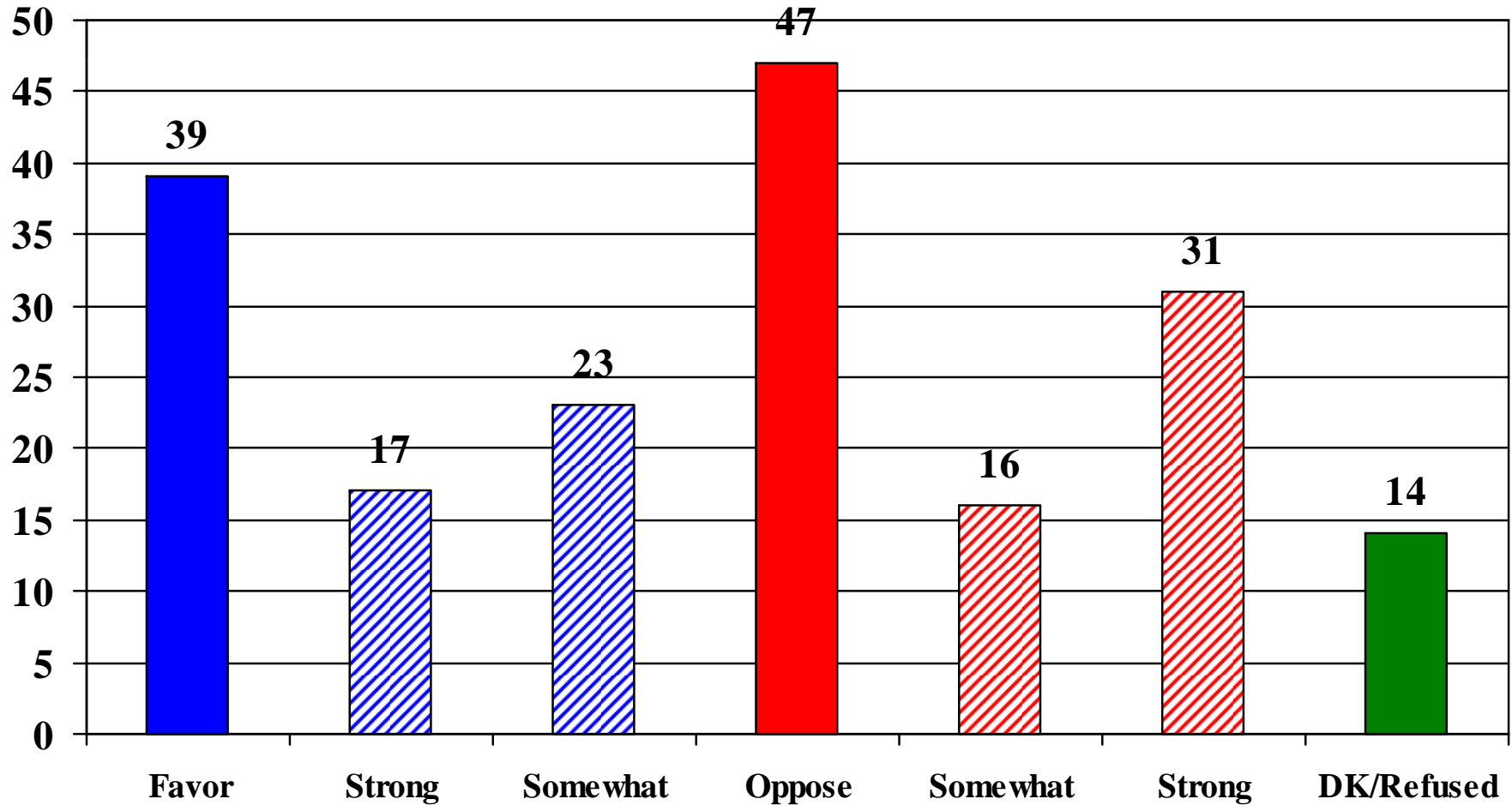
Do you think we spend too much, too little, or just the right amount on national defense and security?



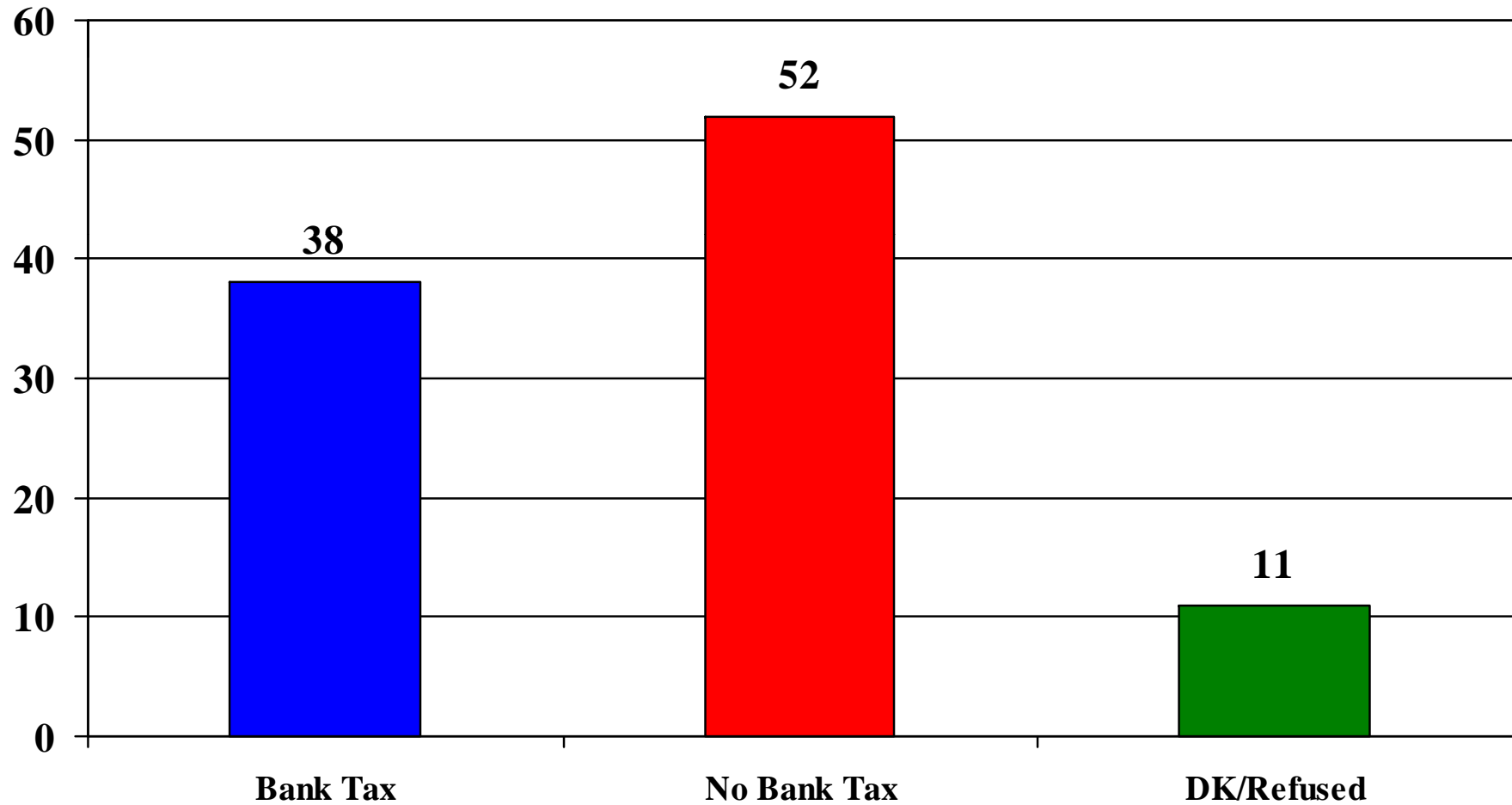
Please tell me whether you approve or disapprove of each of the following proposals.

	<u>Total</u>
Giving every small business that employs fewer than 500 people a 20% federal tax cut to help small businesses retain and create new jobs.	83/11
Allowing states to keep the federal gas tax revenues raised in their state so that local officials decide which roads to fund instead of Washington.	72/18
Increasing the tax credit for children from \$1,000 to \$3,000 to reduce the financial burden on families.	67/24
Lowering the corporate tax rate to make American businesses more competitive.	64/26
Eliminating tax withholding so that taxpayers pay their taxes when they are due on April 15th instead of having them deducted in each paycheck.	30/58

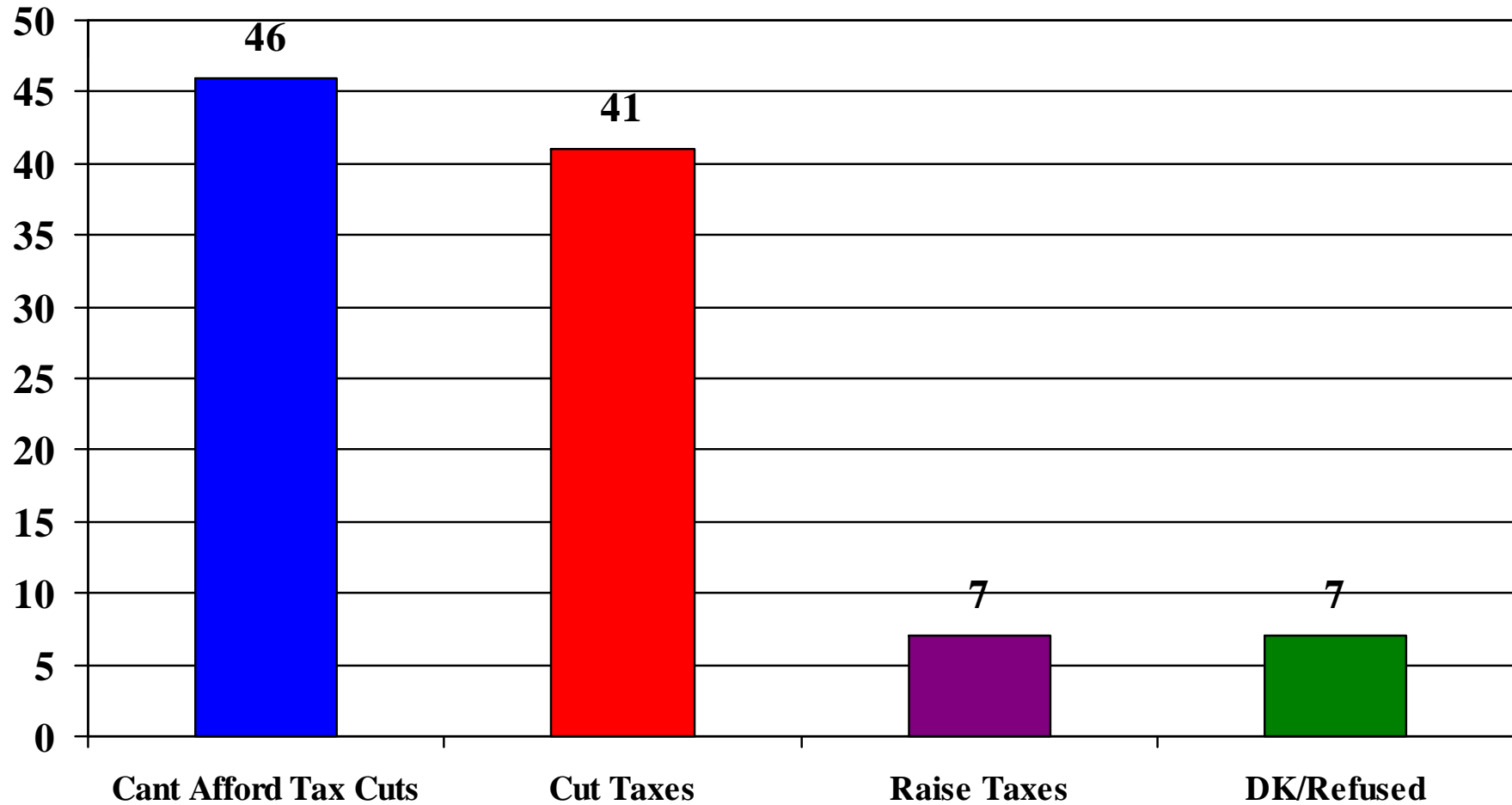
A 15 percent tax on wages funds Social Security and Medicare. Some have suggested suspending the tax for a year to help the economy and job creation. Do you favor or oppose suspending the tax?



**Which of the following statements comes closest to your own personal opinion?
Some people say that we should impose a new tax on banks because they have benefited so much from bailouts and need to be reined in.
Other people say that bank customers would end up paying the tax and the economy would suffer.**



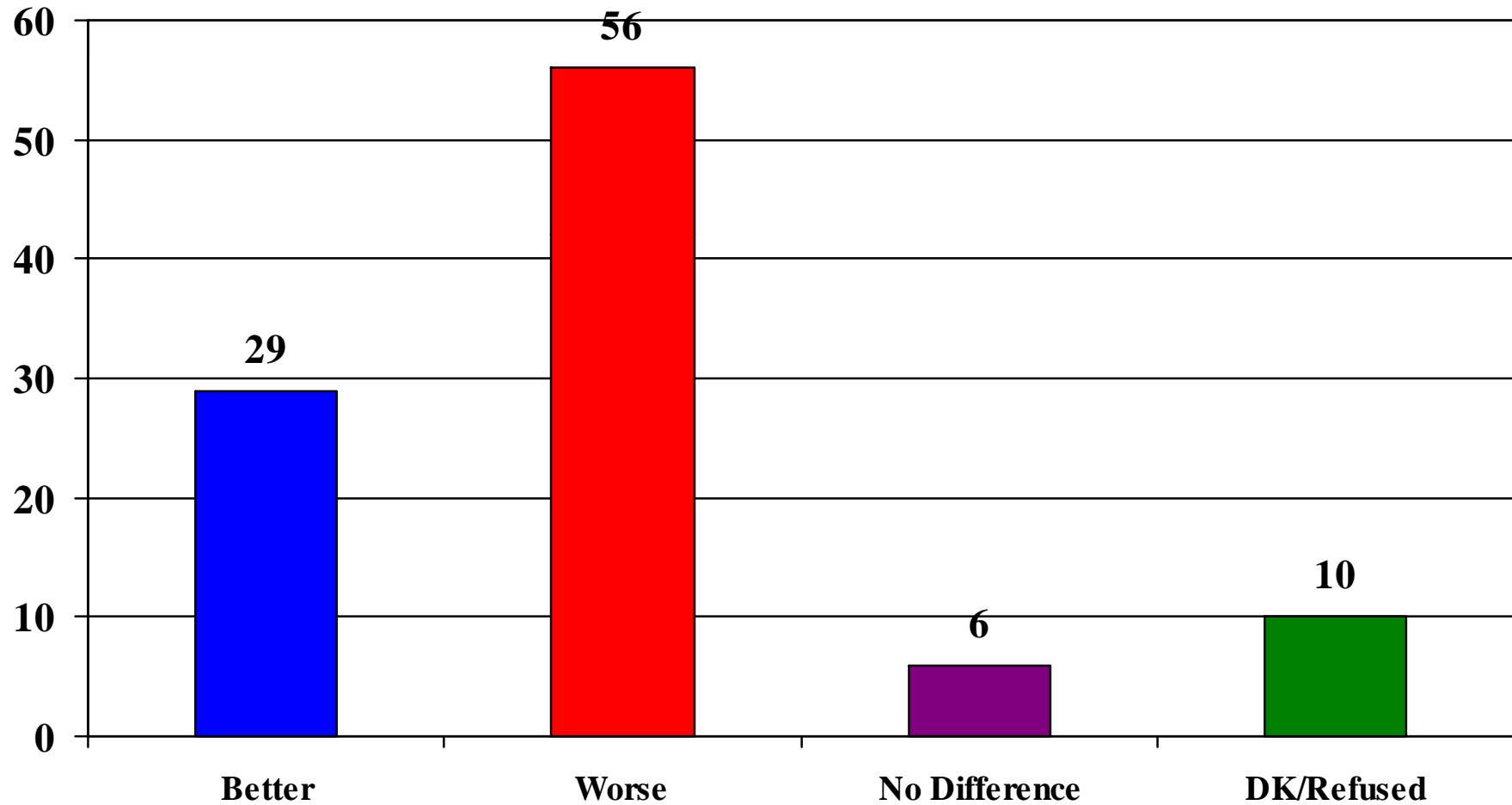
**Which of the following statements best represents your views?
We should cut taxes to stimulate economic growth, We should raise taxes to reduce the deficit, Because of the deficit, we cannot afford to cut taxes at this time.**



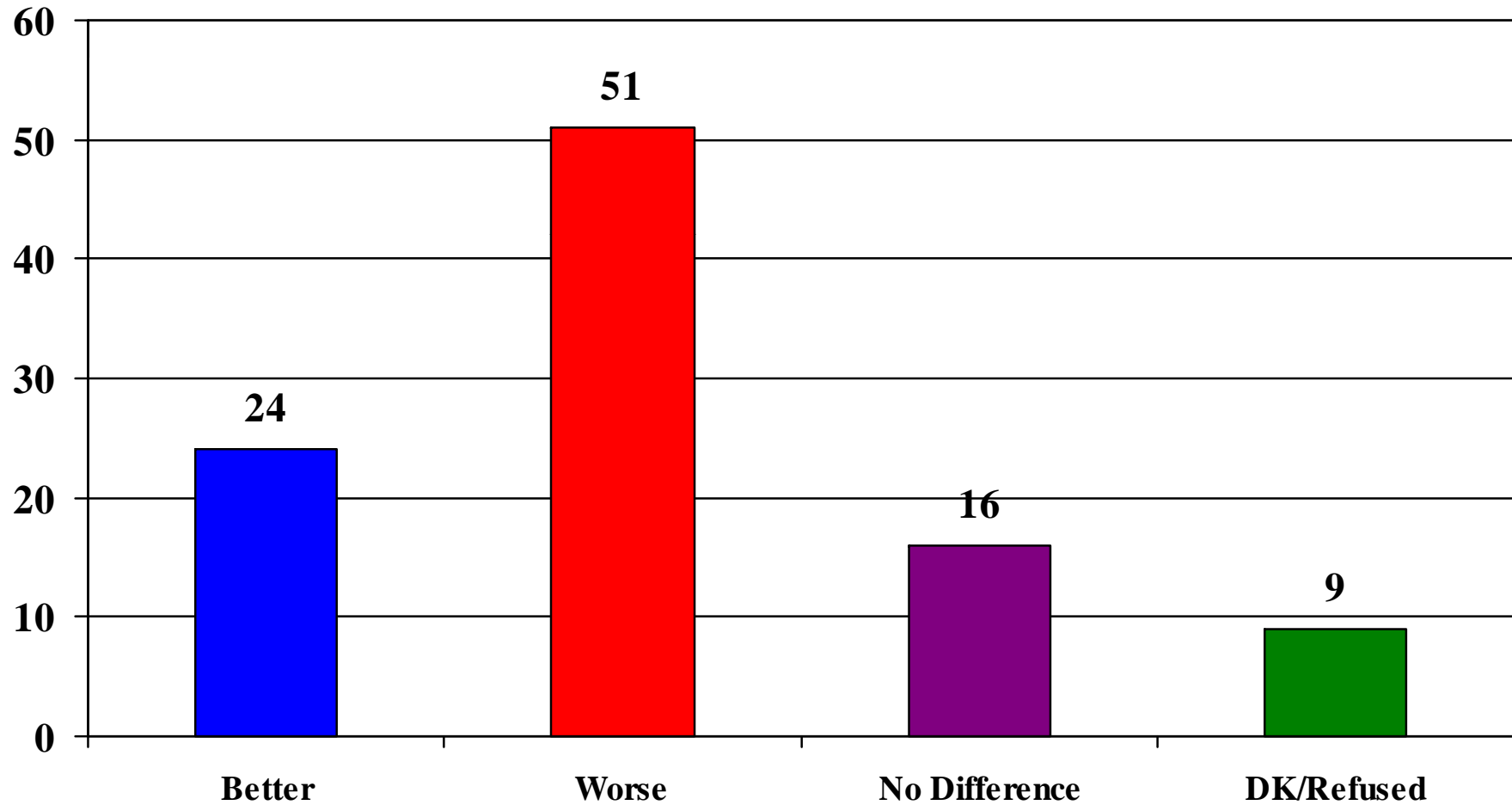
Most Important Issue

	<u>Total</u>
Social	49
Health Care	28
Education	11
Illegal Immigration	7
Environment	2
Economic	27
Hold Line/Taxes	17
Reduce Deficit	10
Trad. Family Values	10
Nat'l Defense/Terror	9
DK/Refused	5

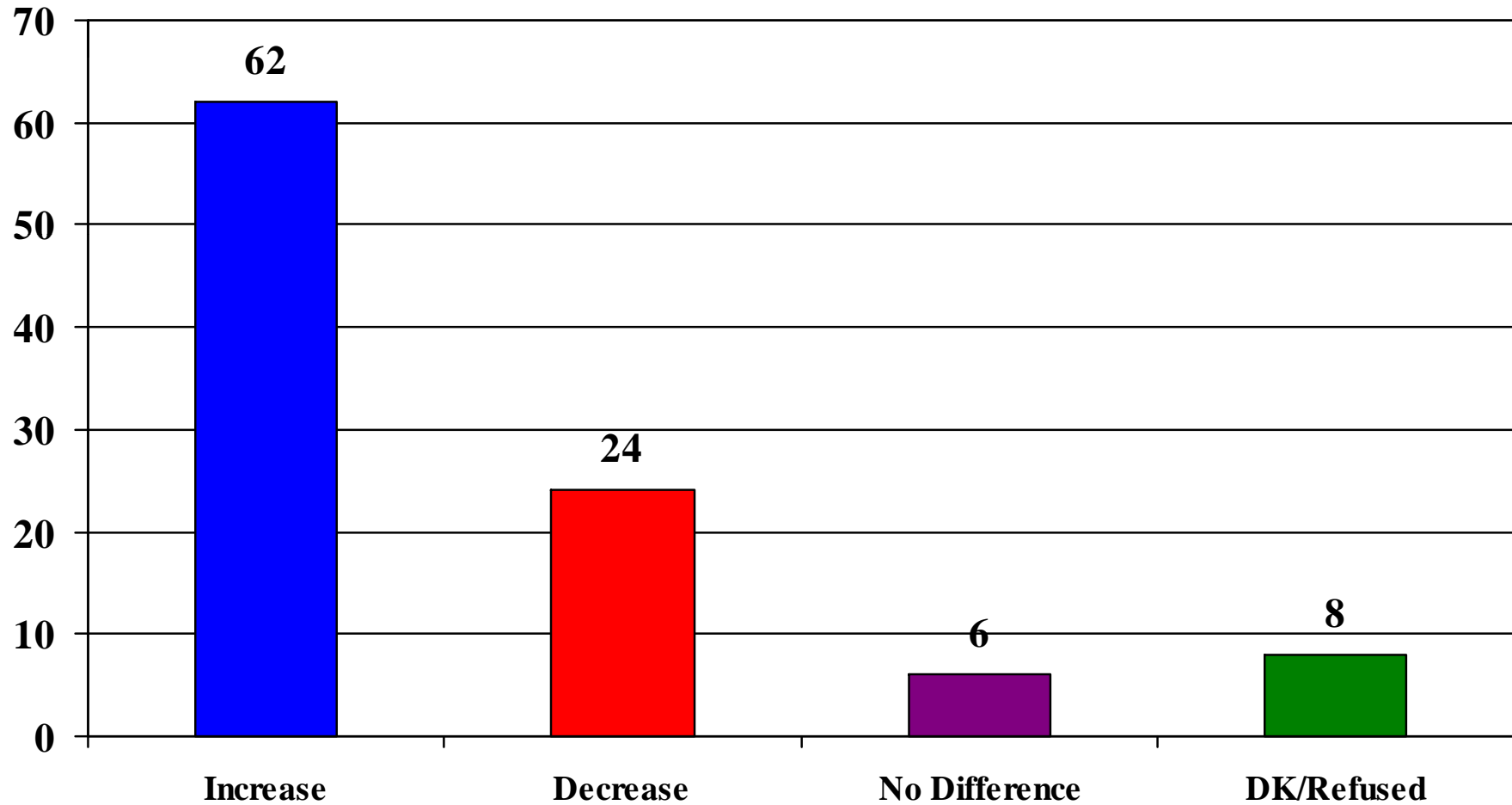
Do you think the health care legislation under consideration in Congress will make health care better or worse for most Americans?



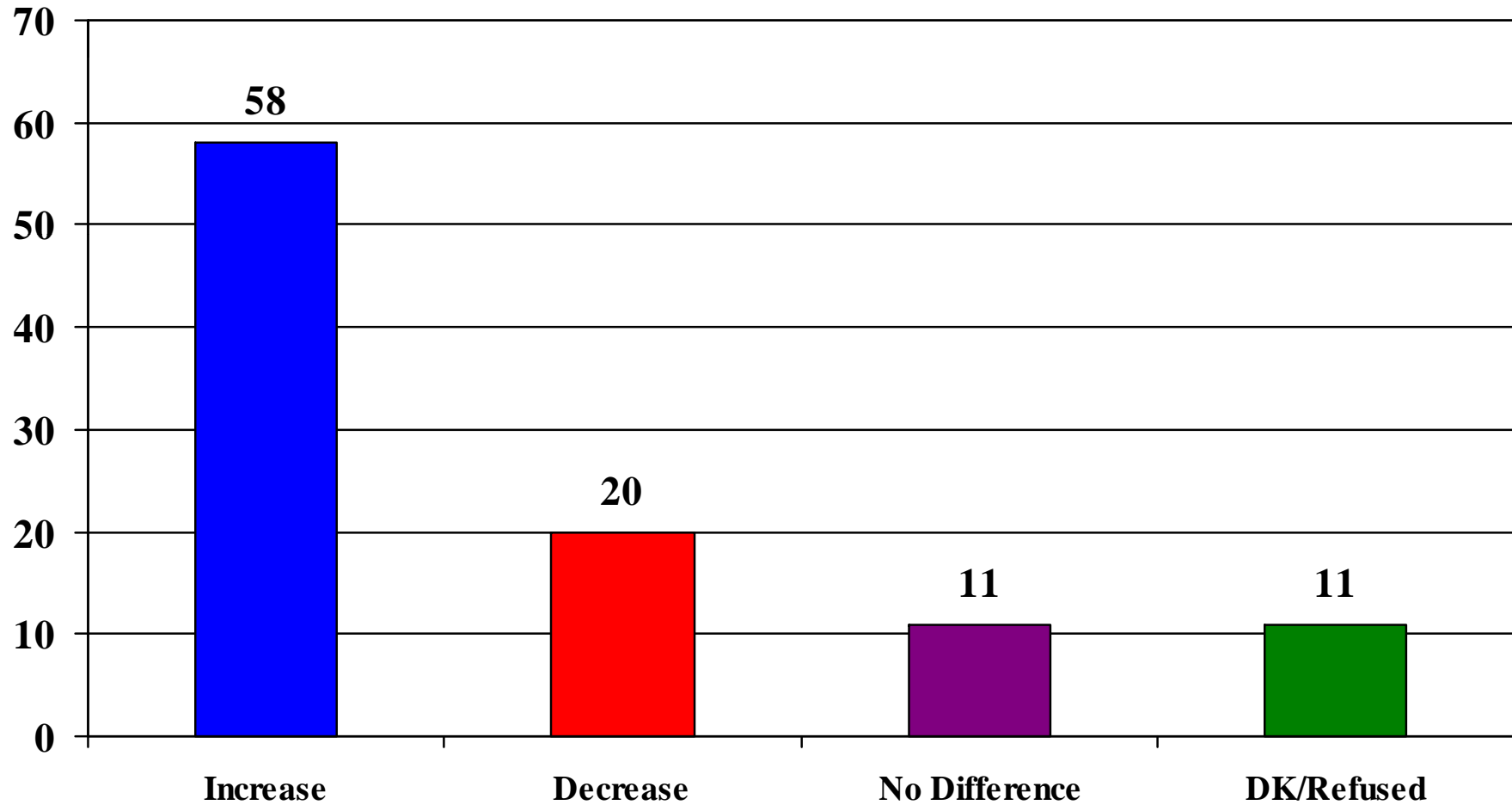
Do you think the health care legislation under consideration in Congress will make health care better or worse for you and your family?



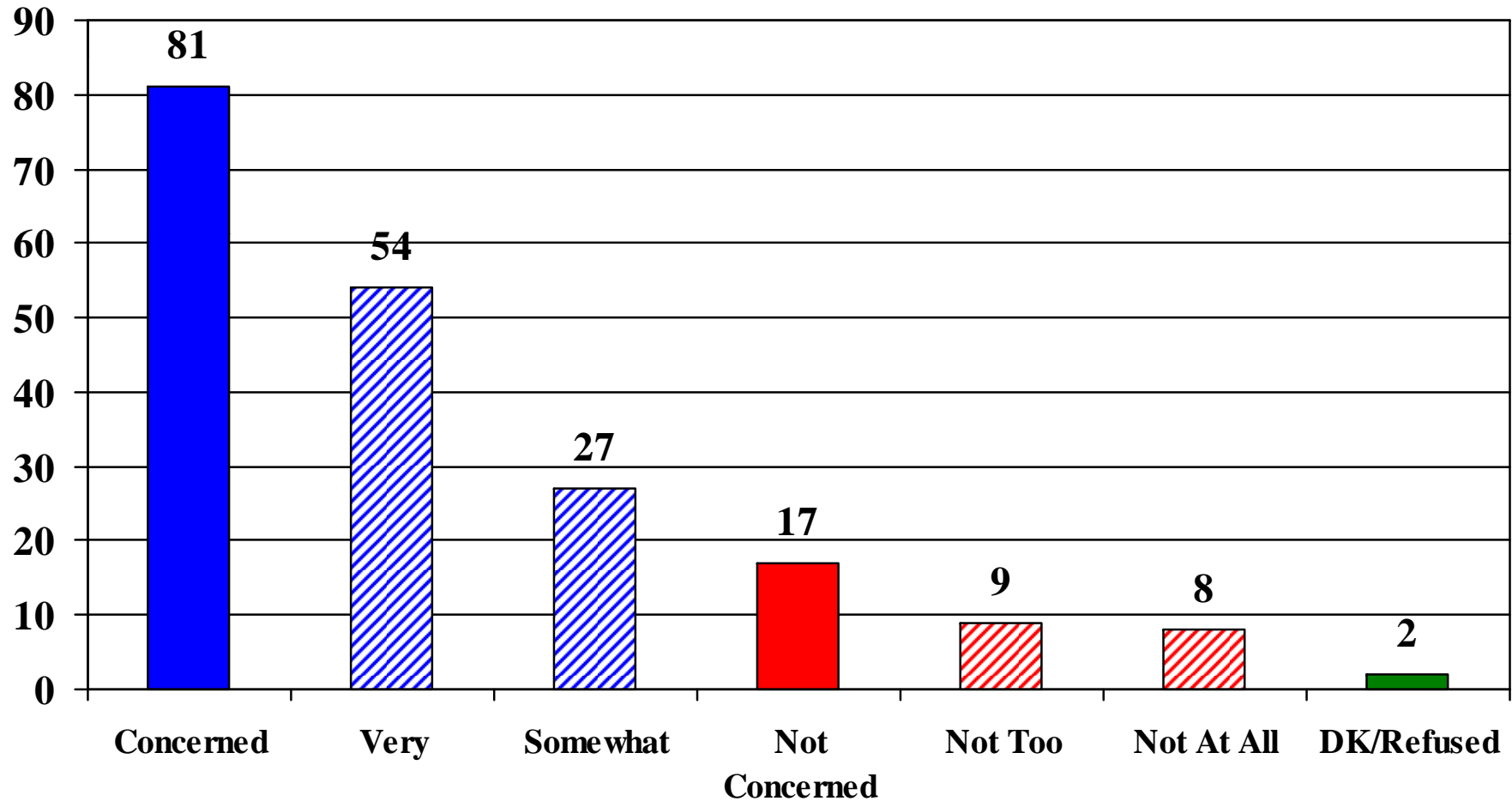
Do you think the health care legislation under consideration in Congress will increase or decrease health care costs for most Americans?



Do you think the health care legislation under consideration in Congress will increase or decrease health care costs for you and your family?



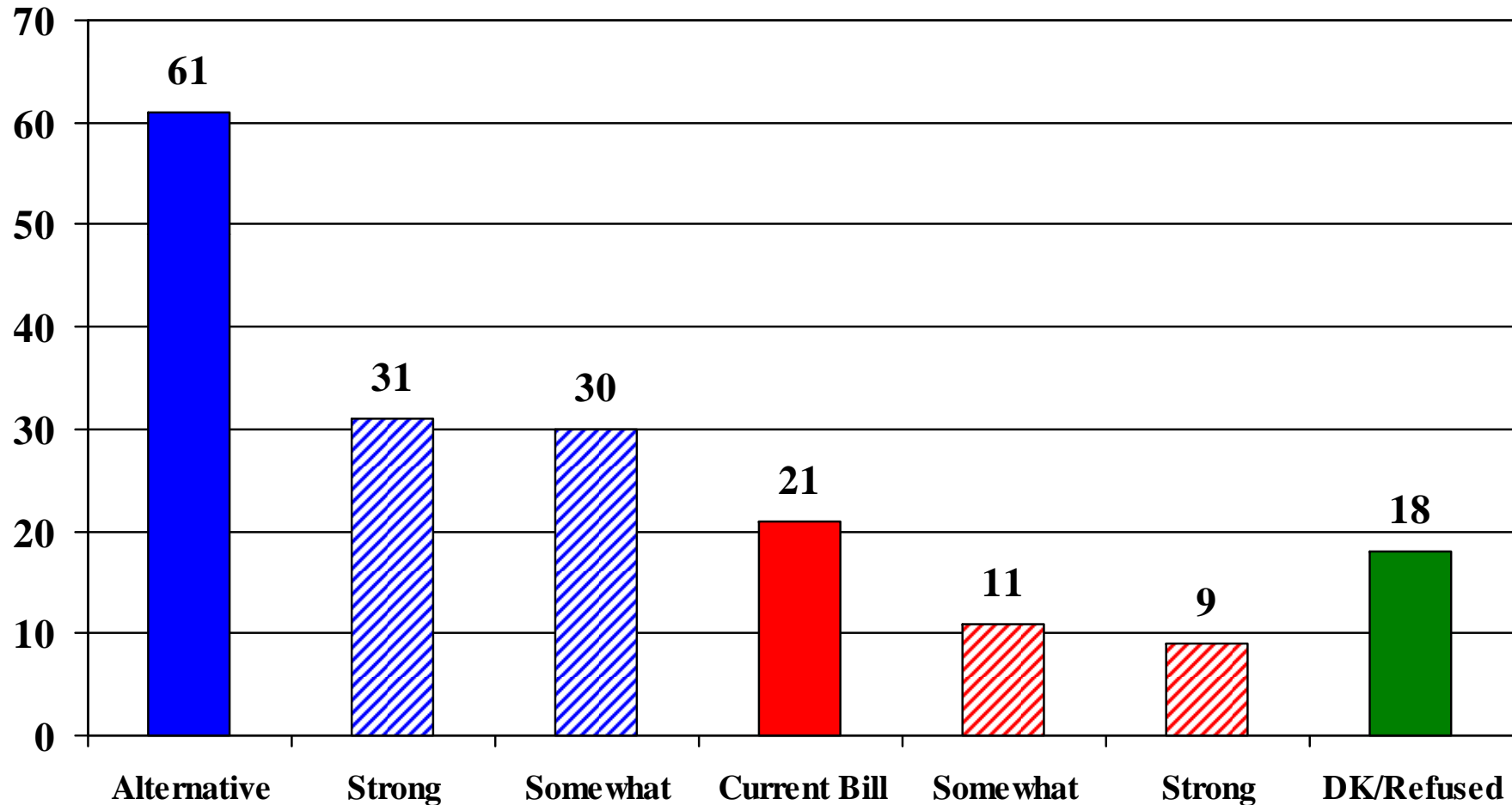
**How concerned are you that the health care plan under consideration in Congress will significantly increase the size of the federal deficit?
Would you say you are very concerned, somewhat concerned, not too concerned or not concerned at all?**



What concerns you the most about the health care plan under consideration in Congress?

	<u>Total</u>
Creating a government run health care option	23
Cutting Medicare by \$400 billion	19
Increasing taxes by \$700 billion	14
Requiring everyone to buy health insurance	10
Rationing health care	10
Increasing government spending	9
DK/Refused	15

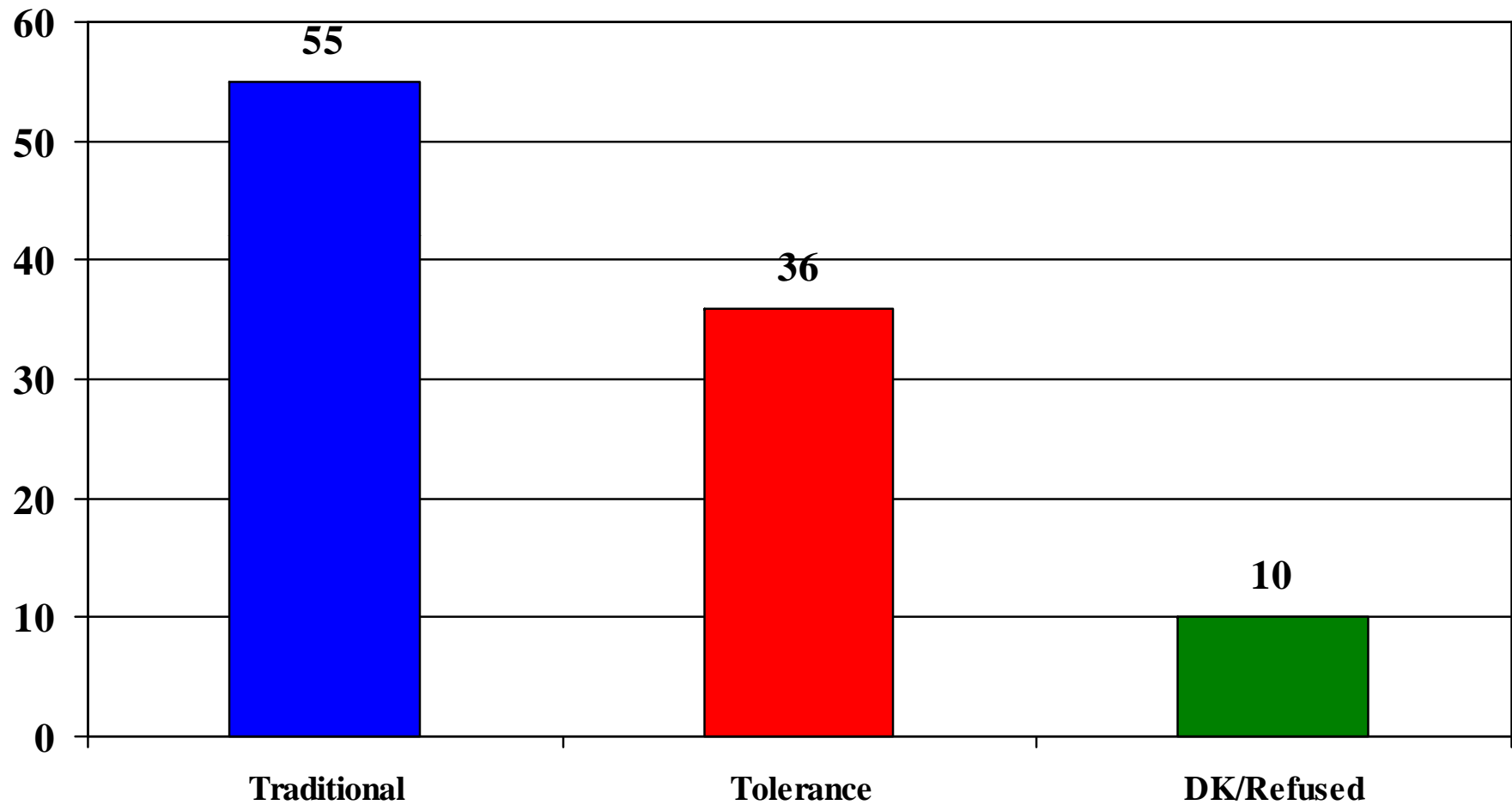
If, as an alternative to the health care bill now being considered, the Congress were also considering a bill to take a few more modest steps like allowing the purchase of insurance across state lines to improve competition, creating a risk pool to help people with pre-existing conditions afford coverage, and curbing lawsuits against doctors, would you prefer that alternative or the bill now being considered?



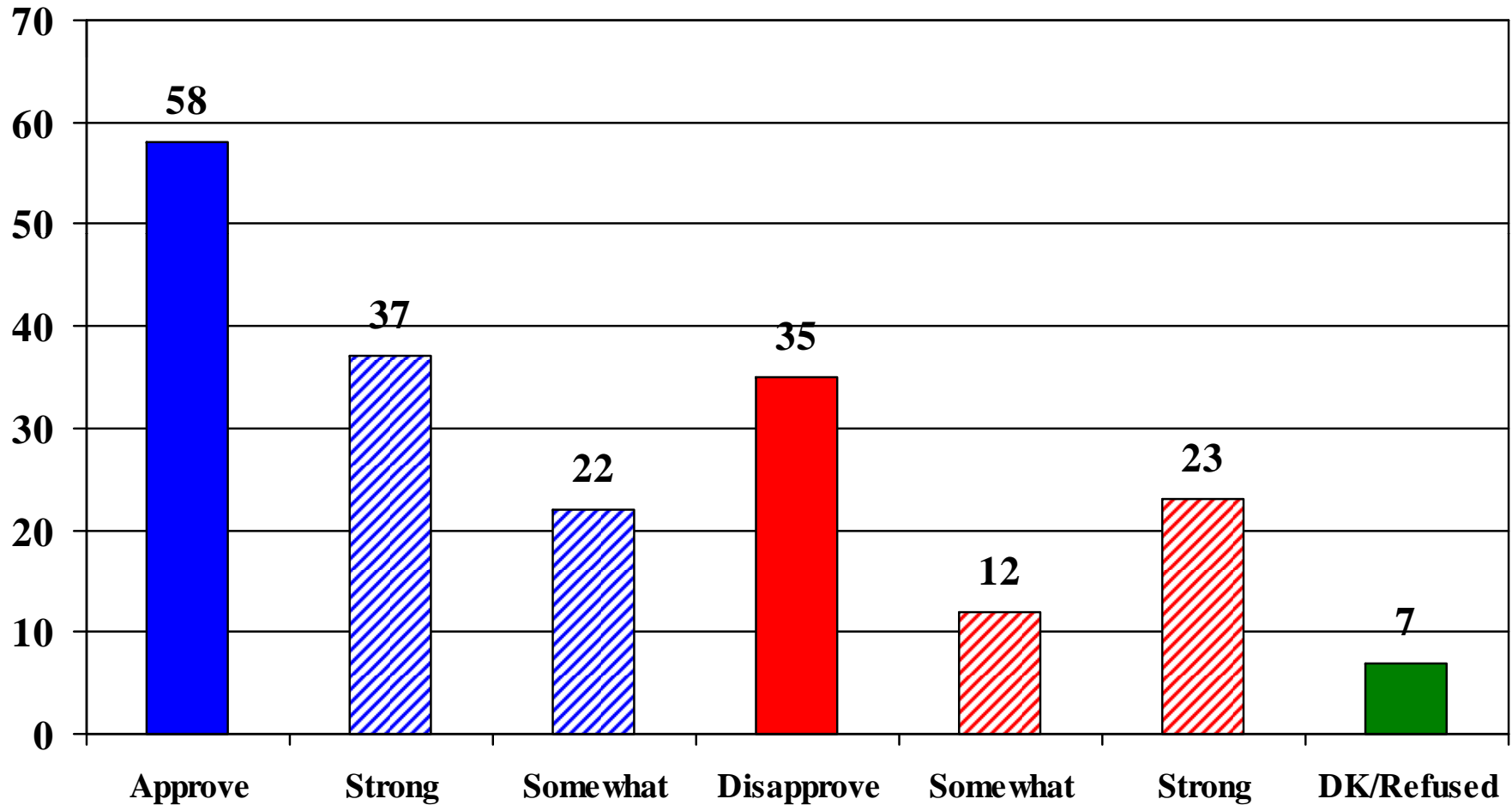
Which of the following do you think is the biggest challenge facing families with children today?

	<u>Total</u>
The media culture	27
Parents' ability to spend time with their kids	26
Families' economic security	19
Quality of schools	13
Family breakdown	10
DK/Refused	5

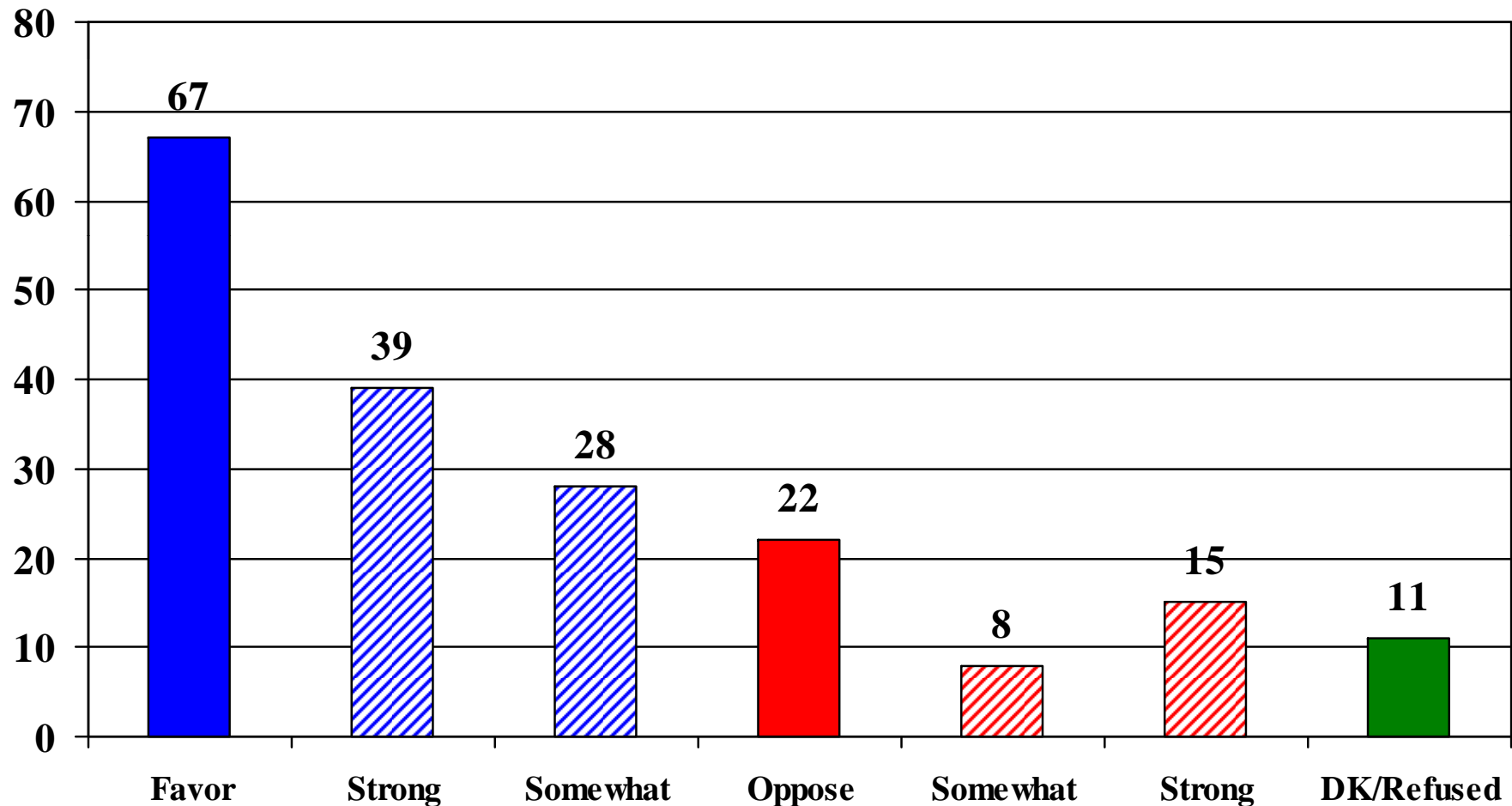
Do you think the federal government should support traditional values or support tolerance of all lifestyles?



Do you approve or disapprove of subjecting people of certain racial or ethnic groups to additional security checks at airport checkpoints?



Do you favor or oppose the use of nuclear energy as one of the ways to provide electricity for the United States?



What would you say is your primary source of news and information?

	<u>Total</u>
TV	63
Cable	36
Network	26
PRINT	15
Newspapers	14
Magazines	1
INTERNET	13
RADIO	6
OTHER	1
DK/REFUSED	3

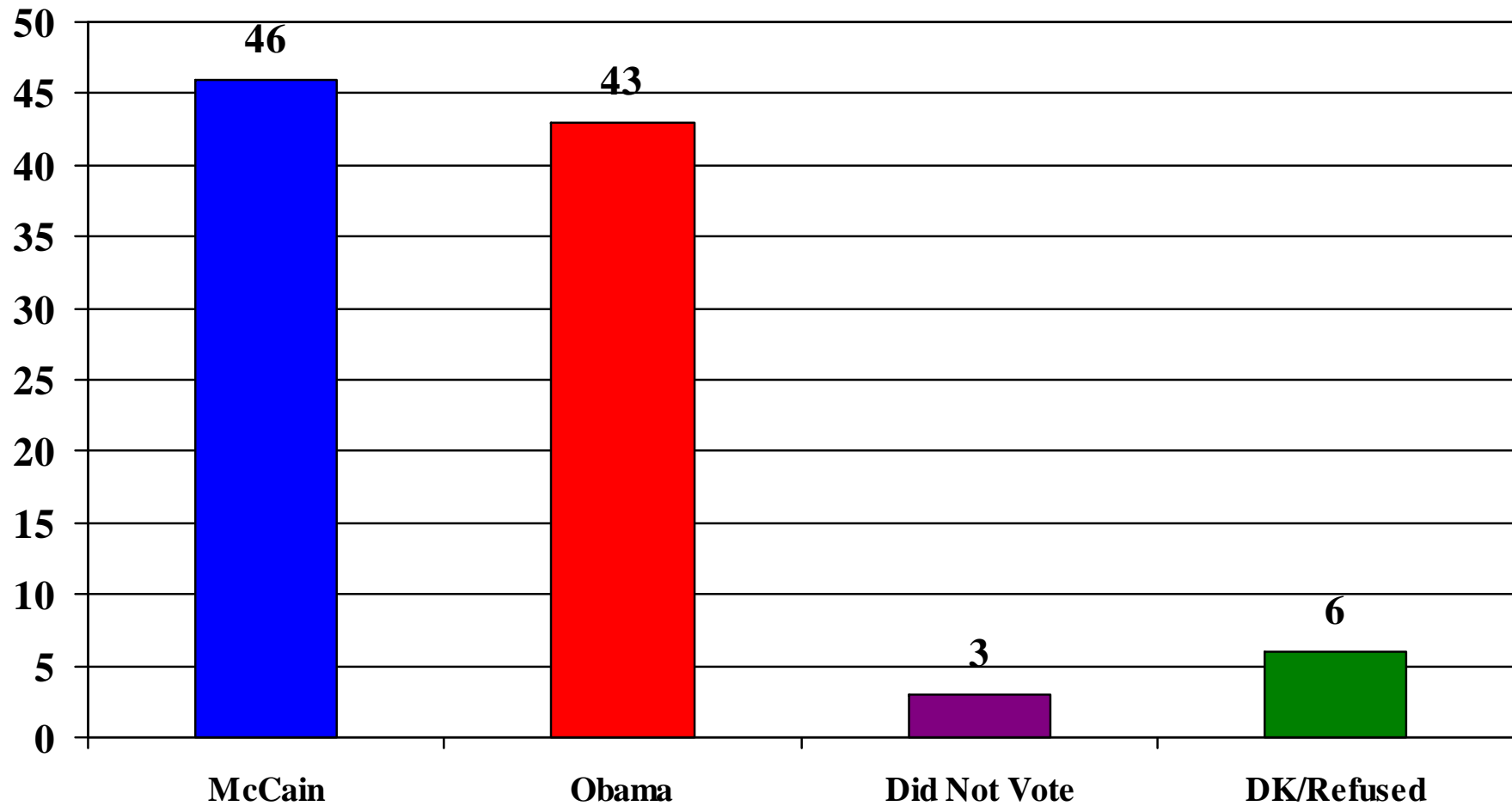
Which of the following sources do you trust the most for accurate information on government and politics?

	<u>Total</u>
CABLE NEWS	63
Fox News Channel	36
CNN	20
MSNBC	6
CNBC	1
NETWORK NEWS	17
NBC	6
ABC	6
CBS	5
INTERNET	7
TALK RADIO	4
OTHER	6
DK/REFUSED	4

How often do you listen to conservative talk radio shows like Rush Limbaugh and Sean Hannity?

	<u>Total</u>
REGULARLY	23
Everyday	9
Almost Everyday	5
Couple times a Week	9
ONCE A WEEK	7
RARELY	21
NEVER	47
DK/REFUSED	2

In last November's election for president, did you vote for John McCain or Barack Obama?



Voter Profile

<u>Voter Likelihood</u>	<u>Total</u>	<u>Education</u>	<u>Total</u>	<u>Race</u>	<u>Total</u>	<u>Age</u>	<u>Total</u>
Very likely	82	Some H.S.	4	White	76	18-25	4
Somewhat Likely	18	H.S. Grad.	20	Non-White	23	26-40	13
<u>Party</u>	<u>%</u>	Some College	27	<u>Income</u>	<u>%</u>	41-55	26
Republican	37	College Grad.	29	Under \$20k	10	56-65	23
Democrat	40	Post Grad	19	\$20-\$40k	19	Over 65	31
Independent	19	<u>Religion</u>	<u>%</u>	\$40-\$60k	15	<u>Gender</u>	<u>%</u>
<u>Ideology</u>	<u>%</u>	Protestant	53	\$60-\$100k	15	Male	48
Liberal	20	Catholic	28	Over \$100k	15	Female	52
Moderate	33	Jewish	2	<u>Savings of \$5000+</u>	<u>%</u>	<u>Area</u>	<u>%</u>
Conservative	43	<u>Born Again/Evan.</u>	<u>%</u>	Yes	53	New England	5
<u>Vote Behavior</u>	<u>%</u>	Yes	53	No	27	Middle Atlantic	13
Democrat	39	No	44	<u>Employment</u>	<u>%</u>	East North Central	17
Ticketsplitter	21	<u>Attend Religious Services</u>	<u>%</u>	Full Time	30	West North Central	8
Republican	35	Regularly	58	Part Time	9	South Atlantic	21
<u>Area</u>	<u>%</u>	Not Regularly	37	Self Employed	8	East south Central	6
Urban	25	<u>Marital Status</u>	<u>%</u>	Not Employed/Looking	6	West South Central	10
Suburban	42	Single, Never Married	10	Homemaker	5	Mountain	7
Rural	30	Married	62	Retired	39	Pacific	12
<u>Abortion Issues</u>	<u>%</u>	Separated	2	<u>Own/Run Small Business</u>	<u>%</u>	<u>Area</u>	<u>%</u>
Pro-Life	48	Divorced	10	Yes	22	East	19
Pro-Choice	44	Widowed	15	No	55	Mid-West	25
<u>Spanish Speaking H.H.</u>	<u>%</u>	<u>Children under 18</u>	<u>%</u>	<u>Union H.H.</u>	<u>%</u>	South	37
Yes	9	Yes	22	Yes	18	West	19
No	90	No	77	No	79	<u>Interview Date</u>	<u>%</u>
						January 19 th	51
						January 20 th	49