

MEMORANDUM

To: Interested Parties
 From: John McLaughlin
 Re: National Survey of Jewish Voters
 Date: April 14, 2010

Major Findings:

I. A plurality of Jewish voters would consider someone else for President.

According to the 2008 exit polls, Barack Obama won 78% to 21% among Jewish voters. Now, in the second year of Obama’s presidency, only 42% of voters would re-elect him, while the plurality (46%) would consider voting for someone else. Key voter segments including, Orthodox/Hasidic voters, Conservative voters, voters who have friends and family in Israel and voters who have been to Israel, are more likely to consider someone else. There is clearly a voter difference depending upon their religious beliefs and their ties to Israel.

Would you vote to re-elect Barack Obama as President or would you consider voting for someone else?

	Total	Religion				Family in Israel		Been to Israel	
		Orth.	Cons.	Reform	Non. Pract.	Yes	No	Yes	No
Re-Elect	42	17	38	52	46	38	48	36	49
Someone Else	46	69	50	36	43	49	42	51	41
Don’t Know/Refused	12	14	12	12	12	13	10	13	10

II. A significant portion of Jewish voters disapprove of the President’s handling of relations with Israel.

Nearly four in ten Jewish voters (39%) disapprove of the job Barack Obama is doing handling America’s relations with Israel. This rating is not good for a group of voters who are 59% Democratic to only 16% Republican. Again, the same relation exists for key Jewish voters with ties to Israel.

Do you approve or disapprove of the job Barack Obama is doing handling America’s relations with Israel?

	Total	Religion				Family in Israel		Been to Israel	
		Orth.	Cons.	Reform	Non. Pract.	Yes	No	Yes	No
Approve	50	16	41	63	61	45	57	43	58
Disapprove	39	80	50	26	30	47	30	51	28
Don’t Know/Refused	11	5	10	11	9	9	13	7	15

III. Jewish voters do not support President Obama's plan to recognize a Palestinian state.

The majority of voters (52%) disapproves of the Obama Administration supporting a plan to recognize a Palestinian state within two years. The majority of voters (64%) says that Jerusalem should remain the undivided capital of Israel, while only 13% say that the United States should force Israel to give up parts of Jerusalem to the Palestinians. Six in ten voters (62%) say that the Palestinians would continue their campaign of terror to destroy Israel if they were given a Palestinian state, while only 19% say they would live peacefully with Israel. More than seven in ten voters (73%) say Israel is right to insist upon the Palestinians accepting Israel's right to exist as a Jewish state before there are any negotiations about a Palestinian state.

Do you approve or disapprove of the Obama Administration supporting a plan to recognize a Palestinian state within 2-years regardless of whether or not Israel agrees?

	Total	Religion				Family in Israel		Been to Israel	
		Orth.	Cons.	Reform	Non. Pract.	Yes	No	Yes	No
Approve	28	16	22	39	28	27	30	27	31
Disapprove	52	70	61	42	52	57	46	58	45
Don't Know/Refused	19	14	17	20	20	16	24	16	24

Should Jerusalem remain the undivided capital of Israel or should the United States force Israel to give parts of Jerusalem, including Christian and Jewish holy sites, to the Palestinians?

	Total	Religion				Family in Israel		Been to Israel	
		Orth.	Cons.	Reform	Non. Pract.	Yes	No	Yes	No
Undivided Capital	64	83	73	60	56	69	59	73	55
Parts to Palestinians	13	8	8	15	19	14	13	11	16
Don't Know/Refused	23	9	20	26	25	18	28	16	29

Do you think that if the Palestinians were given their own state in the West Bank, part of Jerusalem, and Gaza they would live peacefully with Israel or continue their campaign of terror to destroy Israel?

	Total	Religion				Family in Israel		Been to Israel	
		Orth.	Cons.	Reform	Non. Pract.	Yes	No	Yes	No
Live Peacefully	19	16	17	19	24	21	16	18	21
Continue Terror	62	80	70	59	52	65	59	67	57
Don't Know/Refused	19	5	13	23	24	14	25	15	22

The leaders of Palestine have refused to recognize Israel as a Jewish state. Is Israel right to insist upon the Palestinians accepting Israel's right to exist as a Jewish state before there are any negotiations about a Palestinian state?

	Total	Religion				Family in Israel		Been to Israel	
		Orth.	Cons.	Reform	Non. Pract.	Yes	No	Yes	No
Yes	73	73	72	76	70	72	76	76	71
No	15	16	15	13	18	17	12	14	16
Don't Know/Refused	12	11	13	11	12	11	12	10	14

Methodology:

McLaughlin & Associates conducted a national survey of 600 likely Jewish voters on April 7th and 8th, 2010. All interviews were conducted via telephone by professional interviewers. Respondents were randomly selected within predetermined geographic units structured to correlate with actual voter turnout. The survey of 600 likely Jewish voters has an accuracy of +/- 4.0% at a 95% confidence interval.

Key Demographics
Religion

	<u>Total</u>
Reform	31
Conservative	26
Non-Practicing	22
Orthodox/Hasidic	11
Atheist	2
Something Else	7
DK/Refused	1

Friends/Family or Relatives who Live in Israel

	<u>Total</u>
Yes	56
No	40
DK/Refused	4

Visited Israel

	<u>Total</u>
Yes	51
No	46
DK/Refused	3

Party Affiliation

	<u>Total</u>
Republican	16
Democrat	59
Independent	21
Ind./No Party	21
Other	0.3
DK/Refused	4

Ideology

	<u>Total</u>
Liberal	40
Very	23
Somewhat	18
Moderate	33
Conservative	21
Somewhat	13
Very	8
DK/Refused	6

Vote Behavior

	<u>Total</u>
Democrat	59
Always	25
Usually	34
Ticket-Splitter	15
Republican	12
Usually	5
Always	17
DK/Refused	9

Gender

	<u>Total</u>
Men	48
Women	52

Area

	<u>Total</u>
Northeast	46
Midwest	11
South	21
West	22

Area

	<u>Total</u>
Massachusetts	5
New Jersey	8
New York	27
Pennsylvania	5
Illinois	4
Florida	10
Maryland	4
California	16
Rest	22