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**COALITION FOR A DEMOCRATIC WORKPLACE NEW AD:  
“BIG LABOR’S GOT A PROBLEM”**

***Ad Highlights New Poll Findings that Workers Reject Big Labor’s  
Attack on Workplace Privacy***

In the wake of Big Labor’s multi-million dollar campaign to pass the anti-worker Employee Free Choice Act, new advertising from the Coalition for a Democratic Workplace (CDW) shows opposition coming from an unlikely source – union households. The Employee Free Choice Act – or “card check” legislation will effectively remove secret ballots for workers in union organizing elections and bind employers to contracts that inhibit their ability to create much-needed new jobs.

The new print ad follows the release of new national poll finding that voters and union households believe the Employee Free Choice Act will cost jobs.

The results indicate widespread concern among voters and union workers about legislation that threatens secret ballots, worker privacy and job growth at a time when Congress should focus on stimulating the economy and creating jobs.

“The ads reinforce that Big Labor’s sales campaign about the job-killing Employee Free Choice Act isn’t working,” said Brian Worth with the Coalition for a Democratic Workplace. “Our polling shows that workers overwhelmingly reject attempts by union bosses to replace secret ballot elections with their card-check scheme.”

Specifically, the ads highlight Big Labor’s problem with their own rank and file workers:

- 85% of union households favor having a federally supervised election as a means to “protect the individual rights of workers” and clearly see secret ballot elections as a basic right.
- 65% of union members would be less likely to vote for a member of Congress who voted to take away the secret ballot.
- Further exemplifying union worker distaste for the Employee Free Choice Act, 72% agreed that the binding arbitration provision in the legislation is “unwise” and “risky”.



- Despite opposition from their own rank and file workers, labor bosses have made support for the EFCA, or “card check” bill, a top priority this year and are pressuring Congress to act quickly to pass it. Unfortunately for Big Labor, 79% of union workers and voters want Congress to focus on other issues like jobs and healthcare.

The ads and more information about the poll and CDW’s efforts to protect secret ballots and worker privacy can be found at [www.MyPrivateBallot.com](http://www.MyPrivateBallot.com).

### **About the Coalition for a Democratic Workplace**

The Coalition for a Democratic Workplace is made up of more than 500 associations and organizations from every state across the nation that have joined together to protect a worker’s right to a private ballot when deciding whether to join a union. For more information and a listing of our membership, please visit [www.MyPrivateBallot.com](http://www.MyPrivateBallot.com).

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